

4. Program Items

4.1 Royal Visit CO informed that tentative agreement reached to put ceiling of budget operations at \$350,000. AGM said American networks expected to take Queen's address in opening Parliament. It has been made clear to them broadcast would have to be taken in full, both French & English portions, & with no commercials.

4.2 Radisson Dir TV QUE confirmed will be ready to go on air on English network, Nov. 2nd. Four episodes had almost been completed as of Aug. 25th, & expected that shooting would end Sept. 12th, followed by studio production until Oct. 25th & editing until air time. Production still remains within budget mark & no over expenditures foreseen. In connection with American version, expected some overtime by OMEGA Productions may result from new requirements. G. Rugheimer informed there is sufficient amount to cover additional costs for American version; also explained CBC had agreed to change in name in this version on condition that new name Tomahawk would be followed by the Adventures of Pierre Radisson.

5. Program Reports

5.1 French Networks

5.1.1 Radio Chez Miville Many difficulties, especially in looking for sponsor, & no success; have tried to reduce program cost & considering possibility of replacing singer & musicians by recorded music. Question asked: Is it permissible to broadcast recorded music on network commercial programs: CB replied there was no formal ruling & nothing forbids this being done, except, that in this case, possible effect on relations with musicians' unions would have to be considered. Quelles Nouvelles? & Face à la vie Awaiting final answer from P&G. Expected that one of the two programs will not be sponsored. Pages de vie Thirty-nine weeks of new series sold to co-sponsors Kraft & Ogilvie.

5.1.2 Television Sustaining L'illusion comique This production by les Festivals de Montréal was successfully broadcast & reaction was very favourable. Commercial Contrary to report made at last meeting, COM QUE just learned that Chrysler now in position of affecting \$100,000 to French network programs. Marie-Didace This replacement for le Survenant has kept one of the co-sponsors, Coca-Cola, & second half sold to Catelli.

5.2 English Radio Networks

5.2.1 General First draft of fall schedule sent out last week & now awaiting comments from regional program directors & supervisors. The afternoon has been considerably strengthened to include live music, drama & possibly two symphonies. Children's programs have been moved from 5:30 to 4:30. Redevelopment of CBL Studying project for re-arrangement of 7:00-9:00 period with possibility of morning devotions,

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