

ADVANCE SHOWING OF
Fall Footwear

If we could only talk personally with every reader of this advertisement and tell them the good points of our new fall shoes, we would have no difficulty in clearing out our entire stock in a few weeks. Our buyers visited all the large cities during the past months and procured from the leading makers a comprehensive range of the newest and best styles shown. Understanding as we do the requirements of a city like ours we made a determined effort to obtain shoes that fit and wear. With nine out of ten of our customers these two considerations are of paramount importance. It is therefore with pardonable pride we draw attention to the new fall designs in "Dorothy Dodds," "Waterbury & Rising's Specials," "Doctor's Special," "Bompers" and our general stock selected from makers with a reputation in the world of leather. It may be a little early to buy but we would be pleased to display before our customers what we have to offer, believing that when they do decide upon buying they will come and give our goods a trial.



Waterbury & Rising Ltd.
King Street Union Street Mill Street

Take Seashore Snaps

You'd be surprised how much fun you can get out of it with a BROWNIE NUMBER TWO A-takes a perfect little picture 2 1/2 x 4 1/4 inches, and Costs You Only \$3.00. EASTMAN FILMS ALWAYS ON HAND.

S. H. HAWKER - DRUGGIST - COR. MILL ST. & PARADISE ROW

ENGAGEMENT RINGS and BETROTHAL GIFTS

Our stock affords **A Wealth of Suggestions** for one about to purchase **A Gift of Quality**. One that will endure for a Lifetime and in time become an Heirloom. These are the kind of goods that abound in Our Stock. Our reputation for "The Best" is ever sustained by the High Grade Goods which we make a point of securing.

Ferguson & Page
Diamond Importers and Jewelers - King Street

Go To Jacobson & Co.!

For Your Furniture, Carpets, Oilcloths, Ladies' and Gent's Clothing at Prices and Terms That Will Suit You.

Jacobson & Co., 675 Main St.
Phone 1464-11

Chocolates, Mixtures, Creams, Caramels, and many other popular bulk goods. Package Goods, that you need, in great variety. Penny Goods, an unequalled assortment of rapid sellers. Pastry Ice Cream Cones, Etc.

EMERY BROS., Phone Main 1122, 82 Germain St.
WHOLESALE CONFECTIONERS

FIVE KILLED

Peterboro, Ont., Aug. 28—A gloom has been cast over the city by one of the worst, if not the worst, disasters in its history. With no more warning than a few ominous cracks that were immediately followed by a rending of timbers and a crashing of bricks and mortar, a big section of the largest departmental store in Peterboro collapsed this morning, killing five persons and injuring more or less seriously almost a dozen.

The Dead:
Miss Dorothy V. Sisson, aged 25, 287

Park street, Peterboro; saleslady in store.

Miss Lillian A. Boddison, aged 23, 274 William street, Peterboro; saleslady in store.

Mrs. Elizabeth Brown, widow, aged about 40, 264 Hunter street, Peterboro; customer.

Mrs. John Kelly, aged about 50, wife of John Kelly, farmer, near Norwood.

Alfred Cuff, aged 35; bricklayer, married, Peterboro.

USE THE WANT AD. WAY

EVERY MACHINIST

Capenter, Mason, Plumber, Blacksmith and Electrician should have a copy of our

TOOL CATALOGUES

Take it home and look it over and you are sure to find some article which you require.

W. H. THORNE & CO. LTD.
MARKET SQUARE & KING ST.

**ADVANTAGES OF
TOWN PLANNING**

Raymond Unwin Shows How Halifax Would Benefit—Arguments Apply to St. John as Well

(Halifax Echo)

"A properly planned city is the best guarantee for healthful living conditions," said Raymond Unwin, the world's greatest town planner yesterday to a reporter of the Echo while discussing the merits and advantages to be gained in having a city plan for Halifax.

"The advantages of a town plan are exactly the same, only on a bigger scale, as are the advantages to a man of having a plan for a house or railway station," said Mr. Unwin.

"For instance in a house one wants to arrange to enter at the front door, build the different rooms in relation to one another suitable for general convenience. One does not want to put the kitchen next the drawing room or the bath room next the billiard room. Well now, exactly the same advantage results from town planning. You want to concentrate your commercial and your industrial districts and these want to be adjacent to the means of communication both by water and rail. Then the residential district with open spaces, parks, etc., should be built away from the industrial centres. All the industries which destroy these amenities should be excluded. Apportion the different parts of your town to the kind of district most suitable.

In view of the proposed terminal changes, the reporter asked Mr. Unwin whether or not he thought that a city plan could be carried out at the present time. "Now is the time," he replied, "before the change takes place. You require new residential areas for the different classes with the best possible lines of communication from them to the business quarters and get them well laid out. Then of course you might practically have the mass of the people in Halifax living as healthfully as those in our Garden Suburbs in England where the death rate is as low as 4 and 5 in the thousand."

"Is it true that town planning is expensive?" Mr. Unwin was asked. "No," he replied. "Town planning has been shown to have paid well in many cities. Asked for an instance, Mr. Unwin quoted Gothenberg in Sweden. Here they have a town planning staff of fifteen people. It cost about \$15,000 a year to keep this department going. An enquiry was held to see if there was any need for keeping the department employed and it was proved to the satisfaction of the corporation that so far from being an expense the town had been making a handsome profit on it, more particularly in saving the cost of road widenings.

"If you let industries spring up haphazardly there is bound to be an enormous amount of cartage and the streets get congested, then they have to be widened which is very costly. Birmingham would have saved an enormous sum, reaching into millions of pounds, had they had the town planning scheme twenty years ago. There would be no

What makes teeth white? Any good dentifrice. What polishes teeth? Any good dentifrice. What cleans teeth? Any good dentifrice. What whitens, polishes, cleans AND SAVES teeth? Pebecco.

Pebecco Tooth Paste is more than a tooth-polisher — does more than leave a sensation of honied, candied, confection-sweet taste in the mouth. It's a scientific dentifrice which performs a double duty: it



neutralizes the mouth-acids that gradually break down the enamel — it even destroys the bacteria that cause these acids. Isn't this a big step forward in tooth care and culture?

Pebecco reaches the cause of bad teeth and bad breath. It means good-bye to "acid-mouth." Good-bye to bad teeth—bad breath.

Lyman Bros. & Co.
Limited,
Toronto.

Stores Open Tonight Until 10 O'Clock—Close Saturday Afternoon At 1 O'Clock

WONDERFUL BARGAINS IN SILK, COTTON AND WOOL TAPESTRIES AT THE SALE OF FURNITURE COVERINGS CONTINUED SATURDAY MORNING IN HOUSE FURNISHING DEPARTMENT.

**Advance Showing of
Fall Sweaters for Men and Boys**

This is without doubt the most pleasing collection of sweaters ever shown in town and comprises the latest creations in high collar styles and introduces some entirely new designs in knitting. The cleverest of workmanship is a feature of these garments and they are the products of the leading makers in this branch of manufacturing. There is such a variety of different designs and colorings in this showing that it is practically certain to meet all reasonable demands. Following are some of the most favored colors: silver, smoke, taupe, tan, brown, heather, maroon and navy. The cost sweaters remains in popular demand and for style and convenience is preferred by the majority. We also have the new high collar sweaters in styles to suit all requirements.

Men's sizes, priced from \$1.50 to \$13.00
Boys' sizes, priced from 85c. to 3.00

MEN'S AND BOYS' FURNISHING DEPARTMENT.

Week-End Specials in Annex and Front Store**Black Silk Mantle Velvets and
Black Velveteens**

This season is expected to eclipse all others in the use of these materials. Our stock of velvets and velveteens is therefore most extensive and affords an unprecedented range of choice. We offer

BLACK SILK MANTLE VELVETS, 40 to 42 inches wide, at \$2.50, \$3.75 and \$4.25 yard.

LIBERTY SILK VELVET for dresses, costumes, etc., 40 inches wide, at \$4.00 yard.

BLACK VELVETEENS for dresses, costumes, mantles, etc., 24 inches wide, at 80c., 90c., \$1.00, \$1.15 yard; 27 inches wide, at \$1.25 and \$1.40 yard; 40 inches wide, at \$3.10 yard.

Silk Department, second floor.

MANCHESTER ROBERTSON ALLISON, LIMITED.

Exhibit of

**Tailored
Hats**

For Early Autumn
in Millinery Salon

**Ladies'
New Fall
Suitings in
Black**

All the popular weaves autumn demands are included in this exhibit, which is the largest and most varied we have ever held. For the black costume this collection of fine cloths presents a variety extensive enough to have anticipated almost every need. Following are a few of the leading fabrics.

Whipcords, 47 to 65 inches wide, per yard \$1.00 to \$2.40.

Bedford Cords, 50 to 54 inches wide, per yard \$1.35 to \$2.10.

Erongs, 50 to 52 inches wide, per yard \$1.15 to \$1.50.

Serges, 42 to 58 inches wide, per yard 60c. to \$2.40.

Wale Chevots, 52 to 56 inches wide, per yard \$1.20 to \$2.75.

Broadcloths, 52 to 56 inches wide, per yard \$1.10 to \$2.75.

Venetian Cloths, 50 to 54 inches wide, per yard 75c. to \$1.85.

English Worsteds, extra weight, 58 inches wide, per yard \$2.00 to \$2.40.

Dress Goods Department ground floor.

carting of products through the business section or the residential areas. "As an instance of this look at Covent Garden, London. Its situation is about the worst that could be chosen. The stuff has to go to Covent Garden and then it has to go back again. Take the location of your Halifax market. This should be considered from the point of view of the traffic. The market wants to be in a place where produce can be delivered with least carting through streets and also where it can be redistributed with the greatest convenience.

Regarding the new Halifax terminal, which are to be built, Mr. Unwin has this to say: "There are going to be great changes in Halifax, brought about by the new terminals. As these are planned they are certain, in my view, to make a great change in the character of the town. If Halifax grows there will be considerable shifting of population. By bringing all this centre of commerce and industry close to the residential district of the town, land will be too valuable for dwellings and will become business premises. There is always that change going on in a growing city, but it will be undoubtedly exaggerated in the case of Halifax.

of these end of the year supplementaries is likely to be very considerably larger than ever before. And this despite the fact that the total appropriation last session jumped by over fifty million above the previous year's high record.

THEIR 19TH ANNIVERSARY.
A most enjoyable entertainment was held at the Oddfellows' hall, Charlotte street, last evening, when the Marlborough Lodge of the Sons of England celebrated the nineteenth anniversary of the foundation of the lodge. About 300

members were present and an attractive musical programme was gone through, after which refreshments were provided. An opening address was given by T. H. Carter, and solos were sung by H. Noakes, J. N. Rogers, H. C. Marley, J. F. Punter, D. Gath, J. J. Riley, C. Calvert, W. Hudson, W. Beattie, C. Mates and T. D. Brown. Mrs. George Maxwell gave a piano solo, and a duet was sung by Mr. and Mrs. M. A. Palmer. The history of the lodge was traced in an interesting speech by the secretary and oldest member, Charles Ledford, who spoke of the steady growth of the lodge both in membership and prosperity since its foundation. The entertainment closed with the singing of the National Anthem.

ENGAGEMENTS ANNOUNCED.

Woodstock Sentinel:—Mr. and Mrs. J. A. Perley announce the engagement of their daughter, Rose A. Perley, to Benjamin A. Good, second son of J. A. Good, of Good Corner, N. B. The marriage will take place in October at the bride's home in Florenceville.

Sackville Tribune:—Mr. and Mrs. Albert Anderson announce the engagement of their daughter, Elizabeth Grace, to Alexander C. Neal, of Amherst, N. S. The marriage will take place on September 24.

**On Sale Tonight
At Daniel's****H. S. CURTAIN SCRIM**

White, cream and eoru with two inch woven H. S. edge, worth 30c. yard. Sale five yards for \$1.00.

SAMPLE ROSE AT MANUFACTURERS' PRICES

Black and Colored Embroidered and Lace Ankle Hose on sale at manufacturers' prices.

NEW FALL SUITING TWEEDS

Excellent for business suits, separate coats or skirts, good colorings. Fifty inches wide, 85 cts. yard.

WHITE CHAMOISUEDE WASH GLOVES

An excellent wearing glove, two dome fastening, 29 cts. pair.

FINAL CLEAN-UP SALE

Light and dark colored checks and plaids. Sizes 4 to 8. All one price, 98 cts. each.

WHITE AND FANCY VOILE BLOUSES

Some of them regular \$4.50, sale \$2.48.

SERGE SKIRTS

Black and navy, plain, neat, serviceable, \$2.39 each.

FANCY STRIPE SATEN UNDER-SKIRTS

with Paisley flounce, 69 cts. each.

TAN RUBBER LINED RAINCOATS

Guaranteed quality, \$8.50 for \$5.90.

TAFFETALINE UNDERSKIRTS

Good wearing quality; brown, navy and black, \$1.39 each.

NEW FLANELETTE KIMONAS

Dainty colorings, \$1.19 each.

H. S. Pillow Slips, good quality English Cotton, 17 cts. each.

Large size, All White Bath Towels, 25 cts. each.

Linen Huok Hand Towels, 12 cts. each.

F. W. DANIEL & CO.

London House - - - corner King and Charlotte streets