

## **GEORGE HAS A DEGREE IN MARINE BIOLOGY AND A JOB DRIVING**

Science and technology graduates like George are too valuable to waste. These are the people, young and enthusiastic, who should be helping us to shape tomorrow. These are minds, fresh and innovative, that could be involved in research and development and in its application to urgent energy and environmental problems and to the task of making Canadian industry more efficient and competitive.

We can't afford to wait.

Private sector companies, individuals, associations, research institutes and community organizations can help by developing projects that will contribute to Canada's future and at the same time

put qualified people to work in the disciplines they're trained to follow. The Canadian government is ready to help by contributing up to \$1,250 a month (for a maximum of 12 months) towards the salaries of university, community college and technical school graduates with the gualifications to tackle those projects; graduates who haven't, until now, been able to find employment in their disciplines.

Talk to Employment & Immigration Canada about our New Technology Employment Program.

You know what's on our minds. Tell us what's on yours.



## Porn linked to rape

Psychological research indicates that men who are exposed to pornographic films tend to be more violent toward women. In recent research psychologist Edward Donnerstein of the University of Wisconsin has been investigating this potential link between pornographic materials depicting women as victims and resultant acts of violence perpetrated on women.

In an experiment 120 male subjects were paired with a female "confederate," who posed as another subject. The 120 men were then told they were part of an experiment concerned with the effects of stress.

An initial blood pressure reading was taken. The subjects were then asked to write a short essay on a specific topic, which would be evaluated by the subjectconfederate.

Part of that evaluation consisted of administering varying levels of shocks to the subjects, determined to be either neutral in effect or anger-inducing.

Immediately following the shocks. the subjects were asked to view a film that allegedly was not part of this experiment, but of future research. The subjects viewed one of three films: one considered neutral in both aggressive and erotic content: another, sexually arousing; and a third both sexually arousing and aggressive.

After the film, the subject's blood pressure was again taken, and each completed a brief questionnaire rating the film.

Donnerstein's results support the findings of past research which indicates that highly arousing sexual stimuli can increase

## HELP WANTED. CANADA'S EMPLOYMENT PLANS WON'T WORK WITHOUT YOU.

Canadä

Employment and Immigration Canada

Emploi et Immigration Canada Lloyd Axworthy, Minister. Lloyd Axworthy, Ministre.

gression. The angered male subjects who viewed only the erotic, rather than the aggressiveerotic film, experienced an increase in agression towards other males, but not towards females.

Donnerstein notes that these rather surprising findings are actually consistent with recent theorizing which suggests that while physiologically aroused, and even angry, men are inhibited by strong cultural sanctions against violence towards women.

But those male subjects, Donnerstein found, who watched the aggressive-erotic film displayed a marked increase in their aggressiveness but only towards women. This increase occured even without the additional anger stimulus given in the shock phase of the experiment. According to the psychologist, "the female's association with the victim in the film was an important contributor to the aggression directed towards her.'

Page Eight. Tuesday, October 21, 1980.