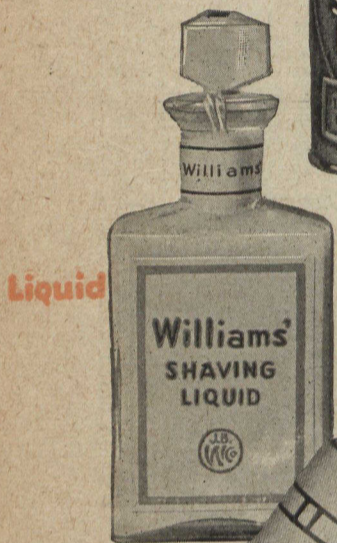


Four forms of
Williams'
 Shaving Soaps

Williams'



After the shave or the bath you will enjoy the comforting touch of Williams' Talc Powder.



PATENTED Holder Top Shaving Stick

Williams' Shaving Soap is as much at home in camp or at the front as it is in a bathroom. The water need not be hot, your brush need not be a fine badger, to coax Williams' Shaving Soap into a lather. Like a good soldier, it fits into any kind of life, and delivers its full quota of rich, creamy, lasting lather, even under difficult shaving conditions. Pass this war comfort along to your soldier. It is one of the few luxuries the Government permits.

The J. B. WILLIAMS COMPANY, Canadian Depot, 655 Drolet St., Montreal