

# EATON'S DAILY STORE NEWS

## 300 Suits for Men and Young Men, \$18.75

### 200 Tweed and Paramatta Raincoats, \$13.75

### 150 Spring Top Coats, \$18.50 A 12.30 Noon Special

And a Host of Other Specials Ranging From \$13.75 to \$48.50

And the beauty of it all is that every suit and overcoat is new in style, material and pattern, and for spring, 1920.

### Will Be Offered Today

It's a practical way to introduce to the men and young men that the **EATON** clothing section is now in spacious quarters on the Second Floor, James Street.



At \$44.50

Is a young man's all-wool cassimere finished tweed suit in brown, with green and dark reddish hairline stripe. Has a 2-button, single-breasted front, split cuffs and outside ticket and body pockets with flaps. Trousers may be obtained with or without cuffs. Sizes 34 to 40. Special price, \$44.50.



At \$48.50

Are blue, soft finished, all-wool serge suits, in a smart double-breasted style, with long soft roll lapels, deep vent at back. Ticket pocket and body pockets. Sizes 34 to 44. Special, \$48.50.



At \$48.50

Is a man's one-button, straight-fronted, cassimere finished worsted suit, having a fine over-checked pattern in ox blood. It's form-fitting, single-breasted, and has notched lapels. Sizes 36 to 44. Special, \$48.50.

### NEVER BEFORE PERHAPS IN THE HISTORY OF THE CLOTHING SECTION HAS A CLOTHING EVENT OF SUCH MAGNITUDE BEEN PLANNED.

**FOR IT COMPRISES** clothing for men of most every type, including young men and youths.

**SUITABLE** for work, business or best wear, depending upon the price.

**THESE ILLUSTRATIONS** are of the actual garments. Pick on your model—note the price and come as early as you can.

**PRICES RANGE** from \$13.75 to \$48.50, and remember, each is a special price.

**MATERIALS** consist of tweeds, in worsted and cassimere finishes.

**SERGES**, in soft finishes and worsted finishes.

**WORSTEDS**, in cassimere finishes, etc.

**SHADES** include browns with green, plain Oxford greys, heather mixtures, fawns, dark blues, fancy blues, and most every other shade imaginable.

**THE MODELS** are practically as diversified as the shades, there being conservative 3-button, single-breasted styles for men; 2-button, double-breasted, straight-fronted models; single-breasted, 2-button models, and many others that should appeal to young men, youths and boys about to don first longers.

**THE TAILORING** in every case is of the dependable sort; most of it, in fact, has been done in the **EATON** workrooms.



At \$13.75

Are two-purpose coats of cotton and wool rubberized tweed, with single- or double-breasted fronts, slash or patch pockets and convertible collars. Some are in slip-on style and a few have all-round belts. Some have half-belts, others are plain, in greys, browns and fawns. Sizes 34 to 44. Also included are Paramatta Rain Proofs.



Note the 12.30 Noon Special in Top Coats at \$18.50

Suitable for young men and men—there being slip-on and single-breasted Chesterfield spring overcoats of grey or brown cotton and wool tweed, with slash, regular or patch pockets. Peaked or notched lapels. Sizes 34 to 44. 12.30 Special, \$18.50.

At \$37.50

Is an All-Wool Cashmere-Finished Tweed Suit, in green, with ox blood stripe; 3-button front, slash pockets and half belt.

Also at the same price are 2-button, double-breasted models, with outside ticket pocket and body pockets with flaps.

And there are several other models, including 3-button, straight-fronted sacque styles.

At \$28.75 one has single or double-breasted models to choose from, with bell cuffs. Materials consist of wool and cotton, cassimere finished tweed. Special, \$28.75.

At \$32.75 are the same, models, including 3-button, single-breasted styles. But mostly all are of all-wool, cassimere finished tweed. Sizes 34 to 44. Special, \$32.75.



### Illustrating Three of the 300 Tweed Suits Offered at \$18.75 ON SALE AT 8.30 A.M.



Suitably Designed for Youths, Young Men and Men

For Youths or Boys about to don first longers, there are detachable belters, or waistline models, with single-breasted or double-breasted fronts, slash or regular pockets, and high waists.

For Young Men are single-breasted, 2-button sacque models. Those who favor the smart waistline and belted models will find these also in the selection.

For Men are 3-button conservative sacque models. So you see it's an offer that affords a selection from which every man should have little difficulty in choosing.

Materials consist of wool and cotton and wool, in tweed and worsted finishes. Shades consist mainly of greys, browns and fawns. Sizes 34 to 44. Special, \$18.75.



This is an all-wool, cassimere finished tweed suit, with stitched on half belt, crescent pockets, in one-button, double-breasted style, with long rolling lapels, lustre lining. Special, \$48.50.



At \$48.50 is a fancy blue all-wool, worsted, single-breasted serge suit in a medium basket weave, with 2-button front and notched soft roll lapels. Sizes 34 to 44. Special, \$48.50.

**Remember---** The new location, Second Floor, James St., and that for this big clothing event, there'll be extra salespeople on hand, and the different specials will be grouped in separate sections, in order to enable one to shop quickly and comfortably.

# THE T. EATON CO. LIMITED