

RITCHIE'S

Housefurnishing Week

Announcing Our Complete Readiness to Meet Your Every Housefurnishing Requirement This Spring Housecleaning Time.

A bigger and more varied collection of new things than ever before awaits you this season in our Homefurnishings Department. This department has just undergone extensive alterations that enables our attractive merchandise to be displayed to better advantage—and also makes way for many new novelty lines such as Chesterfields, Table Lamps, Floor Lamps, Wicker Furniture, etc. A trip through this department just now will truly be an education to home lovers who are planning to add a touch of something new to their home this Spring Season.

Spring's Prettiest Drapery Fabrics

If you have a drapery problem, then submit it to us. See our extensive range of new materials for Spring, and it will soon be solved.

Sash Madras and Nets, in Cream or White, 18 to 36 inches wide, at 18c to 40c a yard.

Plain Edge Madras, White or Cream, 36 inches wide, at 50c yard.

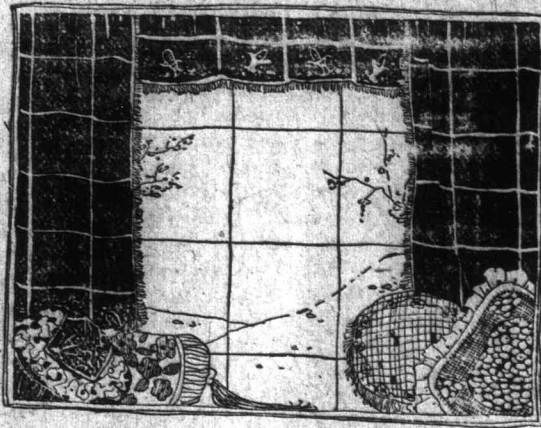
Fine Fillet Lace Nets, in two tone Ivory and Ecru, 55c to \$2.50 yard.

New English Curtain Nets

Thousands of yards just received from the manufacturers in England, and they are wonderful values. Shown in various neat and attractive designs, 36 inches wide and priced 85c to \$2.25 yard.

Colored Madras, 36 inches wide, \$1.35 yard; 42 inches wide, \$1.25 and \$2.00 yard.

Silk Poplins in the new shades for Arch Drapes and Over-Curtains, 50c to \$2.00 a yard.



English and American Art Chintz and Cretonnes

The popular fabrics for every purpose—Window Draperies, Cushions, Utility Boxes, Furniture Coverings, Etc. A host of the most attractive patterns and colorings at 28c to \$1.50 a yard.

50-inch Cretonnes, \$1.50 to \$1.95.

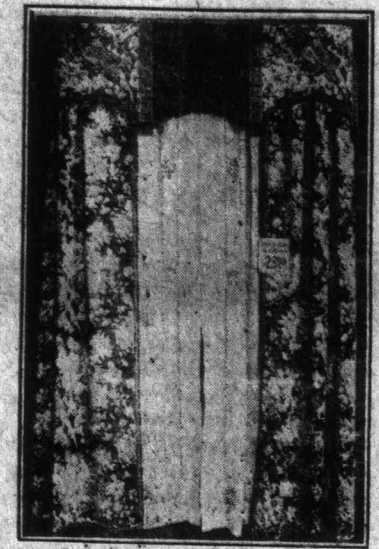
50-inch Shadow Cloths, \$2.50 to \$2.95.

Mohr Silk in 2-tone and solid colorings, floral and scroll designs, \$2.50 to \$3.50.

Silk Velvets and Velours in all the new colorings, \$1.75 to \$3.50 a yard.

Tapestry Furniture Coverings in Verdure Medallion and Oriental designs, 50 inches wide, at \$2.50 to \$7.50 a yard.

Silk Tapestries, 50 inches wide, \$4.50 a yard.



DRAPERIES

Designed by Experts
Cut by Experts
Made by Experts

The Drapes illustrated on this page are exact photographic reproductions of the artistic drapery designing executed in the Ritchie Co. workrooms. Mr. Poste, our Drapery designer, has recently returned from New York where he gathered a host of the very latest ideas in modern drapery and home decorating. His knowledge and ideas are at your command free of all charge, and he will be pleased to go to your home, make suggestions, give estimates, submit samples, without obligating you to buy. All drapes are made in our own workrooms; all you pay is for materials and actual cost of making.

20 DRAPES ON DISPLAY

There are always 20 Model Drapes on display in this department such as the ones shown here—all new, all different. The Drapes above is priced at \$25.50 for side Curtains and Valance.

THE DRAPE

Illustrated above is made of a handsome American Art Chintz, with Rose color predominating. The Lambrequin is in Rose Poplin with panel of Art Chintz the same as side curtains; neatly trimmed with guilpe to match; a very stunning model Drape, particularly suited for bedrooms and dining rooms. Side Curtains and Valance, priced \$12.00; Marquise Curtains \$9.00. Complete window, \$21.00.

NOTE:—This draps was designed and made in our own workrooms.

Stunning Displays of New Window Curtains

Our Curtain Department has the special advantage this Spring Season of displaying the most distinctive and beautiful collection of Window Curtains that it has been our privilege to show. Many new assortments have recently arrived from Switzerland and other original sources

NOTTINGHAM LACE CURTAINS, 45 to 50 inches wide by 2 1/2 to 3 yards long, at 85c to \$6.00 a pair.

MARQUISSETTE and VOILE CURTAINS in White, Ivory and Ecru, standard sizes, and priced \$3.75 to \$14.00 a pair.

SWISS CURTAINS, \$6.50 to \$16.00 a pair.

MADRAS CURTAINS in Ivory, Brown, Blue, Green and Champagne, at \$5.00 to \$8.50 a pair.

Our Window Shade Department is at Your Command

The Window Shades you buy at Ritchie's are all manufactured in our own workrooms and mounted on Harthshorn Rollers. Made from the very best oiled opaque Shade Cloths in plain and striped Scotch Holland and Linen Tint Cloths. All the standard colors are carried in stock such as Cream, Green, White and Combination Colorings. Let us submit prices on your Window Shade wants.

RITCHIE'S SAVE YOU ON DEPENDABLE RUGS

TAPESTRY RUGS

A splendid variety of Tapestry Rugs, purchased from the best English manufacturers. These Rugs were contracted for many months ago, and this fact enables us to quote our customers prices that in many instances are lower than the actual cost prices today at the factory. They show Floral, Oriental, Conventional and Medallion designing, in the wanted colorings; sizes 2 1/4 x 3 yds. to 4 1/4 x 5 yds.; priced \$12.00 to \$52.00.

Special value in seamless quality, size 9x12—\$39.00.

WILTON RUGS

Our stock is very complete of these splendid wearing Rugs that always add a touch of refinement to any room, their soft tones and deep pile making a floor covering that is very much in demand by people who desire the best. The designs we show embrace the wanted Oriental patterns, Persian designs, plain grounds and floral, in colorings of Mauve, Tan, Rose, Green, Brown and Gray. Sizes 2 1/4 x 3 yds. to 3 1/4 x 4 yds., priced \$36.50 to \$100.00.



RAG RUGS for bedrooms—\$1.65 to \$13.50.
Cocoas Brush Mats at 85c to \$3.50.
RUBBER MATS and TREADS—35c to \$1.50 each.
BISSELL'S CARPET SWEEPERS—\$3.50 to \$5.00.
BISSELL'S VACUUM CLEANERS—\$12.50 to \$15.00.

AXMINSTER RUGS

Many and beautiful are the patterns we can show you in these splendid wearing Rugs, which are manufactured from a large percentage of all wool face threads. These Rugs are shown in neat Persian designs which are particularly adapted for use in living rooms, dining rooms and bedrooms. The colorings are all the most wanted, and sizes 4' 6" x 7' 6" to 11' 3" x 12' priced from \$21.00 to \$75.00.

Special Value 9'x12' at \$60.00.

BRUSSELS RUGS

This remarkable and wearable Rug we show in a very complete range, suitable for living room, dining room and bedroom. These Rugs are shown in colorings that will harmonize perfectly with such shades as Mauve, Rose, Bisque, Blue and Grey. Bring in a sample of your wall paper and we are certain we can fulfill your needs to your entire satisfaction. Sizes 2 1/4 x 3 yds. to 3 1/4 x 4 yds., priced from \$22.50 to \$53.00.

SEA GRASS RUGS FOR YOUR BEDROOM

There is no floor covering more suitable and durable for the summer verandah, sleeping porch or bedroom than Sea Grass Rugs. Our large stock comes from the most reliable sources in America and Japan, and they are shown in dainty shades of Blue, Rose, Mauve, Green and Cream; sizes from 1 1/2 x 2 1/2 yds. to 3 1/2 x 5 yds.; priced \$3.50 to \$22.00.

Vestibule and Hearth Rugs

Wilton and Axminster Hall Runners, Vestibule Rugs, and Hearth Rugs, in a very extensive new display for Spring—
HALL RUNNERS, 27 and 36 inches wide by 3 1/2 and 4 yds. long—\$14.00 to \$25.00.
HEARTH RUGS, in Axminster, Wilton and Tapestry, \$8.00 to \$21.00.
VESTIBULE RUGS, in 1 1/2 yd. widths by 2, 2 1/2 and 3 yards long, priced \$13.50 to \$55.00 each.

Union Rugs

A large range of all wool and part wool Rugs, suitable for any room in the home. These serviceable and good looking Rugs are shown in all the standard and novelty shades, in neat patterns. They are in sizes 2 1/4 x 3 yds. and priced \$5.00 to \$30.00.

A LARGE STOCK OF STAIR CARPETS

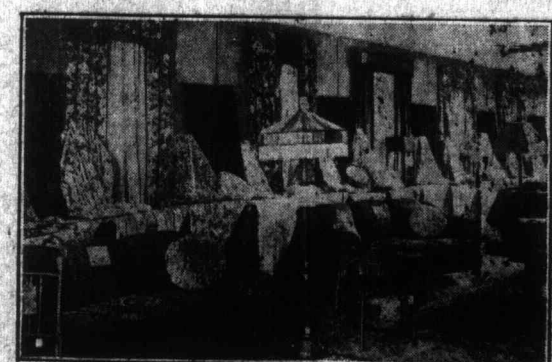
Perhaps you are planning new Stair Carpets and in that case you'll want to see the exceptional values we offer in Tapestry, Brussels and Wilton, in widths 18, 22 1/2 and 27 inches, priced from 95c to \$5.00 a yard. See the many new novelty pieces of WICKER FURNITURE now displayed on the Third Floor.

The RITCHIE Co., Limited

FLOOR and TABLE LAMPS



When in New York our buyers arranged to establish this new department on the third floor, and they purchased scores of the very latest novelties in Table Lamps and high Floor Lamps. These hand some shades and pedestals are now arriving and a very extensive and beautiful showing is now to be seen in this department. They offer many, many suggestions as to how you can beautify your home at a small expense.



A Corner on Our 3rd Floor Showing Two of Our Massive New Chesterfields

This is another special department on the third floor, featuring some very elaborate and high grade Chesterfields that are fitted with spring seats, hair and moss fillings and Marshall spring cushions. They are upholstered in Shadow Cloth, Tapestry and plain Green Denim, and two of the Chesterfields have large roomy Chester Chairs to match. Prices: chairs priced \$46.50 to \$67.50; Chesterfields priced \$95.00 to \$175.00.

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a23.25.26-11v.

ERAL HOUSE—
Ann St.
a21-5td.11v.

FOR COUNTRY
Apply to Mrs.
more, Ont.
a24-5td.11v

MAID. APPLY
ear, Albert Col-
a19&22.11v.

ALE

16 FEET, IN
Apply
P.O. Ont. Lewis
a24-3td.11v.

NG RISING SIX
round 1250 lbs
Ivanhoe 11v

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a24-11v

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Hilton. Mountain
a73td-wtd.

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to C. H. Harv.

RICK EIGHT-
ware plan, every
good attic, and
fire-place, laun-
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oria Ave.
a17-6td&w.

MOWER, ONE
Mower, road
Caldwell at 25
m21td11v&w.

PER TON \$15;
20. Seed Grain,
washed \$2.50, 25,
Barley O.A.C. 21,
for cash at the
Molra, Ont.
m27-4td.41v

EGHORNS
CHING FROM
Barron strain,
Nos 1 and 2
egg cock birds,
\$2.50 for 30;
No. 3, \$1 for 15;
O. C. W. Foster,
a19-3td.11v.

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Officers

meeting of the
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in the Y.M.C.A.
were elected:
Thos. Ritchie,

Riggs
C. N. Sulman,

Hughes
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Borbridge, Thos.
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E. N. Baker
a couple of