

ANOTHER LOT OF 22 TUBS BEST BUTTER FROM MONTREAL On Consignment. PRICE IS RIGHT. J. J. ROSSITER,



Our Motto: "Sum Cuique."

(To Every Man His Own.)

The Mail and Advocate Issued every day from the office of publication, 167 Water Street, St. John's, Newfoundland, Union Publishing Company Limited, Proprietors.

THE NEW OPPOSITION LEADER

DR. LLOYD is without doubt the ablest member of the present House of Assembly. He is a debater equal to any that ever sat in the House. He is honest and square, and that is in itself reason enough for the action of the Opposition Party in selecting him as its Leader.

The F.P.U. Party has the fullest confidence in Dr. Lloyd's ability and integrity; and he is convinced that the Union members in the House are actuated by the highest motives and represents the fishermen's interest in the House as it never was before. He is ready to acknowledge the fishermen's right to control the politics of the country and the government of the country; while he is convinced that the F.P.U. is anxious and determined to ensure a square deal for the interests of all.

Dr. Lloyd will prove to the country during this session his ability as a Leader and a Statesman we have no doubt. His greatness as a public man will be proven to the country and appreciated, as it has been by those associated with him since 1913.

Outside of the House Mr. Coaker's strong personality, energy, push, sincerity and achievements will be the Party's strong pillar. Dr. Lloyd has Mr. Coaker's support and Mr. Coaker is a keen observer and judge of character, and knows a good thing when he sees it.

The merging of the two parties will greatly strengthen it and remove all chances of friction. It will cause life long Liberals to rally around the Old Liberal Standard and it will enthrone Union members and supporters with a feeling that can alone spring from the fullest confidence in the knowledge that the future must bring about changes that so many thousands of fishermen past and present so ardently advocated and desired.

The fishermen are fully convinced that Newfoundland's best days are ahead. They are convinced that Providence has raised up their Union and their Leader to accomplish a great work for Terra Nova. They are confident of success and of amazing progress in fishery development and the country's prosperity, under a government devoted to the policy that carried the Union Districts so completely in 1913.

The country can rest assured that a Government directed by Dr. Lloyd and President Coaker will ensure fair play for all interests, and above all, will be clean, honest, patriotic, firm, progressive, uplifting, economical and constructive.

THE NEW CHARTER We understand the representatives of St. John's East and West will hold a public meeting to consider the New Charter now about to be submitted to the Legislature.

FISH OFFAL

DR. BRUCE in "Canada's Unutilized Fisheries Resources" says: "Some attempt has been made in Canada to produce glue from fish waste, but hitherto it has been usually found that production involves too much technical knowledge and too many highly paid officers. That fish glue can be manufactured at a profit is clear from the success of the Russia Glue Works at Gloucester.

This has also a practical suggestion for us. We have made some abortive attempts in this direction; and we believe that the only successful manufacturer is Mr. Clouston. Several companies have been organized to manufacture fish by-products, but they went to the wall, largely because of lack of experienced men to handle them.

THE SCHOOL OF LIFE THE greatest of all schools is life. It teaches all sorts of lessons; it covers the whole field of human knowledge; it is more thorough than any other school; and it provides greater rewards and heavier punishments—rewards with the slightest success and punishments with the lowest failures. It is not at all how we have studied that matters, but whether we learned our lessons.

A SOLDIER'S FUNERAL

WHEREVER truth for truth was bled, Or generous dust to dust gone down, The world's brightest acres of renown, Are sentinelled by English dead. Benign and pitiful this hour That brings a soldier home again, In Mother Earth to hide his pain, When now beyond her healing power, For England fell the life she gave, Death gives her back the child she bore, To her he comes, when all is o'er, To her, his cradle and his grave. Let man for him in silence mourn, And women weep. The warrior shares Not their lament, but onward fares, Beneath his country's ensign borne. Here was he once, in heart and limb, Is he less hers, with shaded eye? Roll of the drums and far-flung cry, Of the blown trumpet, speak for him! H.L.D. in the Irish Times, Dublin.

SUN LIFE ASSURANCE CO. OF CANADA

In Strongest Position in History Leads All Canadian Companies in Amount of New Business, Assurances in Force, Assets, Surplus and Income

THE Annual Report handed down to policyholders of the Sun Life of Canada at the Company's Annual Meeting on March 7th last was in every sense a satisfactory document. It showed net assurances issued and paid for in cash during 1915 to a total of \$34,673,000, the largest amount of new business ever written by any Canadian life company in any year—a fact strongly suggestive of the growing popularity of Sun Life of Canada policies.

Net undistributed surplus now stands at \$7,545,000. Cash income totalled nearly \$16,000,000, an increase of \$920,000 over that of 1914; payments to policyholders exceeded \$7,000,000, bringing total payments to policyholders since organization to over \$50,000,000.

THE HARVEST OF THE SEA INTERESTING AND USEFUL TO THE FISHERMEN OF THE COLONY HOW IS THIS? AN exchange just to hand has the following— "All records were broken recently by the Grimby trawler 'Hortensia' which landed a cargo of Iceland fish that sold for \$13,900. The catch, the outcome of three weeks' fishing, comprised 1,030 boxes of sprigs; dabs, cod and plaice. The sum is the largest for a single voyage in the history of steam trawling. The lucky skipper will net considerably more than \$1,000 for his share of the catch; while his mate will 'rope' in some five hundred dollars. Some trip!"

FROM A N. B. CLERGYMAN AN article which we lately reproduced in these columns, from "Conservation" has evidently been widely read; and from a New Brunswick R.C. clergyman "Conservation" has an article regarding the fisheries there, from which we reproduce the following paragraphs—

REID-NEWFOUNDLAND CO. COLUMBIA IGNITOR CELLS. We have just received a shipment of the world-celebrated No 6 Dry Cells. WATER STREET STORES DEPT.

don't forget it. We profit most by those things we do wrong. If we are sensitive, they sting, and we remember it. If it is some experience, label it and tuck it away ready for the next occasion of similar type. It is using these little lessons that count. What is the use of this School of Life if we do not put into active practice all these lessons?

THE reason that some of our men who have had little real schooling make great successes in life is, that everything of value has been retained and everything else dropped. They keep their attention on the main issue; they get to the heart of things, and they bring to bear such reasoning, such strength of purpose as must win its object. Life has taught them real lessons; they have learned them thoroughly, and do not forget them.

THE HARVEST OF THE SEA INTERESTING AND USEFUL TO THE FISHERMEN OF THE COLONY HOW IS THIS? AN exchange just to hand has the following—

FISH SHORTAGE IN BRITAIN THE serious character of the catch in Great Britain is indicated in a recent United States Consular report dealing with the yield of the Scotch fisheries in 1915. The reports states in part— "The total quantity of fish, other than shell-fish landed in Scotland in 1915 was 2,297,818 quintals valued at \$9,972,530, or an average of \$4.34 per quintal as compared with 6,922,241 quintals, valued at \$14,475,843 in 1914. The shortage in the catch as compared with 1914 thus amounted to 67 per cent., and in the corresponding value to 31 per cent., while the average price was more than doubled.

THE greatest of all schools is life. It teaches all sorts of lessons; it covers the whole field of human knowledge; it is more thorough than any other school; and it provides greater rewards and heavier punishments—rewards with the slightest success and punishments with the lowest failures. It is not at all how we have studied that matters, but whether we learned our lessons.

FROM A N. B. CLERGYMAN AN article which we lately reproduced in these columns, from "Conservation" has evidently been widely read; and from a New Brunswick R.C. clergyman "Conservation" has an article regarding the fisheries there, from which we reproduce the following paragraphs—

REID-NEWFOUNDLAND CO. COLUMBIA IGNITOR CELLS. We have just received a shipment of the world-celebrated No 6 Dry Cells. WATER STREET STORES DEPT.

"Let us now ask (the Federal Government) to educate us, not only as to the mode of catching large quantities of fish, but as to the best means of preserving the catch. The great fault is, as far as I have been able to study, is that of keeping on fishing and fishing, making quantity instead of quality the principle end. This, I believe is the great mistake to correct. We know that fish exposed to the sun or even simply to the air, decays more quickly than meat.

These observations apply very largely with ourselves. We are not careful enough in the handling of fish; and, in fact, no injudiciously made to our fishermen to be more careful about handling our fishery products, as we have known instances where, especially in Labrador, where the man who dumped his fish from the knife into an unclean puncheon-tub without washing, received just the same price for his shipment as the neighbor who cleaned his fish thoroughly and gave it plenty of salt. Clean fish should be bonused; and this would go a long way towards the solution of the slimy fish problem.

HERRING INVESTIGATIONS THE Canadians are teaching us many salutary lessons in the matter of the herring industry. It recently engaged the services of Dr. Hjort, the Norwegian expert, to conduct a series of experiments in the Dominion. We have already alluded to his preliminary report in which it is stated that he has already found it to be a fact that there are different races of herring on this side of the Atlantic (even along our own shores), as there are on the other.

DR. HJORT'S final report will soon be issued, and we hope to be able to publish it; our fishermen should read it carefully. That there is a market for all the herring which we can secure is beyond cavil; and it is to be hoped that our fishermen will realize that their efforts in the herring industry will not be confined to the herring that 'land' at certain seasons of the year, but that they will do as the Norwegians, and follow the herring to the open sea with drift nets—a process which we have already discussed.

FROM A N. B. CLERGYMAN AN article which we lately reproduced in these columns, from "Conservation" has evidently been widely read; and from a New Brunswick R.C. clergyman "Conservation" has an article regarding the fisheries there, from which we reproduce the following paragraphs—

REID-NEWFOUNDLAND CO. COLUMBIA IGNITOR CELLS. We have just received a shipment of the world-celebrated No 6 Dry Cells. WATER STREET STORES DEPT.

GLEANINGS OF GONE BY DAYS

MARCH 27

FIRST Bills, viz.: for Quarantine and Gunpowder Acts, assented to by Governor Cochrane through Hon. James Simms, Attorney General, 1833.

Hogan, the Irish Sculptor, died in London, 1858.

Sailing vessel Zambesi, Capt. T. Halleran, arrived with 9,500 seals (sailed on 7th), 1859.

James P. Fox born, 1860.

First steamer in, brig, Havelock, Capt. St. John, with full load, 1874. The Record registered, James Rahal, proprietor, 1880.

Steamer Resolute lost near Fogo 1886.

Sir Thomas Brassey's yacht Eothen arrived here, 1873.

First steamer in, Kite, Capt. W. Kneec, 10,800 seals, 1890.

John Bright died, 1889.

Fred E. M. Bunting, B.L., died, 1892.

Samuel Codner, planter Torbay, died, aged 59, 1884.

First steamer in, Aurora, Capt. A. Jackson, 29,847 seals, 1895.

Messrs. Bond, Emerson, Morris and Horwood left for Ottawa, 1895.

First steamer in, Greenland, Capt. G. Barbour, 1,300 seals, 1898.

First steamer in, Aurora, Capt. A. Kean, 24,800 seals, 1899.

Judgment in Bay-de-Verde case given, unseating Woods and Moores, 1894.

Mr. Frank Scott, at Blockhouse, observes a mirage steamer travelling at immense speed, twenty miles off, in the ice, 1894.

WHERE TO GET THE MAIL AND ADVOCATE

The Mail and Advocate can now be had at the following stores:— Mayo's—Duckworth Street. Mrs. Gallivan—Duckworth St. East. Mrs. Peckford—Foot Signal Hill Rd. Mr. Gosse—Plymouth Road. Mrs. Kelly—King's Bridge Road. Mrs. Hayes—King's Bridge Road. Mrs. Brien—Colonial Street. James Whelan—Colonial Street. F. Fitzpatrick—Gower Street (top of Nunney Hill). Mrs. Organ—Military Road. Mr. Parsons—Catherine Street. Mr. E. Parsons—Corner Hayward Avenue and McDougall Street. Mrs. Wadden—Pleasant Street. Mrs. Downton—Fleming Street. Mr. Fitzpatrick—Field Street. Miss E. Lawlor—Head of Long's Hill. Mrs. Bulger—Head of Carter's Hill. M. A. Duffy—Cabot Street. M. J. James—Cookstown Road. Mr. Horwood—Barter's Hill. Popular Store—Casey Street. Mrs. Tobin—Casey Street. Mrs. Cummings—Head of Casey St. Mrs. Healey—Corner Water St. and Hutchings Street. Mrs. Fortune—Corner Water Street and Alexander Street. A. McCoubrey—(tin-smith) New Gower Street. Mrs. Joy—New Gower Street. Mr. Ryan—Casey Street. Mrs. Collins—Foot Patrick Street, Water Street West. Mrs. Keefe—Hamilton Street. P. J. Morgan—Pennywell Road. Chas. Truscett—New Gower Street. Miss Murphy—Water St. West. Capt. Flett—Cor. Gower and Prescott Streets. Royal Tobacco Store, Water Street. Patrick Malone, Central Street. B. Jackson, 54 New Gower Street. Miss McCreid, Duckworth St. East. Miss Waddeleton, Waldegrave St.

ADVERTISE IN THE MAIL AND ADVOCATE