

The Best
(SALT)

is not too good
for you.

We supply it.

Verret, Stewart & Co.
Limited
Montreal

MR. GROCER,

Are you stocking the mince meat
that can be sold ALL SUMMER as
well as ALL WINTER?

ASK YOUR JOBBER FOR

WETHEY'S
Condensed
Mince Meat

Wrapped in sanitary packages.
Absolutely dust-proof.

3 dozen to a case.

J. H. Wethey, Limited
ST. CATHARINES, - ONTARIO

A United States Manufacturer
spending \$1,000,000 a year on
Advertising : : : : : :

recently placed an order with The Canadian Grocer amounting to about \$500—the first order he ever gave to a trade paper.

This manufacturer said:—"I am convinced that the Canadian dealer is different."

He found the majority of grocers in Canada to be men of independent spirit—not mere slot machines, but real merchants capable of creat-

ing large demand for worthy goods—men whose salesmanship is the most valuable assistance a manufacturer can have in marketing his product.

He investigated and found that The Grocer was read and studied every week by the best merchants from Atlantic to Pacific—that it was absolutely unique among trade papers, both as regards circulation and influence.