

The St. John Standard
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Mansing Editor.
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"We are fighting for a worthy purpose, and we shall not lay down our arms until the purpose has been fully achieved."—H. M. The King.
TO THE PEOPLE OF THE EMPIRE—Every fighting unit we can send to the front means one step nearer peace.

INCREASED PRODUCTION.
The outstanding feature of yesterday's Increased Production Conference at Fredericton was the manifested desire of all classes of New Brunswick citizens to co-operate in every way to make the campaign a success. This is the proper spirit, but such a campaign must have intelligent and aggressive leadership which must come from Fredericton. The proceedings of the day were very largely confined to the agricultural phase of the question, the necessity for increasing the production of foodstuffs, and several good plans were suggested. It may, perhaps, be remarked that such plans might well have come from the head of the New Brunswick agricultural department or the provincial government in control of affairs, they would be well underway by this time. However, the fact that the government showed no disposition to follow the splendid lead of Hon. J. A. Murray and his associates should not be allowed to interfere with the success of the movement now that it is launched.

If New Brunswick can produce more potatoes, and oats, and wheat, and cattle, and general farm and dairy products during the coming summer that is the really important end to be achieved.

Yesterday's conference suggested various plans of work to bring about such a greatly desired result. All are worthy of support. The government has an opportunity of showing its interest in the movement by increasing the measure of aid usually extended to agriculture. Hon. Mr. Murray had such a plan in view, but the present government can do no better than follow along the same line.

And, apropos of increased production and conservation of food, the opinion of Herbert C. Hoover, head of the Food Board of the United States, is of interest, as touching another phase of the question.

Mr. Hoover not only urges increased production but decreased consumption. The chief duty of Canada at the present time is to supply food to the Allies, both to the armies in the field and to the civilian population at home. It was to prevent delivery of foodstuffs from this continent that Germany's underwater campaign was accepted. But the purpose of that campaign can be defeated by the American continent.

Mr. Hoover also is authority for the statement that the Allied supply of food is not sufficient to last until September if the people of the American continent continue in the present rate of production and consumption. By drastic measures England, France, and Italy are reducing their consumption of food, and yet they ask for more than double the normal export from this continent in the next three months.

Ninety million bushels of wheat is the minimum need of the Allies in Europe. To provide this, Hoover estimates that it is necessary that every man, woman and child in America—and this should include Canada—must do with one wheat loaf less per week, at least. Something else must be eaten as a substitute, or else be done without.

He further says: "We must also plant everything and everywhere it will grow, or next year the food problem will be absolutely unsolvable and the world will face absolute starvation."

By taking advantage of every means to increase the production of food the people of New Brunswick will not only add to their own prosperity and the prosperity of the province, but will also assist materially in increasing the quantity of food available for export to the men in the field. This is the end chiefly to be attained, and it is a worthy one. So, all together for increased production and make the campaign as successful as it must be to meet the requirements.

CONTRADICTIONARY WAR NEWS.
Canadian newspaper readers and the newspapers themselves have every reason to complain of the contradictory character of the so-called "news" which is permitted to escape from the countries engaged in the world's greatest war. Except for official communications from the headquarters of the armies in the field, and actual accounts of battles and successes gained or reverses suffered, the accounts of conditions, more particularly political and economic conditions, in the Allied countries as well as among our enemies are so conflicting as to be absurd. For instance, we are told one day on

CROSS TO FALL FOR UNITED STATES

By a strange variety of fate, the first American to lose his life fighting under the American flag in France was Edmond Genet, of Ossining, N. Y. He was a great-grandson of "Citizen" Genet, who was the first minister of the French Republic to the United States. His tragic fate calls to mind an important episode in American history, and, in a sense, redoubles the Genet promise and prediction of a Franco-American military alliance.

"Citizen" Genet's Activities
Into this fight "Citizen" Genet was injected, and he became a central figure in the bitter rivalry. He was the Minister of the young republic to the United States to cast her lot with France and against England in the wars in which those countries were then engaged. Washington held firm for a neutrality which the United States adhered to until three weeks ago.

The American vessel. The larger ship led the chase for twelve hours, and then began a series of evasive maneuvers. The Constellation replied with a broadside. The action lasted from eight o'clock in the evening until after one o'clock in the morning, when the fire of the French ship was silenced. A heavy squall came up and the French vessel disappeared. It was supposed that she had been sunk. Five days afterward the vessel, which proved in fact to be La Vendee, got into Curacao in a shattered condition. In the battle through the night 160 men had been killed and 100 wounded. The vessel lost fourteen men, and twenty-five were wounded.

Private Demaine of No. 8 Field Ambulance Train was yesterday promoted to be sergeant, and Corporal Sober of the unit was promoted to be acting-sergeant.

Pte. Gansong
The many Calais and St. Stephen friends of Lieut. Harry N. Gansong of St. Stephen, will be pleased to learn that he is recovering from a wound received in battle in France. He is a lieutenant in the 5th Canadian Mounted Rifles, B. E. F. France. He enlisted, Jan. 6, 1916, and was wounded Feb. 9, 1917.

Pte. Thomas Beech
That her husband, Pte. Thomas Beech, was officially reported wounded and admitted to County London War Hospital, Epsom, on April 18, was the word received by Mrs. Lillian Rose Beech of 211 Brunswick street yesterday morning. Private Beech is thirty-three years of age and has four children, the eldest of whom is eight years. He

A BETTER DAY'S WORK
The better you can do your work, the more certain you are to be, and to stay, successful. You can't do your best work if you are suffering from eye strain, and eye strain is often strain when vision is excellent. The symptoms are headache, nervousness, frowning, and aching eyes. The cure is Glasses, not medicine. Sharp's optometrist is expert in fitting glasses to correct eye strain. Consult him about your eyes.

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Little Benny's Hole Book

We was starting to eat supper yesterday, and I sed, O, G, I dont feel much like eating supple, today. Thats the most startling news Ive herd stints the Russhin revolution, dont you feel well? sed pop. I feel all rite, I sed. You must of bin eating something wat have you bin eating? sed me. Ive seen him under all sorts of conditions, but Ive never seen him unable to eat before, he sertyn must be sick, sed my sister Gladie. Benny, you must have a pane sunwure, ware is it? sed ma. No ware, I sed. Nonsents, you must have one sunwure, sed ma. Theres no use giving the boy a pane if he feels satisfied with out one, sed pop. Benny, its all a matter of trying, Perry discovered the north pole just by sticking to it, and Gerniny got the United States into the war just by persyvering, so I shood think you cood do a simple little thing like eating your supple if you make up your mind to.

enlisted in a well known unit of New Brunswick and from England was transferred into another regiment from this province. He had seen service in the trenches since a little before Christmas. Previous to joining he was a longshoreman. Died From Wounds
Mr. F. J. King of Campbellton, has received news of the death of his son, Lieut. J. J. Wallace King, which occurred in England on April 27th. Lieut. King before enlisting was employed in the Royal Bank at Pictou, N. S. He enlisted as a private, was wounded in France on 27th of September last, and later removed to Shorncliffe Hospital in England, where he remained until his passing away. Sussex Officer Wounded
Mrs. Annie Armstrong, of Sussex, received word that her son, Lt. Frank Armstrong, had been wounded. The telegram contained no particulars beyond that he was wounded on the 28th of April. Lt. Armstrong enlisted in the ranks of the 10th as a private and won his promotion through efficiency. This is the second time he has been wounded, the first being slight. Jackson—"Jimson, what is the latest word?" "Smiles." Jackson—"Go on. Why that has only six letters." "Jimson—"I know but it's a mile between the first and the last one."

WITH PROVINCIAL MEN HOME AND ABROAD
Two Promotions in Ambulance—Pte. Thomas Beech Wounded—Lieut. Ganong Recovering in France.

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