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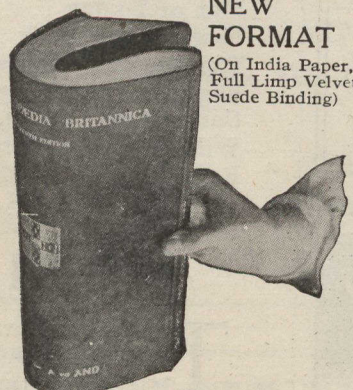
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FORMAT



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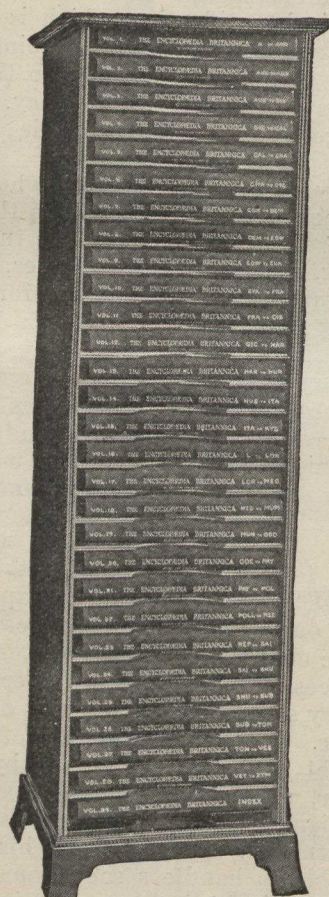
2. THE INDIA PAPER FORMAT

The work appears in a revolutionary format, which renders the Encyclopædia Britannica for the first time a convenient book to hold and, therefore, agreeable to read. Printed on India paper (tough, light and thin, but at the same time opaque), the volumes measure but one inch in thickness instead of two and three-quarter inches as heretofore, though containing identically the same matter and produced from identically the same plates as the familiar impression on ordinary paper.

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