LATEST TRADE NEWS.

TORONTO.

Mr. W. R. Brock leaves for Europe early next month.

Messrs. G. B. Fraser and Geo. Cains, of Greenshields, Son & Co., were here on Friday.

J. P. Watson, of E. & S. Currie, has gone to buy in the European markets for the firm.

H. McMaster, of McMaster & Co., has left for the English market to purchase woolens for the house.

James Crang, jr., has opened on Yonge street near Bloor with a high-class stock of men's furnishings.

Several young Toronto dry goods men are thinking of emigrating to the States. They include Messrs. Percy Millar, of Brock's; Millichamp, of Macdonald's, and J. Robinson and F. Lillie, of Wyld, Grasett's.

Of the travelers for the late firm of Samson. Kennedy & Co., it is understood that Messrs. Hatch, Bradshaw and Chapman have gone to Gault Bros., and Mr. Turner to Thibaudeau Bros. & Co.

Miss Eva M. Kennedy, the only daughter of Mr. Warring Kennedy, was married on the 23rd ult. to Mr. Frank L Webb. of Osgoode Hall, barrister-at-law, son of the late George W. Webb, of Colborne, Ont.

ONTARIO.

Mr. Little, of Robinson, Little & Co., has been re-elected mayor of London without opposition.

The New Hamburg Woolen Mills have resumed operations.

The hosiery mill at Kingston has been enlarged by a brick addition.

Thomas Cole, of the People's Store, Woodstock, Ont., has purchased the dry goods, grocery and boot and shoe stock of Iones & Co., Jarvis.

Mr. Wakeley, tailor, who has sold out his business in Port Perry, has taken W. King's store on Simcoe street, Oshawa, and will open up Feb. 1, adding men's furnishings to his stock.

E. R. Bollert & Co., Guelph, had a very attractive and realistic Santa Claus window for Christmas week. The scene or act of Santa's mysterious visit was enacted before a crowded auditory on the sidewalk nightly.

Mr. J. J. Grafton, of Grafton & Co., clothing manufacturers, Owen Sound, has sailed for England, visiting Scotland, France and Germany to select the latest designs and materials suitable for the coming season used in manufacturing their fine lines of clothing—Scotch tweeds, English worsteds, serges and meltons, German beavers, French trouserings.

On the 17th ult. at Codrington, 10 miles north of Brighton, Ont., fire totally destroyed John A. Robinson's general store. The post office and Wade's telephone office were in the same building. Nothing was saved. Insurance on stock, \$800; on building and contents, \$900 in the British American. Cause of tire unknown. This makes the third post office inside of a year that has been destroyed by fire on this route between Brighton and Campbellford.

Mr. R. B. McGregor's clothing house, 367 Talbot street, St. Thomas, Ont., was very seriously damaged by fire and water on the morning of the 23rd December. Mr. McGregor stated that he carried a stock of from \$12,000 to \$14,000, and that

only a few days before he received a quantity of new goods. The stock of furnishings, valued at 1,000, will be a total loss. The clothing damaged by water he says he will not be able to sell for half what they are worth.

A. Devitt, who was manager of the Peterboro' Woolen Mills, has left for Brantford, where he takes the management of a mill. On the eve of his departure Mr. Devitt was made the recipient of a complimentary address and a gold-headed cane from the employes of the Peterboro' Mills.

MONTREAL.

Robt. Henderson made a business trip to New York during the Christmas holidays.

Fitzgibbon, Schafheitlin & Co. have removed from McGill street to one of the commodious warehouses on Victoria square.

Mr. W. Kissock, of Caverhill & Kissock, returned to England on the 4th inst., per s.s. Paris, to visit the French and English markets.

Another traveler, Mr. N. E. Brais, is now on the road for Matthews, Towers & Co. The increased facilities the firm have for reaching the trade are resulting in a much larger business, and the firm are ready for it.

QUEBEC.

Mr. J. C. Stockwell, of Danville, Que., has sold by auction his dry goods, etc., and will only sell drugs and groceries.

MANITOBA AND THE WEST.

Three eastern wholesale houses have given it out that they will start branches in Vancouver, B C., within the next three months.

One of the large windows in Thomas Haughton & Co.'s dry goods establishment on Yates street, Victoria, B.C., is very artistically arranged as a country winter scene. There is a miniature old-fashioned log cabin, the ground around being covered with cleverly imitated snow, and dolls dressed as boys and girls are supposed to be playing about, while one small boy is lying sprawling on a small ice-covered pond.

MARITIME PROVINCES.

The purchase has just about been completed of a property in a central part of Halifax, on which is to be erected a general department store on the plan of Jordan, Marsh & Co., Boston. Toronto and English capital is back of the venture.

Gault Brothers, of Montreal, did not discontinue their suit against Goldberg, at Halifax, and join the other creditors, but went ahead through their solicitors, Harrington & Chisholm, and replevined what goods could be found in Goldberg's store that came from them. The sheriff secured about \$600 worth of goods, which are now held for Gault Brothers. The receiver of the Goldberg estate has already paid about \$3,700 into court.

HE SCRATCHED HIS HEAD.

"Why don't you do more advertising?" I asked a man who had the blues. "Well, there's no business. People have no money. There's no use o' advertising when there's no business." "If that's the way you figure it, why don't you close the store, give the clerks a day off, and reduce expenses in that way?" When I left him he was scratching his head.—A. W. Paine, in Brains.