

EIGHT

THE STAR, ST. JOHN, N. B. FRIDAY, APRIL 16, 1909.

A Customer's Reasonable Wish is this Store's Pleasure.

DYKEMAN'S

A GREAT SHOWING OF SUMMER WASH MATERIALS

We have a very large assortment of these in all the newest and most attractive fabrics made.

CROXTON CLOTHS

28 inches wide at 25 cents a yard. This is a strikingly up-to-date material and is one of the most serviceable fabrics for summer dresses than can be had.

LINEN SUITINGS

28 inches wide at 25 cents a yard, in all the leading shades.

MERCERIZED COTTON LINENS

At 14 cents a yard. We have these both in plain and stripes in a large assortment of colorings.

MUSLINS

Our muslin department is well stocked with all the very newest designs and patterns, at prices ranging from 10 cents a yard up to 35 cents.

F. A. DYKEMAN & CO.,
69 CHARLOTTE ST.

Suits for Young Men



Young men who want the extreme of fashion—the "college cut" modes—will be mightily pleased with our "young men's line" of 20th Century suits. And each suit is as well made as it is stylish—sure to hold its original elegance and shapeliness. Every suit on a hanger, in a just proof cabinet, free from wrinkles, ready to wear, \$15 to \$25. Others, \$10 to \$20. Conservatively correct models, too, for men of all ages, all tastes and all sizes. Spring overcoats, topers, shower-proof coats—take your pick from new styles. Fancy vests, washable, \$1.00 to \$2.75. And a LARGE line—something sure to suit your fancy.

A. Gilmour, 68 King Street

Tailoring and Clothing

WHITEWEAR SALE

Just received a sample lot of White-
wear.
Ladies' Night Gowns, 50c, 60c, 75c,
85c, 90c, \$1.00, \$1.20, \$1.35, \$1.50,
\$1.75 to \$2.75 each.
Ladies' Skirts, 45c, 50c, 75c, 90c,
\$1.00, \$1.20, \$1.50, \$2.00, \$2.40 to \$5.00
each.
Ladies' Drawers, 25c, 30c, 35c, 40c,
45c, 50c, 75c, 90c, \$1.00 to \$2.75.
Ladies' Corset Covers, 35c, 50c, 75c,
85c, 90c, 95c, \$1.00.
White Shirt Waists, 40c, 50c, 60c,
75c, \$1.00 to \$2.00 each.
All new goods at wholesale prices.
Arnold's Department Store
83-85 CHARLOTTE ST.

New Books

The Bronze Bell—By the author of *The Brass Bowl*
Special Messenger—By Chalmers
The Royal End—By Henry Harland

E. G. NELSON & CO.,
Cor. King and Charlotte Sts
HAND-IN-HAND



with high quality goes reasonable price in our establishment. Every article is of the finest, but no extortionate charges are made. Here you will find a bewilderingly beautiful collection of plain and fancy Rings for lady or gentleman, Watches, Chains, Charms, Brooches, Bracelets, Hat Pins, Lockets, Breast Pins, Trimbles, Metal Clocks, Opera Glasses, and everything that should be found in an up-to-date jewelry store.

A. POYAS,
Watchmaker and Jeweler, 16 Mill St.,
St. John, N. B. Phone Main 1807.

THE WEATHER

Maritime—Moderate northerly winds, fair and cool. Saturday, light winds, fine and cool.

LOCAL NEWS

No. 3 fire station is being wired by men from the St. John Railway Co. and the house will in the future be lighted by electricity instead of gas.

If you are looking for a better suit than you have been accustomed to getting from \$4.98 to \$18.48, C. B. Paterson's store at the corner of Main and Bridge streets, is the right place to go.

Miss Hetherington, of the staff of the Memorial Hospital, St. Stephen, came in on the C. P. R. at noon today en route for a visit to her home in Washademoak.

Ald. Baxter will address civic issues at a public meeting tonight at 8.15 in the Nickel Assembly Rooms. Tomorrow night will speak in the Temple of Honor Hall, North End.

In Chambers this morning before His Honor Judge Forbes, the defendant in the case of Ross v. Anthony, the examination of the defendant was concluded. H. D. Forbes appeared for the plaintiff. The defendant was not represented.

Herbert Nice, the proprietor of the Red Ball bar-room on the North side of the Main Square, appears before the police court this afternoon to answer the charge of allowing gambling in his licensed saloon.

The Montreal express was forty minutes late in reaching the station today. The delay was caused by the transferring of the passengers at Fairville for the departure of the Allan Line steamer Virginia this evening.

Arthur Priest, of Toronto, a mechanic, who installs the Standard Office, and Fred Rabble, a New York gentleman, who installed the new press in the same office, have finished their work and leave for their headquarters this evening. The two gentlemen have made a great many friends while in the city and will be welcomed should they ever return.

The Rev. W. R. Robinson will address a gospel temperance meeting in the Main street hall, Fairville, on Sunday afternoon. The meeting will be under the auspices of the No Surrender Lodge.

Speaking of Circulation

Did it ever occur to you to ask what newspapers mean when they speak of their "circulation"?

To the majority it means the total number of papers printed daily, including those spoiled, unused and returned by agents. Some managers have been known to fix the register of their printing press so it would count double or more. Others have added their daily and weekly circulation together in order to make an imposing statement. But all such statements are worthless to the advertiser. What he wants to know is the NET CIRCULATION, the number of papers ACTUALLY SOLD and delivered to the persons who paid for them.

For instance, The Sun's GROSS CIRCULATION last year averaged 8,750 daily, this being the number of papers sent out of the office, excluding spoiled and unsold copies. Its NET DAILY CIRCULATION was only between 7,000 and 7,100, considerably larger than the net circulation of any other New Brunswick paper.

The difference of over 1,600 papers daily between the gross and the net figures is due to deductions for papers returned by agents and for papers distributed during election campaigns at the expense of a political organization. Such papers only increase the circulation during short periods and should not be included in a circulation statement. The Star, on the other hand sent out no election extra and has few returns, has the bulk of its sale is through newsboys. Its average of papers distributed last year was 4,250. Deduction for returns makes the net circulation about 4,100. Of this about 3,700 represents the daily circulation within the city—a record which no other local paper, morning or evening, can approach.

Comparisons of rival circulations, like other comparisons, are odious. Also they are difficult to make, as no other St. John paper has ever published a net statement. But as one point of comparison, the following official figures showing the weight of newspaper mail sent through the St. John Post Office yesterday may be interesting:

The Sun... 490 pounds
The Telegraph... 460 pounds
The Star... 100 pounds
The Sun yesterday was an eight page paper. The Telegraph a ten page paper. It takes about 64 newspaper pages to make a pound. A simple process of calculation from these figures shows that the mail circulation of the two papers yesterday was as follows:
The Sun... 2,300
The Telegraph... 2,500

And about a month ago the Telegraph's mail weighed 425 pounds on a ten page basis, showing a mail circulation then of 2,725.

ARBOR DAY WILL BE OBSERVED ON MAY 7TH

A delicate deodorizer for the toilet
Crushed Rose Talcum Powder
The Royal Pharmacy, King Street.

FRENCHMAN SENT UP FOR ROBBING COMPANION

In the police court this morning two drunks from a steamer forfeited deposits of eight dollars each. Debauched had been remanded to jail, was taken before the magistrate and fined \$8.

Dominic Kerrigan, a young Frenchman, who is charged with stealing thirty odd dollars from his friend Wm. Cunningham, who has been a foreman on the Grand Trunk Pacific construction, was sent up for trial.

MISSIONARY MEETING

The Woman's Missionary Society of the Carleton Methodist church, will hold their Easter meeting this evening in the school room of the church at eight o'clock. There will be special music and interesting selections by the mission band.

There will be an interesting address by Mr. J. N. Harvey on his personal impressions of the Laymen's Missionary congress. There will also be an address by the pastor on Women's other good things. The meeting is open to the public.

ESTATE OF WM. PETERS, JR.

Estate of William Peters, Junior, merchant and leather manufacturer. Last will proved whereby the deceased gave all his property to his wife Alice Maud Peters and appoints her and his brother Charles H. Peters executors. All his probate is issued and they are duly sworn in. No realty, personal estate \$11,400. Messrs. Barnhill, Ewing and Sanford, probators.

FAIRVILLE'S NEW DRUG STORE

Fairville has a new and most up-to-date drug store, where all the public wants can be supplied, situated at No. 49. It is the intention of the management of G. H. Allan, Mr. Allan has had a thorough experience in the drug business and should undoubtedly make a success of the new store. The store is one of the best furnished in the city. The fittings are of quartered oak. The largest mirrors in the city is at one end of the store. Among the other good things that can be obtained at the new store are the Sun and Star.

WILL CHANGE THE SALOONS

It is understood that several of the liquor dealers in the city are preparing to alter their premises, in order to adapt them to conform with the new license act amendments. The liquor commissioners with Inspector Jones will make an inspection of the premises immediately. They were hindered considerably during the past few days by the disagreeable weather.

THE RIVER IS RISING.

The water at Indiantown showed another rise this morning and the steamers plan to make their first trips tomorrow morning from the various sections of the river are to the effect that the stream is entirely open.

It is the intention of the Star Line Company to open the season with the sailing of the steamer Majestic at 1 o'clock tomorrow afternoon.

PERSONAL

George A. Reicker was a passenger on the Boston express.
Mr. and Mrs. L. R. Crosby came in on the Boston express today.
J. J. McCarty, proprietor of the Queen Hotel, Fredericton, is in the city.

John E. Wilson arrived on the Montreal express today.
Mr. and Mrs. John Sealy reached the city on the Boston express.
Rev. Francis Lockary, of Albert, came in on the Montreal express today.

W. Arthur Owens, of the I. C. R. freight department, has returned from a business trip to Montreal.

The Allan line royal mail steamer Virginia will leave port this evening at 6.30 o'clock for Liverpool on her last trip of the winter season. The steamer will carry a large number of passengers in addition to a large general cargo.

The Temple of Honor banquet which was to have been held in the Temple Hall at 8.30 o'clock this evening, has been postponed until 9.15 p. m. owing to the temperance mass meeting being held earlier in the evening.

"MUM"

A delicate deodorizer for the toilet
Crushed Rose Talcum Powder
The Royal Pharmacy, King Street.

AN UNBREAKABLE SET OF TEETH

There is a class of patients who do not object to paying a fair price for artificial teeth, if they can really secure comfort, usefulness and naturalness.



I have a set of teeth, such as is unobtainable in any other office in this city, to my knowledge. It is out of the ordinary line and unlike the teeth in general use. Its beauty is at once apparent and it is practically unbreakable. It will pay those who are desirous of obtaining the best to be had in the dental line to call and inspect this for themselves. I will gladly demonstrate its superiority over other plates, even if you have no immediate intention of investing.

Dr. J. D. MAHER,
Boston Dental Parlors
527 Main St. North End
Telephone 583

Maple Syrup

New
Maple Cream
Pure
Maple Candy, Pineapples, Cucumbers, Bananas
AT
JAMES COLLIN'S
210 Union Street
Opp. Opera House.

Bardsley's Complexion Cream

contains neither fat, oil or grease; will keep your skin soft and rosy.
At **BARDSLEY'S,**
109 Brussels St.

WEAR THE KING HAT

\$2.50

Wilcox Bros.,
Dock Street and Market Square



An Examination

SAMPLES ON APPLICATION.
The Wall Paper buyer who examines our stock will notice the superior quality and finish in all grades of our 1909 Line.
This Spring's selection embracing all the Canadian factories give the buyer an unending variety for all decorative purposes.
High-priced American goods need no longer be imported, we carry in stock all that can be desired both in coloring and tone at prices from 15c. to 90c. per roll.
Inspection invited.

D. McARTHUR, 84 King Street

More About Curtains

We wish to call your attention today to our line of **CURTAINS NETTS and MUSLINS.** The goods are above the ordinary and a visit of inspection to our store will more than repay you for the trouble.

Plain and Fancy Curtain Netts, 8, 10, 12, 14, 15, 17 and 20 cents yd.
Curtain Netts with insertion and frill, 25, 30, 35, 40 cents yd.
Curtain Muslins with frill, 11, 12, 15, 18, 20c yd.
Art Muslins, 8, 10, 12, 18, 22 cents yd.
Fancy Crepe Muslins, 28 and 45 cents yd.

S. W. McMackin,
335 Main Street, North End.

WHEN ROBB HINTS A BARGAIN THAT'S ENOUGH!

"RELIABLE" ROBB, The Preser., Ion Druggist, 137 Charlotte Street.

Special Saturday Showing of . . . White Waists . . .

An interesting feature for Saturday shoppers will be the display of White Waists in this department, marked at 65c., 75c., \$1.00 and \$1.25. All pretty, dainty and desirable in the prevailing styles.

BLOUSE WAISTS—Embroidered fronts, lace and insertions, tuckings. Three-quarter and full-length sleeves. Sizes, 34 to 40. Each 65c. to 75c.

TAILORED AND SEMI TAILORED WAISTS. Some with embroidered fronts and tucks, others with lace insertion front and sleeves, many with front, cuffs and collar lace trimmed. Long sleeves. Sizes, 34 to 40. Each \$1.00.

SPECIAL TAILOR MADE WAISTS. Wide pleating with fine tucking between, large pearl buttons, handkerchief collar and cuffs. Long sleeves. Sizes, 34 to 40. Each \$1.25.

UMBRELLAS—A choice assortment of dependable umbrellas for April showers. Silk covers in Green, Navy, Brown and Green. Handles of natural wood. Each \$4.25, \$5 and \$7.50.

See the new Directors Handle, long made of dull finish wood in square and octagonal effect. Plain or with silver and gold mountings. Covers of silk and wool mixtures. Each \$1.50 to \$2.50.

Our special \$1.00 Umbrella is excellent value, durable covers of fast black silk and wool, steel rod, stout frame, large variety of neat handles.

Special Saturday Exhibit of Millinery

In the matter of personal choice there is such a variety here that you cannot help finding something to please you. It's for you to come and see, and marvel at the elegance and wonder at the moderate prices of these clever creations.

A dainty collection of trimmed hats prepared especially for tomorrow, priced from \$2.50 to \$7.50.

MANCHESTER ROBERTSON ALLISON Ltd

