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How is Business?

Analysis of the position and the outlook in various trades. There is still a good demand in Canada for automobiles. Conditions in the leather business are abnormally good. Some news of the Dominion's liquor trade. **Page 22**

Prince Rupert's Adventure

After all arrangements had been made to renew £281,000 of Prince Rupert city's notes in London, the British treasury's regulations intervened, but all is well now. **Page 10**

Bonding the Jitney

The guarantee and accident insurance companies in Canada do not regard the jitney as a satisfactory risk. What the managers say. The jitney under analysis. **Page 24**

Insurance in Alberta

The provincial insurance superintendent's returns show the results of individual companies in Alberta during the past year. Details of premiums and losses. **Page 32**

Changing Canadian Trade

Figures for the fiscal year ended March, 1915, show a favorable trade balance, which continues to improve. The United States is now our biggest buyer and seller both, which is another new development. **Page 5**

In British Columbia

Staff representative of *The Monetary Times* records his impressions of the problems and prospects of Canada's Pacific Coast province. The latest reports and figures. **Page 18**

"Made in Canada"

Some reflections upon the "Made-in-Canada" advertising campaign of the Canadian Manufacturers' Association. Interesting report of committee in charge of the plan. **Page 10**

Municipal Financing

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