

Just sit down now and write to us for full particulars of the best business proposition you are likely to hear this year. Let us tell you, in plain words, how very little money will start you in the profitable business of poultry-raising The Peerless Way. Let us show you why it will pay you well to

## One PEERLESS user will sell 200,000 fowl this year

Scores and hundreds—ten thousand people in fact—all over Canada, are following The Peerless Way to their profit. More than eleven million dollars' worth of eggs were sold in Canada last year. Yet with all this output prices stay high for every sort of good poultry and eggs. The market is far bigger than the present product—and it grows bigger day by day. Poultry-raising is the best business for any farmer, any farmer's child. Pays better for the time and money invested. Profit is surer. Isn't overcrowded—and never will be.

## Poultry ought to be a side-line on every farm—

The poultry crop is the one crop that never fails. Every farmer certainly ought to make poultry a "side-line," at least—it is a certain profit for him, no matter how bad a year he may have with his other crops. And the Peerless customer need feel no worry about finding a market for all he wants to sell in the way of poultry or eggs. We look after that for him. We find him a buyer who pays the best market prices in spot cash.

## Your credit with us makes it very easy to start—

Your credit is perfectly good with us. You can equip yourself fully for successful poultry-raising, and you don't need ready money to do it. We trust you; and we will make the terms so easy for you that you will never feel the outlay. In fact, a Peerless Outfit pays for itself, and quickly, too.

adopt the Peerless methods, to make use of the advice and aid of the Peerless Board of Experts---pay you well, and profit you speedily.



Let us ship you this and trust you for it. We pay the freight and give you a 10-year guarantee.

Within a month or so from this very day you could have a poultry-for-profit business well under way. Write and ask us to prove to you that success with poultry, The Peerless Way, is possible for anybody of good sense in any part of Canada. Get the facts about it. They are facts that will probably be new to you. Send for them—it's for your own benefit we suggest that you send for them at once, without another day's delay. Just use a post card, if you haven't a stamp handy—put your name and address on it—say 'Show me—that's all that's necessary.

**LEE** Manufacturing Co., Ltd.  
121 Pembroke Road  
**PEMBROKE** ONTARIO  
CANADA

We carry ample stocks in our big distributing Warehouses at Winnipeg, Regina, Calgary, Edmonton and Vancouver, for the convenience of our Western friends. Address all letters to Head Office at Pembroke, Ontario. They will receive prompt attention.



## PEERLESS users get valuable help and service free

Besides finding a buyer for our customers' poultry products (which we do free of any cost to you) our Board of Experts stands ready always to advise, counsel, help with practical suggestions—free, entirely so, to Peerless users. These practical men have developed the greatest poultry business in Canada—The Poultry Yards of Canada, Limited. Long experimenting in the hatcheries of this great plant brought the Peerless to perfection, and proved it as the one successful incubator for use in every section of the Dominion.

## More than 10,000 PEERLESS users are successful—

Poultry-raising with the difficulties taken out of it—that is the reason why The Peerless Way has proved profitable for over ten thousand people, scattered all over Canada. There is not a reason on earth why it would not do as much for you as it has for the most successful of them. No matter where your farm is you can do well The Peerless Way—and you won't need to depend much on plain farming, either.

## Send right away for interesting offer and FREE very valuable information

You will know why The Peerless Way is the way to get profit from poultry, once you have read the big and plain-spoken free book we want you to ask for. With the book will come an offer to outfit you for poultry-profit on terms that will meet your wishes and fit your means. Please write and ask for this now—make your start now—it will pay you to.