

# JAPAN TEAS

owe their undeniable superiority and distinguishing popularity to these three strong features :

I

To certain peculiarities of soil and climate common to the island of Japan alone.

II

To the exceptional intelligence with which its culture is attended.

III

To the traditional care and cleanliness with which it is prepared for the market.

No tea was ever more carefully guarded to reach consumers with all its natural and incomparable fine qualities intact than the Japanese.

Its perfection appeals to the best tastes.

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