

Rinso

Washes in Cold Water

Rinso saves the coal and gas formerly necessary to heat water for washing. The pure granules of Rinso loosen the dirt in any fabric. And it does this as well in cold water as in hot.

At Night—

Soak the clothes in the rich Rinso suds.

Morning—

Rinse them out, that's all! They're fresh, sweet and CLEAN. Ready for the day.

One package does the week's wash.

At your grocer's.

LEVER BROTHERS LIMITED, TORONTO



The Winter Gardens Association, Limited

Work has now commenced on the Winter Gardens Building, and we hope to announce the opening date very shortly.

Amongst the various new features in the entire remodelling scheme, special attention will be given to the heating installation.

We intend to assure our patrons of comfort, so that even those who do not dance may come to the Winter Gardens and spend a pleasant evening as a spectator, the many and varied effects intermingled with the dancing providing a profitable evening's entertainment.

NEW FLOOR NEW ORCHESTRA
NEW DECORATIVE SCHEME

Under Entirely New Management.

The Winter Gardens Association, Ltd.

MAXWELL MORRISON, Managing Director.
Phone 6500, House 7448.

CHIEF IN FAVOR OF MOTORIZING THE FIRE DEPT.

Would Be Cheaper and More Efficient, He Believes.

"I think that before long the whole fire department of London will be motorized," said Fire Chief John Aitken to The Advertiser today. "We need it badly, but the council does not, perhaps, realize it. Motors are much quicker and are always ready for another run while the apparatus returns, while horses are not in condition to answer another call for an hour after. Trucks can go to places where horses cannot, and, of course, horses can go to places where trucks cannot. But on the whole the trucks are the most efficient."

He said that in responding to a call at the foot of Dundas street hill on Wednesday evening the horses could hardly go down the brick pavement. They were on the bridge before they could be brought to a standstill. It was dangerous both for the horses and the men.

"If motors are secured it will make for easier maintenance. With hay at \$30 to \$34 per ton and gasoline selling at 45c to 52c per gallon, it is easily seen that the motors are the cheaper. Horses are eating while they are not at work and motors eat only while they are at work. Horses are idle most of the time.

"In order to motorize the department in the right way it will be necessary for the central station to have at least three motors. One is needed for the aerial wagon and one for the service wagon. Counting the ones we have now, I think we will rank as high as any city in Canada for fire protection.

Another motor will be required for the east end hall. That should be a service wagon. At present we only have one service wagon and that is drawn by horses. The service wagon is the most used of any equipment in the department and always gets to the fire last, as it is also heavy to draw. There should be a motor pump as we can only get a small pressure, and when it is necessary to run a line of hose some distance it takes a great deal of pressure to get any force."

Referring to "fire prevention week," the chief said few people realize how much this is needed.

Tourists Left Much Money Here

Jewellers Especially Benefited by Visits of Americans During Summer.

Tourist traffic contributed very considerably to a big increase of business enjoyed by the London merchants during the past season, a number of the shopkeepers report. Jewellers especially reaped a nice little harvest from the American tourists who invested generously in diamonds and other jewelry on account of the lower prices prevailing on this side of the line, due to the entrance of diamonds duty free into Canada. Orders for several hundred dollars worth of jewelry from American visitors have been daily occurrences with the local dealers. Restaurants and hotels have also profited heavily from the tourist traffic which reached its peak some time ago, and is now gradually decreasing according to the records of the London Motor Club.

PLAN MORE SEWERS FOR SOUTH LONDON

City Engineer Is Busy With the Wellington Road Extension.

Plans for an extensive addition to the city's sewerage system south of the Wellington street bridge are being prepared by City Engineer Bragier's department. No estimate of the total cost of the work has been made, as the work is only in a preliminary state. Owing to the low level of this part of the city some difficulty is expected in building the system. A pumping plant will have to be installed and the sewage pumped across the river.

This latest addition to the sewerage system will connect with the Hill street sewer at Wellington street, and eventually will drain into the west-end disposal plant. This will make an additional burden for these beds, which are regarded now as almost worn out, and it is therefore likely to hasten the building of a new disposal plant at this point, which will take care of the central part of the city and also West London.

The decision to extend the system south of the river was due largely to the decision of the Service Truck Company to locate in that vicinity. Both for the convenience of this firm and the large number of homes which are likely to be erected by employees of the factory it was felt that this improvement should be made. Sidewalks are another improvement likely to be made on some of the streets in that locality.

TWO LOCAL WOMEN WILL GET CHECKS

The War Veterans' Secretary Took the Cases Up At Ottawa.

J. W. Cunliffe, Great War Veteran secretary, received word from the provincial command today that two women in this city are to receive checks for separation and convalescence allowances. One of the women is a returned V. A. D. nurse, and during the time she was overseas contracted illness which resulted in her going to a hospital to convalesce. During the time she was in the hospital she received no pay or allowance. She complained to Mr. Cunliffe at the beginning of the year about the matter, and he took the matter up with Ottawa. The exact amount of the check could not be learned.

Another woman, who also complained to Mr. Cunliffe about not receiving her separation allowance while her son was in service, will get a check for \$18. Her only supporters were her son, who enlisted in the navy, and during the time he was away she got no separation allowance, and the check which came this morning will cover that amount.

If there are any other women who like to hear about them, and I will do my best to have them adjusted," said Mr. Cunliffe.

CASE LAID OVER—The non-jury sittings of the county court adjourned on Wednesday, with one case laid over indefinitely to allow the principals a further opportunity for settlement. In cases where the county court has action brought by Hugh Day to obtain possession of a house, the action was dismissed with costs against the defendant.

PRINCIPALS ASK NO WORK YET AT PT. STANLEY

Committee Will Discuss Matter At Meeting This Afternoon.

The public school principals request to have their salaries advanced to the minimum will be one of the main items of business before a committee of the board of education this afternoon. It is doubtful whether definite action will be taken. The subject was much discussed last year, and it was many times to get a settlement was arrived at which was anything like satisfactory to all those concerned.

Do not likely the committee will be anxious to reopen the question, but it is likely that they will take steps to get further information. Principals estimate that the total cost of the increase would be about \$4,000, but estimates from other sources are higher than this. Exact figures likely will be obtained.

Several other minor matters will be considered.

SAYS LONDON NEEDS HOSPITAL TO TREAT MENTAL DEFECTIVES

Visit of Dr. Boyle Revives Interest in Psychopathic Work.

A revived interest in the establishment of a psychopathic hospital in London has come with the visit of Dr. Helen Boyle of England, who spoke at the Women's Canadian Club yesterday afternoon. For two years, however, Dr. David Arnott of this city has been working towards the establishment of such a hospital in London. He has visited the secretary of state at Toronto several times in an effort to get something done along this line, his first visit being made two years ago.

"I have worked strenuously over this proposition," said Dr. Arnott, "and I have been so far as to ask the Government architect to make plans for a hospital in the market house on the corner of the city hall. The plan is to have a building of about 2,000 patients, but had to be closed finally because the city council would not erect a proper building, as required by the law, even though the institution had proven a great success. There are about three centres in the United States, however, where such hospitals are established. Dr. Arnott and I think Philadelphia.

Need Is Great.

"The need of such hospitals throughout the country is very great," said Dr. Arnott, "and a physician can place a patient in the Ontario Hospital only by certifying that he is insane, and in many cases the doctor is unable to do that, and has no place where he may place his patient for observation. There are also many people with morphia and liquor habits who might be cared for in such a hospital. Last year many people were left with mental delirium for several weeks after the 'flu,' and it would have been a boon to have had a hospital where they might have been securely kept and cared for.

Such a psychopathic hospital, run by Government physicians, should be established in a thickly-populated district where the doctors would be in contact with the work and thus learn more about the observation of early cases of mental derangement.

Many Defectives.

"Dr. Arnott, in trying to make it clear that the mentally-deficient should be more closely cared for by the community, referred to a recent survey of 22,000 cases of mental defectives. It was found that 2 per cent were able to take their part in the community. Out of 500 of these mental defectives, only 10 were found to be sane. The rest came from one family. It was also found that children from homes in which the parents were defective, built their own homes, showing energy and character, the mental defectives as low as 10 per cent, and in contrasted downtown districts as high as 20 per cent."

MANY OFFERED TO PAY FINE

Police Officer, However, Was Good Samaritan and Got There First.

Touched by a pathetic story told in the local police court on Wednesday morning by a young man convicted of drunkenness and sentenced to a fine of \$10 or ten days in jail, several people called Chief of Police Birrell and offered to advance enough money to make up the fine so that the man could return to his wife. They were too late, however, as a local policeman had already "cashed" the money and sent the man on his way.

The young man told the court that he was en route to Hamilton, where he had a job waiting him. After an illness of six weeks he was going to prepare a home in that city for his wife and a baby which was expected. As he was the only support, he was afraid that his wife would die while he spent ten days in jail, for he possessed only \$7.

Magistrate A. H. M. Graydon said that there was but one course he could follow, and that was to fine him. He suggested, though, that the policeman might aid him in securing a loan. Acting on the suggestion of the magistrate, a policeman paid the fine.

Commenting on the action of the officer, Chief of Police Birrell said that although it was not generally known by the public, members of the police force often helped men out of tight corners by advancing loans or gifts out of their own pockets. The majority of the officers are big-hearted men who would rather help a man than get him in trouble. After policemen find men and women who have no place to sleep and they pay for room in which the children are sleeping, there is a god in the worst of men is proved by the fact that in nearly all cases the men who are helped make are returned almost immediately by those they assist.

BANK CLEARINGS—The bank clearings for this week totalled \$4,282. For the same week last year they were \$3,578,423, an increase of \$803,423.

FOUND NOT GUILTY OF BREACH OF O. T. A.

Edward Grant's Liquor Is Returned To Him by Police.

Although three-quarters of real Scotch whiskey found on the person of Edward Grant, a blacksmith, was returned to him, he was found not guilty of having carried liquor in a place other than a private dwelling contrary to section 70 of the O. T. A. Magistrate A. H. M. Graydon decided that Grant was merely carrying the liquor from the home of his son-in-law to his own home, which he said was lawful.

P. C. S. Scagell arrested Grant soon after he had come out of the home of his son-in-law, Frank Mitchell, at 312 Hill street, on Saturday night last, and entered a waiting taxi driven by Chas. Singleton. He said that he found one bottle in the accused's hip pocket, one on the seat, and one on the floor. A soldier by the name of Henry Bertram was also riding in the car.

Mr. Grant stated that Frank Mitchell was his son-in-law. He met Mitchell in the market house on the night of the arrest and he was told by him that if he was not feeling well he could have a taxi called to his place if he would come after it. Grant said he hired the taxi as it was late and drove to Hill street, where he was given three bottles. He said that no body in the car beside himself knew he had the liquor and that two bottles were in his pocket and one on the floor. He said he did not know Bertram, and he was only in the car waiting to be driven to the barracks. He denied a great deal of the policeman's evidence.

Frank Mitchell corroborated Grant's evidence. Singleton was called to the stand and told how he and Bertram were in the car, and how he saw Grant through giving evidence, the magistrate exonerated both he and Bertram from any connection with the affair.

Despite strong arguments by R. G. Fisher, who prosecuted, that a millionaire would give away three bottles of such excellent whiskey, the magistrate found Grant not guilty and ordered that the liquor be returned to the defence.

Case Of Gin Is Awaiting Owner

Annie Blases Wants It, But License Inspector Objects.

Six gallons of alcohol and a case of gin is waiting at a local express company's office for an owner. Annie Blases of this city is perfectly willing to claim it, as it is her name, but License Inspector J. Keenleyside has said, "you have got to show me," so the case will be fought out in the local police court.

Inspector Keenleyside based his objections to the delivery of the liquor on the fact that it is unlawful for anyone except a licensed manufacturer to import alcohol. The defendant must prove to the court that she has a right to the liquids, otherwise they will be confiscated. The case of gin will be held until the case is settled.

The matter was brought up before Magistrate A. H. M. Graydon this morning, but on the request of the defendant's counsel, W. R. Meredith, who claimed that Miss Blases was too ill to appear, the case was adjourned one week.

WANTS INFORMATION.—J. W. A. Fisher, secretary of the G. W. V. A., is seeking information about Hubert Hodgson, recruited No. 61877, who enlisted in the 16th Bruce Battalion, and was with the 4th Canadian Infantry while in France.

LISTEN TO THE EVERWELLS

My name is Eddie Everwell. This is my baby sister Nell. Eddie Everwell.

DON'T you think my sister is a peach? And I ain't so bad looking myself, am I? Well, we are on our way doing an errand for ma. She's sending us to a drug store in which she says she has 'plicit confidence. This is the place.

STRONG'S DRUG STORE

104 Dundas Street, London, Ont.
Phone 56 and 57. 721

Clark's Economy Stores

Help you to reduce the H. C. L. by selling groceries at lower prices than you pay at other stores. It pays to carry your groceries from Clark's.

Soda Biscuits, fresh from the factory, per lb. 20c
Ginger Cookies, per lb. 24c
Kellie's Krumbs, per lb. 24c
Kellie's Corn Flakes, 2 pkgs. 25c
Krinkle Corn Flakes, pkg. 11c
Post Toasties, pkg. 14c

Vinegar, very fine quality Pickling Vinegar, per gallon 49c
Holbrook's English Malt Vinegar, large bottles 35c
Quick Wash Tablets, pkg. 25c
Rinso, 3 pkgs. 25c
Toro Tablets, 5 for 25c
Mack's No Rub, 6 for 25c
Handy Ammonia, 3 pkgs. 25c
Economy Laundry Soap, 3 for 25c
N. P. Laundry Soap, bar 35c
Infant's Delight Soap, 2 for 25c
Baby's Own Soap, 2 for 25c

Why pay 70c or 75c per pound for Coffee when you can buy Clark's Economy Coffee for 49c per pound. And don't forget our guarantee is behind every pound we sell. Your money back if not satisfied.

OATMEAL SPECIAL

Finest Quality Rolled Oatmeal, 3 1/2 lbs. for 25c

Shredded Wheat Biscuits, pkg. 15c
Cream of Wheat, 3 pkgs. 25c
Peas Oats, large pkg. 33c
Robin Hood Oats, large pkg. 33c
Purity Oats, large pkg. 33c
Holbrook's Custard Powder, pkg. 14c
Aunt Jemima Pancake Flour, pkg. 20c
Aunt Jemima Buckwheat Flour, pkg. 20c

Metal Rings for Fruit Jars, per dozen 15c
White Oats, finest hand-picked quality, 2 lbs. 25c
Canned Salmon, fine quality Pink Salmon, in 1/2 lb. tins, 2 for 25c
1-lb. tins each 25c
Sardines—Brunswick Brand, 2 tins 15c
Jutland Brand, 2 tins 25c
King Oscar Brand, finest imported sardines, per tin 25c
Kipper Herring, per tin 19c
Herring, in Tomato Sauce, tin 19c

BLACK TEA

Don't pay 75c a lb. for tea when you can buy this quality for 49c just Or 2 pounds for 95c. You take no risk; your money back if not satisfied.

Domestic Shortening, per lb. 30c
Domestic Shortening, 3-lb. pail 88c
Pure Family Lard, lb. 34c
Pure Family Lard, 3-lb. pail 99c
Pineapple, per lb. 25c
Clematis Brand, fresh churned, Challenge Brand, lb. 37c
H. A. Brand, lb. 38c

Spanish Onions, lb. 10c
Sweet Potatoes, lb. 10c

4-ECONOMY STORES-4

719 Richmond St. 574 Adelaide St. 754 Dundas St.
152 1/2 Wharncliffe Road, South London.

NEWS

MORE CASES.—London has two cases of typhoid fever, three of diphtheria and six of chickenpox, according to the weekly health report.

ASSAULT CHARGE.—A charge of assault and injury laid by John N. Jones of Westminster Township against a number of juveniles, alleged to have maltreated Mr. Jones' young son at school, was partly heard before Judge Chittick in the county court Wednesday afternoon and adjourned for one week.

PAST MASTERS' NIGHT.—St. John's Lodge, No. 204, A. O. U. M. will hold an emergency meeting in the Masonic Temple on Friday evening. It was expected that a visit to the lodge by a number of past masters would be made from Tuxton Lodge, Toronto, but notification has been received that Toronto lodge will be unable to come to London. Instead a past masters' night will be held tomorrow night, when the third degree will be conferred on the past masters. As this is a very welcome event to Masons in London, no doubt the hall will be crowded.

WELL ATTENDED.—The attendance at the evening classes of the London Technical and Art School has broken all records this year, more than 800 students having registered for the evening classes. A great many of the classes have been enlarged, being over-taxed, and another automobile repairing class will be formed, as it was found impossible to take all students into one class, and there is a long list of students waiting.

CORN ROAST.—On Wednesday evening the members of the choir of the Church of St. John the Evangelist held a corn roast on the flat roof of the "Kenele" hall. A large number attended, and the feature of the affair was a story-telling contest by several members, in which honors were even. Refreshments in the shape of corn and wieners were served, and a very pleasant time was spent. A large bonfire provided the necessary warmth.

TEN LONDONERS TO ATTEND CENTENARY

The Centenary of the Anglican Church in Rupert's Land will be celebrated in Winnipeg October 10 to 17. The General Synod will also be held. Those going from London include Bishop David Williams, Rev. W. J. Doherty, Rev. A. L. G. Clarke and Rev. Dean L. N. Tucker. Mrs. David Williams will represent Mrs. G. B. Sage, president of Huron Diocese. W. A. and Mrs. A. S. Nash, Miss Adelaide Smith, Mrs. C. H. R. Warnock and Miss H. A. Gower will also represent the W. A. The Bishop of Oxford will be one of the special speakers at the synod, and will present the sum of money collected by the Archbishops' Western Canada Fund with the Bishop of Worcester.

MONTREAL STOCK EXCHANGE.—Montreal, Oct. 7.—The local stock exchange was only moderately active during the first half hour this morning. Atlantic Sugar was strong, going up a couple of points to 122. Laurentide was unchanged at 113. Brompton weakened a point to 77 1/2. Brantford up 1/2 to 3 1/2. Abitibi was steady at 78, and National Breweries made an advance of 1/2 to 51. Sales: 175 Abitibi at 78 1/2; 340 Ames pld. at 53 1/2; 175 Asbestos at 37 1/2; 275 Breweries at 77 1/2; 100 Brantford at 82 1/2; 150 Brompton at 80 1/2; 100 Cement pld. at 90 1/2; 45 Canada Steamships at 64 1/2; 75 Converters at 74 1/2; 25 Dominion Textile at 120 1/2; 30 Laurentide at 113; 200 St. Maurice at 150; 125 Montreal Power at 54 1/2; 5 Penman at 130; 155 Quebec Railway at 28; 1075 Shawinigan at 117 1/2; 106 1/2; 65 Spanish River at 114 1/2; 135 Spanish pld. at 114 1/2.

CITY MAY PURCHASE MOTOR FIRE PUMP

Question To Be Considered by No. 1 Committee Shortly.

Purchase of a motor fire pump to replace the present steam pump, likely to be considered by No. 1 committee of the city council at its next meeting. Provision for buying a complete truck of this kind was made in the London bill. The clause was deleted by the Public Utilities Commission, but the matter was not of sufficient importance for special legislation. It could easily be settled by the city without their help.

The present steam pump is obsolete. Fire Chief Aitken expressed considerable time to get up steam, and is a cumbersome vehicle to take out in a hurry. The recent trip to Belton over rough roads put it out of order, although it has since been repaired. Ald. Harley advocated the purchase of the motor pump, and he is warmly in support of it. A motor pump could supply the pressure right at the point where it was needed, and there would be plenty of water available to keep in operation. There would then be no need to strain the whole system to obtain good pressure.

General Manager Buchanan of the Public Utilities Commission expressed the opinion today that the motor pump would be a big improvement.

"It is a very difficult matter to maintain a pressure of 100 pounds in over 150 miles of pipe as we are supposed to do every time there is a fire," said, "We have no difficulty supplying the volume of water, but it is a different matter to get pressure particularly on a two or three hundred feet length of hose. A motor pump could supply the pressure right at the point where it was needed, and there would be plenty of water available to keep in operation. There would then be no need to strain the whole system to obtain good pressure."

TOO LATE TO CLASSIFY

TWO LARGE ROOMS, ALL CONVENIENCES, couple preferred; furnished, or unfurnished. Phone 732.

WANTED—TWENTY-FIVE CARPENTERS; must have served over ten years at the trade. Apply Master Car Builders' Office, G. T. R. Shop, Campbell street.

BRING BACK THE JOYS OF YOUR VACATION WITH A KODAK.

Picture-taking is simple the Kodak way. Free instruction, and Kodakery, a monthly magazine, free to all purchasers.

J.H. Back & Co.

210 Dundas Street.

Introductory Sale

LONDON READY-TO-WEAR 256 DUNDAS STREET

Hour Sales Under New Management

Mr. Max Lerner has purchased this business at a rate on the dollar and intends to restock with an entirely new stock. ALL PRESENT STOCK WILL BE CLEARED OUT AT ALMOST UNTHOUGHT-OF PRICES. This is a genuine clearing sale of all remaining stock. Do not misunderstand. It offers remarkable values at the prices and is only made possible by the necessity of more room for newer stock. Come and be convinced of the values.

HOURLY BARGAINS FOR LADIES OF LONDON AND WESTERN ONTARIO

There are many more bargains in the store than these listed. We want room for new stock and make it worth your while to help us make it.

9 TO 10 A.M. RAINCOATS You never expected to buy at such prices. \$1.00 AND UP

10 TO 11 A.M. SWEATERS No need to be cold. Keep warm. \$3.95 AND UP

10 TO 11 A.M. SKIRTS You'll be proud of one of these. \$3.85 AND UP

BE HERE ON THE HOUR—BARGAINS LIMITED IN QUANTITY.

2 TO 3 P.M. DRESSES A Dress for every occasion and priced so low. \$3.75 and Up

2 TO 3 P.M. WAISTS There are many times when an extra Waist is acceptable. 50c and Up

NOT SOMETHING FOR NOTHING—BUT ALMOST. Value Has Been Forgotten.

3 TO 4 P.M. SUITS Seeing is believing. Come and see. \$5.00 AND UP

3 TO 4 P.M. HATS Why wear your present one when a new one only costs \$1.85 AND UP

4 TO 5 P.M. WINTER COATS It's some time since you were offered Coats at \$2.00 AND UP

The above values are offered to get you to come in and get acquainted with this store, the place your dollars are worth more value.

London Ready-To-Wear

256 DUNDAS STREET. MAX LERNER, PROPRIETOR. PHONE 3922.