

THE ACADIAN

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Editorial

Our pulpits are our work clothes. Each of us live some kind of a sermon every day.

THE RESPONSIBILITY OF THE HOME

WE HAVE recently read from the public utterances of two men eminently qualified to speak on the subject strong pronouncements on conditions existing today, which should engage the attention and ensure the action of those responsible for the young life of the country. One of these, Sir Hugh MacDonald, magistrate for the city of Winnipeg, and a man well known throughout Canada, made a scathing indictment against parents who neglect their children. "There are", he said, "in pest holes in Winnipeg and Boniface, slimy rats of the underworld and others who call themselves respectable, who lay in wait for thoughtless children". "Mothers and fathers", he added, "will have to answer to the eternal tribunal for the neglect they show their growing children. God is being banished from the home, and no proper safeguards are placed on the growing youth of the country. Dens of vice are allowed to flourish, fed with easy money, while virtue and rectitude are laughed to scorn."

The charge is a serious one and perhaps applies not only in large cities but in quiet communities as well. It is verified by a statement recently given out by Police Commissioner Enright, of New York, containing statistics which show that crimes of violence are now committed mostly by young men.

"When I first came here some 30 years ago", he says, "70 per cent. of crime in New York city was committed by persons more than 30 years old. Today 70 per cent. is by persons under 30 and a big part of that 70 per cent. by persons around 21—frequently well under 21. Why? Because the morale of the home has been destroyed."

"In days past the boy or girl was raised in a home atmosphere. They knew and loved their parents. They went to school on week days, to church and Sunday school on Sundays and they stayed home at nights. Now there is no longer religious training, no longer any home training, and the child, instead of being raised with proper ideas and ideals, sees an example of laxity in life and habits of the parents that soon leads him to a life of crime."

These are not the findings of moralists who speak without knowledge but of men of wide experience, and as such cannot be disregarded with safety. That the old-time home with its steadying influence has for a long time been on the down grade is a startling fact which must be apparent to every careful observer. What causes this deterioration is a matter which perhaps more than any other deserves the careful consideration of those who claim to seek the moral uplift of our people. Different agencies are doubtless responsible for the alarming condition, one of the chief, we suggest, being the inclination on the part of parents to allow their children to "live their own lives", as too many declare.

BOYS AND FIREARMS

INVESTIGATION of the conditions responsible for the distressing accident of Saturday last reveals an indiscriminate use of firearms and other dangerous weapons on the part of boys that should not be allowed to continue. Because of this freedom which the authorities permit to exist shooting accidents are becoming more and more of frequent occurrence, as is indicated practically every day by the news columns of the public press. The recent happening brings home to us vividly the seriousness of the situation and the urgent need of preventative measures being taken. A young and innocent life has been ruthlessly snatched away leaving sorrowing hearts to mourn their loss.

The lesson is obvious. Teachers and those who come in closest contact with the young life of the country tell us that it is no uncommon thing to find among school-boys in their classes firearms and hunting-knives and other dangerous appliances. The information may come as a surprise to parents and guardians, but would have been revealed by a more intimate acquaintance with the habits of their children. Presumably there is a law which directs the purchase of these dangerous toys but at any rate the responsibility in the final summing up belongs to the home and the community.

We appreciate the fact that firearms have always possessed a rare attraction for boys, an attraction which in recent years has been accentuated by the reading of vicious books and the "Wild West" shows of the modern picture-house. A more efficient censorship of these two agencies, the enforcement of the laws controlling the sale of firearms and other explosives, and a more careful supervision of the activities engaging the attention of our boys, would add greatly to their safety and well being.

DICTATES OF COMMON SENSE

BUYING away from home is a habit which usually does nobody any good but the mail order house. Buying at home is a habit which does a world of good to the buyer, the merchant and the home town. Why cultivate a bad habit when it is just as easy to acquire a good one, and why continue a bad habit when there is a good habit which can easily be substituted?

Before the Wolfville stores became so well stocked there was some defence for the mail order concerns with their diversified stocks. There was a time when the mail order house was the only place where the resident of the small town and country could supply all his needs. But today your home-town stores can furnish all of man's needs and without delays, misunderstandings and uncertainty of satisfaction. Four essentials in buying are quantity, quality, favorable price and quick delivery. Your home-town merchants set the standard in all four of these essentials.

There are men and women who go to larger cities to buy all or part of their wants. They argue that they can save money and obtain better satisfaction, but brought down to the actual facts they usually admit that buying-out-of-town is only a habit, and an expensive habit at that. They lose the leisurely shopping, the personal service and the realization of responsibility which characterizes the local stores.

Big business buys its raw materials from the nearest source of supply. Every individual is a business in himself or herself. Thrifty buyers figure in the time, labor, transportation and market costs and buy accordingly.

IT PAID HIM TO ADVERTISE

ONE OF the most persistent advertisers in the history of success was Robinson Crusoe. He knew what he wanted—and he put an ad for one. He flung a shirt on a pole, at the top of his island, and that, in the language of the sea, was plain to every sea-faring man.

The circulation was small—there was no other medium, but Crusoe kept at it, despite the fact that he got no inquiries for a long time. He changed his copy—as one garment after another was frayed out—and in the end got what he wanted.

Suppose Crusoe had taken down that signal after a time and declared—"Advertising doesn't pay," where would he and his story be now?

Put up your signal and keep it there. Crusoe advertised under very discouraging circumstances. You've got a sure thing—it is only necessary to have the patience, persistence and pluck of Robinson Crusoe—and the good ship "Better Business" will soon tie up 'longside your pier.

PROFESSOR J. C. McLENNAN



Famous scientist of University of Toronto, who in collaboration with Dr. G. M. Shrum has made discoveries regarding the cause of radio static.

LOCAL LADY TELLS WESTERNERS OF EVANGELINE LAND

(From the Omaha, Nebraska, World-Herald.)
Miss Georgia Miner, of Nova Scotia, whose home is two miles from Grand Pre, the scene of Longfellow's "Evangeline", will leave Monday for her home, after spending two weeks with her sister, Mrs. P. T. Hobbs, and Mr. Hobbs. Miss Miner's home town is Wolfville, three thousand population, the seat of the Acadia schools.

A life-size bronze figure of "Evangeline" was placed in Grand Pre recently, and thousands of people visit this shrine every summer, says Miss Miner. A church, built of white stone, was opened July, 1922, on the site of the old church described in Longfellow's immortal poem. The old French well is still there, dating back to 1713, when the trouble arose between the French farmers and fishermen and the English authorities. There is an old Presbyterian church at Grand Pre, relates Miss Miner, with its high pulpit and old sounding board, suspended from the ceiling. Some of the old dykes are still there, built many years ago by the French. Descendants of the Acadians, betrayed by the authorities and scattered through the United States, go to the old churches and revere the memory of the pioneers.

Miss Miner, a nurse by profession, tall, vigorous, with splendid coloring and robust health, might well personify "Evangeline" of poetic fame. Longfellow has told how the heroine, attending the sick, found her lover, "Gabriel", in his dying days, and ministered to his needs.

The land of Grand Pre has an equable temperature, determined by the ocean currents, and the people are, to this day, farmers and fishermen.

"The most splendid autumn colors in the world are seen in Nova Scotia", declares Miss Miner. "The frosts give rare coloring to the wonderful maples, oaks and elms, while the spruce, white bark birch and other trees are particularly beautiful."

No wonder, then, that Longfellow began his poem with the words, "This is the forest primeval. The murmuring pines and the hemlocks. . . . stand like Druids of old."

WILLING COW

Dealer (bargaining for the cow)—How much milk does she give?
Farmer (warily)—I don't rightly know, sir. But she be a darned good-natured cow, and she'll give all she can.



NOVEMBER 13

GUARD THE TONGUE.—Keep thy tongue from evil, and thy lips from speaking guile. Depart from evil, and do good; seek peace, and pursue it.—Psalm 34:13, 14.

NOVEMBER 14

ALL IS WELL.—Let not your heart be troubled: ye believe in God, believe also in me. In my Father's house are many mansions: if it were not so, I would have told you. I go to prepare a place for you.—John 14:1, 2.

NOVEMBER 15

GOD CARES FOR HIS OWN.—And they shall be mine, saith the Lord of hosts, in that day when I make up my jewels; and I will spare them, as a man spareth his own son that serveth him.—Malachi 3:17.

NOVEMBER 16

GOD WILL GUIDE THEE.—Be ye not as the horse, or as the mule, which have no understanding: whose mouth must be held in with bit and bridle. I will instruct thee and teach thee in the way which thou shalt go.—Psalm 32:9, 8.

NOVEMBER 17

THINK OF THE HARVEST.—Whatsoever a man soweth, that shall he also reap.—Galatians 6:7.

NOVEMBER 18

THE WAY TO FREEDOM.—Ye shall know the truth, and the truth shall make you free.—John 8:32.

NOVEMBER 19

THE WAY TO PEACE.—Acquaint now thyself with him, and be at peace: thereby good shall come unto thee.—Job 22:21.

CANADIAN APPLES FOR THE OLD COUNTRY

The crop of Canadian apples this year is better than ever, and what could be a more delightful remembrance from this side to our friends across the seas than a box of hand-picked and hand-packed Canadian apples. Your grocer can fill such an order and the Canadian National Express will transport and deliver, by quick service, to any station in Great Britain or Ireland, from Montreal or Quebec, up to November 15th, and from Saint John, N. B., and Halifax thereafter, at the rate of \$3.00 per standard box of apples not exceeding one cubic foot eight inches in measure, net or fifty pounds in weight. Rate includes refrigeration on steamships. Consult any Canadian National Express Agent as to further particulars. 2-31

CHURCHES STAND FIRM FOR DRY LAW

Has Yielded Results Which Justify its Adoption, is Statement

WASHINGTON, Oct. 31.—"Prohibition has already yielded results which fully justify its adoption." This is the flat statement of the administrative committee of the Federal Council of Churches after considering its policy on the subject in the light of the recent report on the prohibition situation issued by its research department.

There is nothing in the report, the Administrative committee say "to justify



Wholesome Cleansing Refreshing

Onions Large Choice Winter Keeping Stock
29 pounds for \$1.00 100 pound bags \$3.15

Sweet Potatoes, 3 lbs. for 25c.

New Crop Yellow Eye Beans 15 lbs for \$1.00

Clarks Tomato Catsup, large size, 29c.

New Stock Cereals Whole Wheat Flour - Wheat Kernels
Whole Wheat Meal - Scotch Oatmeal

Hot Chowder Clams 18c tin
Scallops 35c tin

Try Our Fresh Ground Coffee, 68c. lb.

Special Price Fry's Cocoa half lb. tin 23c.

Palm Olive Soap, 3 for 25c.

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fy moderation of the stand of the churches for prohibition".
The Council renews in the statement its pledge of unequivocal support of national prohibition in the United States. The statement urges the friends of prohibition in other countries not to be deceived by various attempts to interpret the research report as a confession of failure or even discouragement, and calls upon the churches to undertake a new moral crusade to strengthen the hands of those who are responsible for prohibition enforcement.

ADDITIONAL GUIDES FOR MEASURING

One-quarter peck of apples will contain from nine to fifteen apples. The medium sized ones run eleven to the quarter peck.
Peaches and pears, about fifteen to

the quarter peck.
Potatoes, eleven to sixteen to the quarter peck.
Turnips, same as apples.
One-quarter peck of peas should yield one pint when shelled.
One-quarter peck of lima beans should yield one pint when shelled.
One-quarter peck of string beans should yield two pints when prepared.
One-quarter peck of butter beans should yield two pints prepared.
One-quarter peck of tomatoes average from nine to eleven.

A THOUGHT

All on the quiet, and under the rose,
Let me tell you, kind sisters and brothers,
There isn't much good in the hearts of those
Who only see bad in others.

If you'd like a little better tea than you are using, please try "Red Rose"

RED ROSE TEA "is good tea"

The same good tea for 30 years. Try it!

Westinghouse Diamond Lamps
25, 40 & 60 Watts, at 25c. each

Electric Upright Toaster, \$4.50

Electric Beaver Irons, \$3.75

Electric Parchment Shade Lamp, \$6.50

Quality Electric Wiring & Supplies

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Kentville, Phone 251

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Remember Your Every Friend This Christmas

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Our Cards Are The Best Values In Canada

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giving guests...
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