



DIRECT FROM  
FOREST TO  
CONSUMER

## Purchase Your Lumber Direct from the Mills

And Save for Yourself the  
Middleman's Profits

We market our entire product **DIRECT TO THE FARMER BY MAIL**. We have **NO AGENTS** or representatives of any kind. We pay no commission to anyone. We sell for **CASH** and eliminate all **BAD DEBTS**, and we give **YOU** the benefit of this enormous saving in the price.

We manufacture in our own plant every grade of lumber, finish mouldings, windows and doors, which you would require for your barn or house. This enables us to quote you **MILL PRICES** on your **ENTIRE ORDER**, and at the same time assures you of the very **HIGHEST QUALITY** of workmanship and material in whatever line of lumber and mill work you purchase from us. Our splendid facilities enable us to ship all your requirements in lumber in the one car, and you have the advantage of your entire bill being on your own place when you want it; no expensive delays keeping your workmen waiting for material out of stock, and our prices include delivery on board cars at your nearest railroad station. Don't be influenced by the **IDLE TALK** of line yard representatives who talk quantity in order to justify their higher prices (you have had nothing but line yard prices for years). We guarantee our lumber to be of the **HIGHEST QUALITY** in the grade in which you select, and we **UNCONDITIONALLY GUARANTEE PERFECT SATISFACTION** to you in every respect. If the amount of lumber you require for your own use is not sufficient to fill a car (which requires about twenty to twenty-five thousand feet), get your neighbors to join with you and have your shipment come together. The saving you will effect will astonish and delight you.

**We will Quote you Prices on all You Need  
FREE without Cost or Obligation**

Make out your bill, stating just what you require, send it to us, and without any expense or obligation to you, we will tell you exactly what the entire lot will cost you delivered to your station.

You cannot afford to pay more than our prices for your lumber. We are giving you the opportunity to purchase direct from the mill at mill prices. With your co-operation and assistance, we will make the Consumers' Lumber Company's prices the standard for the Prairie Provinces.

*Don't Delay—Send your Bill for Prices Today*

**Consumers Lumber Company**  
City Offices: Birks Bldg.  
**VANCOUVER, B.C.**

## Alfalfa Seed

The car of seed imported by the Brandon Alfalfa Seed Syndicate has arrived. The seed was grown in the Black Hills District of North Dakota and is reliable in every respect. This car was imported by the Syndicate of Brandon Business Men in order to give the farmers an opportunity of getting reliable seed at absolute cost. Every farmer should grow Alfalfa. Commence this year by sowing a few acres. Book your order at once. Price 20c per pound, F.O.B. Brandon. Booklet on "How to Grow It" sent on application. Address all letters to—

A. R. McDIARMID, Secretary, Brandon, Man.  
or J. D. McGREGOR, President, Brandon, Man.

## Field Peas

Why not put in some of this valuable feed this spring? One of the best feeds for Live Stock that the West can produce. We have a quantity for sale of **CANADIAN BEAUTY** and **GOLDEN VINE**, which we are offering at \$2.75 per bushel, or \$2.50 per bushel in 5-bushel lots.

We also carry a full line of Field and Garden SEEDS, also Grain Feed and Hay. Write us for our prices.

S. A. EARLY & CO. Ltd., 198 Ave. A South, Saskatoon

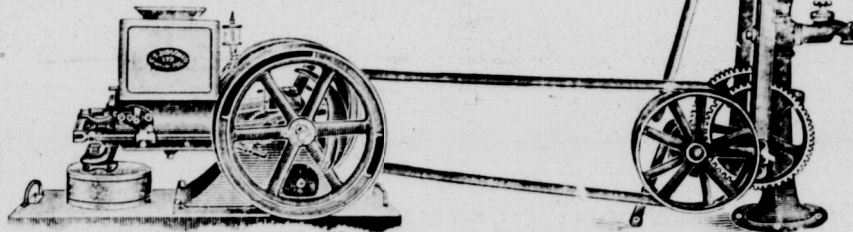
## LIVE OLD HENS WANTED

We Guarantee to pay the Prices we quote. These prices are for live weight f.o.b. Winnipeg. Let us know what you	HENS ..... 15c per lb. YOUNG AND OLD ROOSTERS 11c DUCKS ..... 15c GEESE ..... 15c TURKEYS ..... 13c to 15c	have and how many and we will forward crates for shipping. Cash sent immediately upon receipt of goods.
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Golden Star Fruit and Produce Co., 91 Lusted Street, Winnipeg

## No More Worry about the Water Problem!

Makes you independent of windmills and "whistling for a breeze" while thirsty cattle are waiting to be watered. It's so easy just to start up a "Handy Boy" Pumping Outfit and let it do the pumping while you go about your other work. \$48.50 for 1½ H.P. ENGINE, Double-Geared Pump Jack and Belt, complete, ready to run. A real, high-grade outfit, guaranteed to satisfy in every respect and sold you on 30 days' free trial test, and you be the judge as to quality and service. Send your order today, and if you have not a catalog of our "Handy Boy" labor-saving outfits, write us, we will mail you catalog free of charge.



C. S. JUDSON CO. LIMITED, 181 Market Street, Winnipeg, Man.  
SELLERS OF HIGH GRADE FARM SUPPLIES "DIRECT TO FARMER"

## Are You a Secretary-Treasurer

Of a Farmers' Organization, Rural Municipality, Local Improvement District or Village? Then don't bother your neighbors, but give a Company's Bond when asked to supply a Guarantee Bond.

*Canada's Oldest and Strongest Casualty Company*

**Dominion of Canada Guarantee & Accident Insurance Co.**

"All surplus funds invested in Canada." Write for particulars to

E. P. WITHROW, Branch Manager  
Calgary, Alta.

J. F. C. MENLOVE, Branch Manager  
Winnipeg, Man.

## EGGS

We are buyers of New Laid Eggs, having a large outlet through the best trade in Winnipeg. Cases furnished. Correspondence solicited.

**Matthews Blackwell Ltd.**  
James and Louise Sts., Winnipeg

## OATS

We want all the good oats we can get right now, as we have a big demand for Winnipeg consumption. It will pay you to communicate with us before disposing of your oats, as we can pay you better price from numerous points than obtainable elsewhere. Write or wire today.

**LAING BROS., Winnipeg**