POOR DOCUMENT

MC2035

NEW YORK UNDERTAKER DOES BIG BUSINESS WITH MUSICAL HEARSE

Report Says That Many are Dying to Have a Ride in it.

New York, Oct. 8.—Since John Petruzzi has been using a musical hearse, his own invention, his undertaking and embalming business has increased 14 3-4 per cent. This fact became known when Mr. Petruzzi, at his main office, 72 Thompson street, denied that the five white enameled wooden angels carried in kneeling postures on top of the $19,875 vehicles revolve when the wheels turn.

"You'd be surprised," declared Mr. Petruzi, who is modest in spite of his business success. He stood before the door of his place after descending from the box of one of his cheaper $7,000 or $8,000 hearses. "Yes, you'd be surprised. Other undertakers keep calling me up to ask if they can hire my musical hearse. I tell them 'No, you can't use my musical hearse.'

"You see, somebody that has seen my hearse—you should see them stop and look when it come on the street—needs an undertaker and they tell the one they go to that they want that musical hearse. Then when the undertaker can't get it for them—well, the next time they need an undertaker they send for Petruzzi."

When not engaged in the undertaking traffic Mr. Petruzzi's hearse is stored in a near-by garage, where a washer, especially trained for the job, is required to remove all grease from his person before attempting to clean the huge white car.

"You got to be more than just dead to ride in here," boasted the washer as he unlocked the rear doors, first cleansing his hands. He threw them wide, exposing a curly maple interior from which there burst the peal of chimes playing "Nearer, My God, to Thee."

A radio amplifying device, hooked up to the magneto of the automobile engine, serves to multiply the awe-inspiring quality of a $35 phonograph operated from the driver's seat. A careful but unauthorized search by an investigator disclosed no other records besides "Lead, Kindly Light," "The Lost Chord," "Rock of Ages," and the mournful hymn that was playing. A census of the angels, including fourteen seraphim and five cherubim, revealed that there were thirty-four of these carvings. On the front of the hearse is a Rolls-Royce bumper that cost $100.

Mr. Petruzzi, before disappearing into the mortuary chamber in the rear of his office, paused to explain that he had first been inspired to invent a pocket wireless telephone and that this led to the creation of the musical hearse.

"Some fellows says its a novelty and not an invention," he complained. "I ask them if they ever heard of a musical hearse before. That settles them. It's my idea and its practical. Some of these Italian bands that specialize in funerals charge $90 to go to Long Island. With me there is nothing extra for the music, although I got to admit that the hearse costs money."

Mercury Doubles Engine's Power

Its Vapor Used Instead of Water Vapor In Steam Model.

Chicago, Oct. 8.—A new steam engine, the power of which will nearly double that of present types with the same expenditure of fuel, by the use of mercury vapors instead of water vapors, is being developed by the General Electric Company.

Schenectady, N. Y., Oct. 8.—The development of the mercury boiler steam engine has reached the point of experimental installation, but not commercial use, it was said at the local works of the General Electric Company.

Although the mercury boiler was shown to Thomas A. Edison when the inventor visited the works here a year ago and mention of it was permitted in the press, the company regards the boiler as not yet ready for the market and is therefore withholding details of its construction and operation.

ARM BROKEN BY FALL.

A little girl, Frances Holmes, daughter of Frank Holmes, 205 Metcalf street, while playing on the doorstep of her home yesterday afternoon, fell and injured her right arm. The child was suffering considerably, and last evening the ambulance was called and she was conveyed to the General Public Hospital, where it was found that the arm was fractured.

Perfect Shoulders and Arms

Nothing equals the beautiful, soft, pearly white appearance Gouraud's Oriental Cream renders to the shoulders and arms. Covers skin blemishes. Will not rub off. Far superior to powders. White-Flesh-Rachel. 10c for Trial Size 5

F. T. HOPKINS & SON Montreal

Gouraud's Oriental Cream

Oxfords in Rich New Browns

Gracefully emphasize the trim lines of the tailored attire.

Delightfully in harmony with garment styles and colors are the Oxfords of the new season. It is this complete understanding of the accepted garment modes and the Footwear to correctly accompany them that makes selection of Fall Shoes at this store so satisfying to particular women.

PRICED FROM $5.00 to $9.50
RELIABLE FOOTWEAR AT FAIR PRICES

Ask to see the famous TALBOT ARCH PRESERVER sold only at this store.

Waterbury & Rising, Ltd.
61 King Street—212 Union Street—677 Main Street

RECENT DEATHS

Mrs. Etta Sherwood.

Word was received here on Saturday of the death of Mrs. Etta Sherwood, at Boston. Mrs. Sherwood, formerly resided in St. Martins. She is survived by three sisters, Mrs. Frederick Gouth, St. Martins; Mrs. Albert White, St. Stephen and Miss Mabel McCumber, of St. John and three brothers, Vernon McCumber, of Fairville; Herbert McCumber, of St. John and Leonard McCumber, of Boston. The funeral will take place in Boston on Tuesday.

Ernest Long.

The death of Ernest Long, of Richibucto, occurred on Sunday at the East St. John hospital after a lengthy illness at the age of thirty-nine years. He was a son of Mrs. J. W. Long, of Richibucto, and besides his mother he is survived by three sisters and three brothers. Mrs. Long is expected to arrive in the city today and the body will be taken to Richibucto for interment.

John J. Murphy.

Many friends of John J. Murphy in this city will regret to learn of his death which occurred suddenly at Lynn, Mass., yesterday. He was formerly a resident of this city and connected with the shoe manufacturing trade. Some years ago he moved to Lynn, where he has held important position in Lynn and also in Boston. While residing in St. John, he was at one time a valued member of the City Cornet band. He leaves, besides his wife, three daughters, Misses Helen and Marion and Mrs. L. B. McLaughlin, and two sisters, Mrs. M. D. Sweeney, and Miss Mary Murphy, all of this city. About six weeks ago Mr. Murphy was called to St. John to attend the funeral of his mother, and at that time appeared to be in the very best of health. The funeral will take place on Wednesday at Lynn.

Mrs. Sarah Howard.

St. George, Oct. 7—Mrs. Sarah Howard passed away at the home of her son, Walter, on Thursday evening, Oct. 4, 1923. She had suffered a stroke of paralysis more than a week ago. She is survived by four sons: John, Walter, William, Raymond, two daughters, Mrs. Mae Ray of Calais and Margaret.

Mrs. Charles Doherty.

Mrs. Annie Doherty, widow of Charles Doherty, passed away at her home in Bathurst last week. She was 65 years of age and is survived by two daughters and one sister.

W. F. Mutch.

William F. Mutch died at the home of his sister, Mrs. James T. Allaby, in Norton, on last Wednesday. He was a son of the late Rev. and Mrs. Robert Mutch. The funeral was held on Thursday, and interment was in Central Norton cemetery.

James Robertson.

James Robertson of Albert Mines died recently at his home in Hopewell Cape. He was 82 years of age and is survived by his wife, two sons and four daughters. Mrs. P. F. W. Brewster of this city is a daughter.

Mrs. Onias Landry.

Mrs. Onias Landry passed away at her home in Stonehaven, N. B., recently. She was 75 years of age and is survived by her husband, three sons, two brothers and one sister.

Mrs. Sarah Henderson.

News of the death of Mrs. Sarah Henderson, which occurred at her home 151 King street East at 6.30 o'clock on Sunday evening was heard with deep regret by friends of this kindly woman and good neighbor who had passed away in her eightieth year. She had been ill about one week, following a stroke of paralysis. Mrs. Henderson was the widow of Joseph Henderson, formerly of the old street railway staff and who had to do with some important building work in the city. Among these he helped construct the present Health Centre walls and the gas house chimney. He died some 12 years ago.

Mrs. Henderson was born in Ireland and came to St. John with her parents when she was a girl of 12 years of age. All the long intervening years she had spent here. She is survived by two devoted children James C., of the district superintendent's office, postal service, and Miss Elizabeth, at home. They have the sympathy of many in their great loss. Mrs. Henderson was a member of St. David's Presbyterian Church. Of gentle manner, hospitable and warm hearted, she enjoyed the respect and good will of all who knew her. The funeral will be held from her late home on Tuesday afternoon with service at 2.30 o'clock.

SPECIAL DAYS IN SHOPS SUCCESS

Sale Showed St. John Good Place in Which to Buy.

The three days co-operative sales event conducted by about forty-five prominent St. John merchants came to an end on Saturday night. During the three days in which the sale was in progress a large amount of business was transacted and the event was generally regarded as a complete success.

The idea of the sale was to give the public a good opportunity to make their fall purchases and at the same time demonstrate to the people of the city and vicinity the fact that it pays to shop here. It is felt that a real step has been made in advancing St. John as a buying centre as large numbers of people came to town for the sale from outside places throughout the province. Many of these people took advantage of a special offer by which they were able to have the price of their railway tickets refunded.

The merchants generally regarded the sale as satisfactory and are of the opinion that it will greatly stimulate fall buying.

FALL POSTPONES FAMILY REUNION

Mrs. A. Beatteay of West St. John, Aged Ninety, Injured.

Because she must remain quiet for several days, as the result of a fall on Saturday, Mrs. Albenia Beatteay, 264 Prince street, West End, who will be 90 years old tomorrow, had to postpone the pleasure of a family reunion and celebration, which had been planned for the event.

Mrs. Beatteay has retained her faculties to a remarkable degree and is more erect and active than many women of half her age. She performs household tasks with enjoyment and regularity and on the street she walks briskly and alertly. She has been gifted with an unusually retentive memory and delights to recall earlier days in St. John, where she has lived for the greater part of her life. She was born in the north end of the city and, after residing for a short time at Lepreau, came to West St. John, where she has lived ever since. She is of Loyalist descent, a daughter of the late Margaret and John Eagles. Her mother was a Miss Bartlett, whose people were the owners of Bartlett's mills at Lepreau and St. John and had large tracts of lumberland in Lepreau district.

When she was about eighteen years of age she married Hoyt Sylvanus Beatteay, of West St. John, who was employed as caulker. Her husband died twenty years ago. Mrs. Beatteay is the oldest member of the Ludlow street church and has taken a keen interest in all the activities of the church. In her younger days she sang in the choir.

There were eleven children in the family and seven lived to grow to maturity. One son, Edward, of Boston, died recently and the other children are: John, William, Walter and James, Mrs. Wellington Lord and Mrs. James L. Wright, all of West St. John. She has also twenty-eight grandchildren, thirty great grandchildren and one great great grandchild.

Buried On Sunday.

The funeral of Mrs. J. J. Jordan took place on Sunday afternoon from her late residence. "Sunnyside," St. John county at 2.30. A brief service was conducted at the house by Rev. C. W. Follette, followed by a service at the Silver Falls Methodist church where Rev. J. L. Wason officiated. Interment was made in Fernhill cemetery.

The funeral of Mrs. Bessie McLeod took place on Sunday afternoon at 4 4 o'clock from the undertaking parlours of W. E. Brenan in West St. John. The service was conducted by Rev. C. R. Freeman and interment was made in Cedar Hill cemetery.

STORES OPEN 8.30 a. m.
CLOSE 6 p. m.; Saturdays 10 p. m.

Fashionable Fur Trends

More Sumptuous This Year Than Ever—Coats and Neck Pieces.

HUDSON SEAL—Trimmed Skunk, Australian Opossum and Plain—40, 42 and 45 inches long.
ELECTRIC SEAL — Trimmed Skunk, Beaver. Raccoon and Plain.
MUSKRAT COATS — Trimmed Raccoon and Plain.
RACCOON COATS—Plain.
FUR NECK PIECES—Ringtail Opossum, Australian Opossum, Mink, Mole, Ermine, Squirrel, Jap Martin, Stone Martin, Hudson Bay Sable, Fischer, Raccoon, Hudson Seal, Electric Seal, Beau Martin, Beaver, etc.
CUT VELVET for Evening and Afternoon Dresses. Only one length of each color. Flame, Sapphire, Copen, Brown, Black, Copen and Mole, Old Rose and Mole.
CHIFFON VELVET, 36 inches wide. Colors: Maroon, Chaudron, Sapphire, Ecaille, Canard, Ecier, Admiral, Navy and Black.
NEW BLOUSES arriving daily.
FLANNEL JACKETS in Sand, Grey, Henna, Copen, Navy and Red.
VELVET JACKETS in Black and Navy.

(Fur Section—2nd Floor.)

Autumn Knitting Yarns of All Descriptions

And It's Not Eoo Early to Be Thinking About Getting Christmas Work Started

Among the beautiful yarns in our stocks at present are:

"Princess May" brand in Floss, Fingering, Sweater Yarns and Silver Wools. Weights and sizes for various varieties of knitting and crocheting. Shades include lipstick, camel, brown, reindeer, etc. More than thirty shades in the assortment besides heather mixtures.

For Baby Work and very fine knitting there are "Princess May," Andalusians, Lady Betty, Beehive, Ivorine and Fairy Wool.

For Dainty Scarfs, Shawls, Jackets, etc., we can show you "Monarch Opan Iceland" in camel, cherry, lavender, nickel, nile, sky, turquoise, tobacco, orange, lemon, navy, flame, pink and white.

"Monarch Kurly" is showing in white, nickel, sand, black and several combinations.

"Monarch Butterfly" very nice for scarfs, sweaters, etc.

Real Camelhair—a very soft, shaggy wool especially suitable for scarfs, gloves, jackets, etc. Showing in natural fawn only.

Latest editions in Knitting Books, including "Fleischers," "Minerva" and "Monarch."

Knitting Pins, Crochet Hooks, etc., in all wanted sizes.

(Ground Floor.)

DIRECT IMPORTATIONS OF MADEIRA LINENS

Excellent Gifts for Christmas.

Plain, scalloped edge and embroidered sizes from 6 inch round Tumbler D'oyleys to 54 inch round Tea Cloths.

50 beautiful designs in embroidered Napkins, Handkerchief Cases, Towels, etc., all of the finest needlework.

Among the numerous embroidered pieces will be found the popular "Butterfly" and "Basket" designs.

Now is the time to buy Madeira Linens for Christmas gifts.

(Linen Room.)

Manchester Robertson Allison Limited
KING STREET • GERMAIN STREET • MARKET SQUARE •

THE CITY OF CONTRASTS.

(Boston Herald.)

What an astonishing spectacle New York presents just now! As soon as there was verification of the extent of the Japanese disaster, the city organized for relief with feverish haste and fine efficiency, "dug," trade by trade, organization by organization, and produced a large sum while some other cities were wondering just how to go about it. One newspaper is calling for a total of a hundred million.

Succoring a distant people of another race, six or seven thousand miles away, and going about with a mourning band on the arm, New York is also preparing for the most astounding prize fight of modern times. Dempsey and Firpo will appear next Friday before 85,000 spectators at the Polo Grounds. The hotels, numerous as they seem, will not be able to accommodate the crowds adequately. If the fight lasts as long as the law provides it may, the pugilists will be in action for 45 minutes. The experts say that the actual duration will not be more than 15 or 20 minutes. For that brief period of enjoyment, New Yorkers and some others are going to pay almost $1,500,000. Dempsey will take $500,000, and Firpo will tuck away a paltry $175,000.

It is not surprising that O. Henry referred to the great city as Bagdad on the Subway that it is drawing the writer and the artist with a lure stronger and stronger. In a metropolis so diverse in its characteristics, so bent on pleasure today, so prompt at all times to support what is bad, so huge and so petty, about anything can happen, and about everything seems to be happening.

BOBBED HAIR TYPISTS.

(Wall Street Journal.)

The modern girl with bobbed hair has at least one valiant defender in the person of a local manufacturer who employs a good deal of feminine help. "Bobbed-hair girls" he explains "comb their tresses at their desks and are at work again in a few minutes. Long locks mean a trip to the dressing room, several minutes fussing with the hair, and usually a long conversation with long-haired co-workers." This means a daily loss in time that figures probably an hour. Besides, the long-haired girls are more likely to be late mornings—it takes them longer to fix up. "That is why I hire only bobbed-haired stenographers."

In Germany the criminally negligent responsible for a fire is sent to jail.

Fashion's Favored Coats For Ladies

1923		1924
Mannish styles Marvellas, Bolivias, Duvetynes, Velours. New materials, latest design. $9.95 For Some Coats. The range of prices, $9.95, $14.75, $19.85, $29.75 and upwards, permits of a wide range of choice to suit the customer's ideas of style, fabric, etc.	$19.85 For More Coats.	Fur-trimmed 'Possum, Wolf, Caracole, Beaverine. The Season's Most popular fashionable furs for Collars. $14.75 For Other Coats. From $19.85 to $79.50 are available the latest models in Marvellas, Bolivias, Duvetynes, Velours, etc.. with trimmings of Furs that Fashion has fixed for this year.

Amdur's, Ltd., No. 1 King Sq.

Mrs. John McAvity Keen On Dry Cleaning

"The way you dry clean things is so reliable," said Mrs. John McAvity of 58 Orange street, "that the last suit you renewed for Mr. McAvity I hung right up in the wardrobe without looking at it!"

"I knew it was as nice as all the suits you have done for us and that was that. And Mr. John certainly gets his clothes in pretty bad shape, though I don't know how on earth he does it. I notice you only have to press Mr. Allan's suits.

"By the way, I don't know what way you cleaned them, wet wash or what, but you do make fine success with blankets and quilts."

And of course the shrewd helpmate of the head of this great international firm was speaking of the real and thorough French Dry Cleaning specialized on by the

New System Laundry
Wet and Dry Wash—Dyers, Dry Cleaners.
'Phone Main 1707.

Class In Coats

A choice of six furs in collaring, a choice of seven sumptuous fabrics in dressy models, a wealth of favor in the mannish mode. Flare back or straight lines, inverted pleats, Crepe and Satin linings—the price of your preference.

Telling you in a word that Daniel Coats have the line, the design and the trim of the day and then what's to be next. Many different Browns, Blues, Blacks and plenty of Grays. Pick over the Mole Gray and the Clay.

Kit Fox collars, Sable dyed Squirrel, Black dyed Opossum, Australian Gray Opossum, Beaverine and Seal, Plushy Marvella fabric, Rimona, Camel Hair, Velverette, Bolivias and plaid backed Polos.

In Suits, In Dresses

Rivalling variety and value. Velours, Velverettes, even Rimona, for an extract of suit fabrics. With and without fur trims the same as Coats. Dresses that take in a long category of material, adornment and drape. Study the trend of Fashion at

DANIEL
CORNER of KING