

ES WILL BE GIVEN AWAY FREE! OF THE TORONTO WORLD

ABSOLUTELY FREE

Each district is separated and distinct in itself, and the vote cast for candidates in one district has no bearing whatever upon the number of votes cast for candidates in other districts, except so far as the Grand Prizes are concerned. The Grand Prizes will be distributed among the five candidates receiving the greatest number of votes irrespective of districts, and the District Prize will be awarded to the four candidates in each district receiving the largest number of votes in their respective district.

Value of Special Ballots

Ballots cannot be bought by any candidate and can only be secured in connection with paid-in-advance subscriptions, or by clipping coupon-ballots, published in every issue of The Daily and Sunday World.

Extra Special Ballots issued in connection with paid-in-advance subscriptions of new subscribers equal twice the vote value of the special ballots issued with old subscriptions. (See the following schedule.)

Declining Vote Scale

Special ballots and extra special ballots will be issued in connection with paid-in-advance subscriptions, during three voting periods according to the following schedule:

FIRST PERIOD—FROM MAY 10 TO JUNE 10. VALUE OF SPECIAL AND EXTRA SPECIAL BALLOTS.

By carrier in Toronto or towns throughout the province where delivery service is maintained:

	Price	New Sub.	Old Sub.
One year's subscription, Daily and Sunday	\$5.50	10,000 votes	5,000 votes
One year's subscription, Daily only	3.00	5,000 "	2,500 "
Six months' subscription, Daily and Sunday	2.75	4,000 "	2,000 "
Six months' subscription, Daily only	1.50	2,500 "	1,200 "
Three months' subscription, Daily and Sunday	1.40	1,200 "	600 "
Three months' subscription, Daily only	.75	800 "	400 "
One month's subscription, Daily and Sunday	.45	500 "	250 "
One month's subscription, Daily only	.25	250 "	125 "

Subscription rates by mail (except where foreign postage is necessary):

	Price	New Sub.	Old Sub.
One year's subscription, Daily and Sunday	\$5.00	10,000 votes	5,000 votes
One year's subscription, Daily only	3.00	5,000 "	2,500 "
Six months' subscription, Daily and Sunday	2.50	4,000 "	2,000 "
Six months' subscription, Daily only	1.50	2,500 "	1,200 "
Three months' subscription, Daily and Sunday	1.25	1,200 "	600 "
Three months' subscription, Daily only	.75	800 "	400 "
One month's subscription, Daily and Sunday	.45	500 "	250 "
One month's subscription, Daily only	.25	250 "	125 "

SECOND PERIOD—FROM JUNE 11 TO JULY 10

By carrier in Toronto or towns throughout the province where delivery service is maintained:

	Price	New Sub.	Old Sub.
One year's subscription, Daily and Sunday	\$5.50	7,500 votes	4,000 votes
One year's subscription, Daily only	3.00	3,500 "	2,000 "
Six months' subscription, Daily and Sunday	2.75	3,000 "	1,500 "
Six months' subscription, Daily only	1.50	2,000 "	1,000 "
Three months' subscription, Daily and Sunday	1.40	1,000 "	500 "
Three months' subscription, Daily only	.75	600 "	300 "
One month's subscription, Daily and Sunday	.45	400 "	200 "
One month's subscription, Daily only	.25	200 "	100 "

Subscription rates by mail (except where foreign postage is necessary):

	Price	New Sub.	Old Sub.
One year's subscription, Daily and Sunday	\$5.00	7,500 votes	4,000 votes
One year's subscription, Daily only	3.00	3,500 "	2,000 "
Six months' subscription, Daily and Sunday	2.50	3,000 "	1,500 "
Six months' subscription, Daily only	1.50	2,000 "	1,000 "
Three months' subscription, Daily and Sunday	1.25	1,000 "	500 "
Three months' subscription, Daily only	.75	600 "	300 "
One month's subscription, Daily and Sunday	.45	400 "	200 "
One month's subscription, Daily only	.25	200 "	100 "

THIRD PERIOD—FROM JULY 11 TO SEPTEMBER 10.

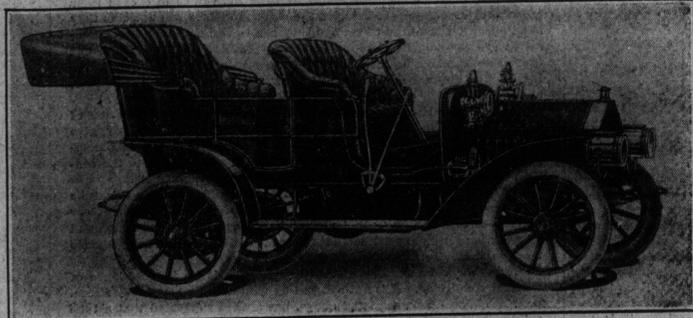
By carrier in Toronto or towns throughout the province where delivery service is maintained:

	Price	New Sub.	Old Sub.
One year's subscription, Daily and Sunday	\$5.50	5,000 votes	2,500 votes
One year's subscription, Daily only	3.00	2,500 "	1,200 "
Six months' subscription, Daily and Sunday	2.75	2,000 "	1,000 "
Six months' subscription, Daily only	1.50	1,500 "	700 "
Three months' subscription, Daily and Sunday	1.40	700 "	300 "
Three months' subscription, Daily only	.75	400 "	200 "
One month's subscription, Daily and Sunday	.45	200 "	100 "
One month's subscription, Daily only	.25	100 "	50 "

Subscription rates by mail (except where foreign postage is necessary):

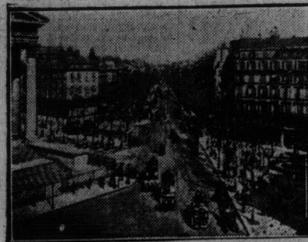
	Price	New Sub.	Old Sub.
One year's subscription, Daily and Sunday	\$5.00	5,000 votes	2,500 votes
One year's subscription, Daily only	3.00	2,500 "	1,200 "
Six months' subscription, Daily and Sunday	2.50	2,000 "	1,000 "
Six months' subscription, Daily only	1.50	1,500 "	700 "
Three months' subscription, Daily and Sunday	1.25	700 "	300 "
Three months' subscription, Daily only	.75	400 "	200 "
One month's subscription, Daily and Sunday	.45	200 "	100 "
One month's subscription, Daily only	.25	100 "	50 "

SECOND GRAND PRIZE

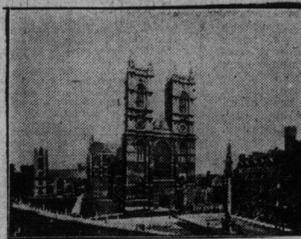


TOURING CAR—VALUED AT \$2,500.00.

FIFTH GRAND PRIZE.



Boulevard de la Madeleine—Paris.



Westminster Abbey—London.

Tour to Europe—Value \$600.

List of Prizes:

GRAND PRIZES

- First Grand Capital Prize
House and Lot Cost **\$4000**
- Second Grand Prize
Touring Car Cost **2500**
- Third Grand Prize
Roadster Cost **1000**
- Fourth Grand Prize
Motor Boat Cost **800**
- Fifth Grand Prize
European Tour Cost **600**

DISTRICT PRIZES

- 12 Splendid Pianos Valued at **\$350** Each.
- 12 Beautiful Diamond Rings **\$75.00** Each.
- 12 Vacation Trips Valued at **\$75.00** Each
- 12 Solid Gold Watches Valued at **\$50.00** Each.

Cut out the Nomination Blank and send it to The Contest Manager of The Toronto World. Each Contestant is entitled to One Nomination.

THE TORONTO WORLD'S \$15,000.00 PRIZE CONTEST.

NOMINATION BLANK

I hereby nominate—
 Mr., Mrs. or Miss
(Name of Contestant)
 Street No.
 Town or City

As a candidate in THE WORLD'S \$15,000.00 PRIZE CONTEST.
 Signed
(Name of Nominator)
 Address
 Town or City Occupation

THIS NOMINATION COUNTS 1000 VOTES. Only one nomination to be credited to each contestant. Under no circumstances will the nominator's name be divulged, except the nominator of the winner of the First Grand Capital Prize, who will receive \$100 in gold.