

Cheaters

Picture Game

and What

which she finished this Florida, and which are easily absorbed by the average moviegoer. It is so happy, so light, so full of life, that it is a pleasure to see it. The director is finding her aid in securing the proper and settings—Motograph.

Belasco's drama, "Sweethearts," is to be made into a comedy and produced next season. The director is finding her aid in securing the proper and settings—Motograph.

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HOLIDAY

Who Refuses to

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"WOMAN"

ell-known novelist, wrote

been widely read thro-

nder the title "Dollars and

the story has given it

the truthfulness. For strong

figures, and emotional

More Big

Surprises

PROGRAMME

Special Setting.

the Horse Marines"

"The Soul Market"

marine D-2"

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Victor Moore and Anita King

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"THE RACE"

THE MOVIE ON PICTURE, THE OF GREATEST PRESENT INFLUENCES FOR GOOD OR EVIL

Interesting Paper on "The Use and Abuse of The Movies", Prepared and Read by Prof. Keirstead of the University of New Brunswick—Feature of Yesterday Morning's Session of Teachers' Institute.

The following paper on "The Use and Abuse of Motion Pictures" was prepared by Prof. Keirstead and read at yesterday morning's session of the Educational Institute.

The subject as presented for our consideration implies in itself an interpretation of the function of the motion picture. They have a use and a misuse, that is its implication. This judgment will not receive universal endorsement as there are some who will deny them any real use, and others who are unwilling to admit any misuse. The little boy said "that pins had saved thousands of lives by people not swallowing them," and some people think the only good service that can ever come from the movies is by people keeping away from them. They regard motion pictures as thoroughly and irredeemably bad, and that they appeal to us in only a depraved evidence of our human depravity.

On the other hand there are those who act as if there were no dangers in the moving pictures. Many parents allow their children to attend any picture show that they desire, and have no sense of responsibility in the matter. Many of the large film manufacturers object to any censorship on the ground that motion pictures do not need censoring. The opposition of these great corporations to the educational bill recently before the United States Congress was based on the ground that there was no need of censorship, since the financial interests of the manufacture would guarantee the production of good films. Further, censorship was a violation of the liberty of the individual, robbing him of the right to judge for himself and it was the entering wedge of the State domination that should logically include the muzzling of the Press, the censoring of all books and of all stage performances.

Moreover, any board of censors that could secure appointment would never have sufficient insight or ability to render a discerning decision and even at the present time the State is a deficient censor in its police and can prohibit the display of anything indecent or immoral. Thus, while they had no faith in appointed censors, they had full confidence in the moral judgment of the police.

Attitude in this matter is opposed to both these classes, and in harmony with the judgment expressed in the title of this paper. The motion pictures may be a good use and they may be seriously mis-used. The people who condemn them without discrimination and who regard their whole duty performed when they have warned the youth to keep away are really without influence in securing the elimination of the objectionable features or in providing a wholesome and healthy recreation. Pictures are like persons, some are good and some are bad, and some are unfortunately partly good and partly bad. They have the complexity of living beings. Universal judgments are nearly always erroneous. Whether the moving picture is good or bad, depends on what moving picture theatre we mean and what picture in that theatre we are judging, or at least, our universal judgment can only be true in the main. We can only mean that on the whole the pictures that are generally exhibited in our moving picture theatres are of such a character that the like influences on the youth are not so great as the influences of the moving picture theatre is good or bad, depends on what moving picture theatre we mean and what picture in that theatre we are judging, or at least, our universal judgment can only be true in the main.

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cover these subjects: agriculture, art, biography, geography, physical, general industry, history, home economy, literature, including sacred literature, science and nature study, travel, welfare and sociological subjects. It might perhaps be well if several Provinces united in securing some seats of moving pictures much after the manner of Wisconsin and use them in our important High Schools. At the same time it may perhaps be just as well to allow the moving picture to remain in the ordinary theatres and to co-operate with them in securing the better classes of films. A great many of the large manufacturing companies are making special efforts to secure pictures suitable for children and also those of an educational character. The president of the Universal Film Co. writes me as follows:—

"We have installed an educational department which is in charge of Mr. George Serew. The specific purpose of this department is to classify, catalogue and render available for immediate use the subjects suitable for educational, instructional and sociological purposes which the company has realized in the past. They are now in negative form and are stored in our eastern vaults. We are in a position to give immediate service through our exchanges to the projectors of children's performances and in a short time expect to have a supplementary service for schools, colleges, churches and institutions which have standard service machines etc. Our company is embarking upon an ambitious project of providing extraordinary travel films on its regular program. We have spent a quarter of a million for the exclusive rights."

Other companies are doing similar work and already have considerable films of an educational character. It would seem as if the educational interests in this province could be better served by educationalists co-operating to secure a higher class of films for the ordinary theatres than by any effort to introduce the motion pictures into the schoolroom. If in this way we could secure films especially suited for children, and those in harmony with the work of our schools we could make the present theatres supplement in a degree, at least, the instruction of the schools and perform in addition a higher service to the community.

But recognizing the useful function that motion pictures perform, we must at the same time face the fact that they can be, and unfortunately are, seriously misused. The remarkable advance of movies, I doubt if, on the whole, the motion picture theatres are not doing more harm than good, and there is grave need of an enlightened public sentiment that will demand the elimination of objectionable features, and that will co-operate to secure the right quality of films. The magnitude of the industry urges this action. It was only in 1895 that the first photograph of a human face was taken, and today the picture, and today the movie has penetrated every part of the known world. It is the fifth industry in the United States, with a yearly income in that country of over \$250,000,000; and a daily attendance of from five to twelve millions. The National Board of Censors claims that one seventh of the people of New York city, and one-sixth of the people of the Nation, are watching the motion picture theatres and that we have no accurate record of the attendance for Canada. It is probably as large according to population, as is that of the neighboring Republic. Then, too, the movie appeals to all classes of the population, and calls out all ages. One-half million school children in the city of New York attend daily and the National Censors estimate that fifteen per cent of those attending are children (that is 12 years of age or under), and when there are added to these the youths in the most impressionable age, we get the percentage of immature as high as thirty-five.

The nature of the motion picture is such as to afford for its popularity and influence. It shows living beings in action; a presentation that rivets attention, arouses emotions, and has an intensity and reality that things read about can never get. The little boy reads the story of Robinson Crusoe with enjoyment, but throw upon the screen the story of Crusoe's fight with the savages and its realism is shocking and overpowering. This is the reason that censorship is demanded in one case rather than in the other.

In most cases the actions of the persons are the most exciting character, and call out the elemental impulses.

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