

L. SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p. m.

H. H. Fudger, Pres.

J. Wood, Manager

PROBS.—Fine and warm to-day; some local showers on Saturday.

L. SIMPSON

I Pin My Faith to the Simpson Store for Men

Whether the Simpson Store is selling men's clothes at regular prices, or whether they're holding a pre-inventory clearance, you may depend on this; that nothing you buy here will disappoint you in regard to its wearing qualities.

The clothes here are as good as they look. They're not in the extreme of fashion; they're conservative in design and the materials from which they're made are exactly what they appear to be—honest all the way through.

These days are stock-taking days at Simpson's, and, as a result, you can buy a first-class suit of summer weight tweed or homespun for less than a ten dollar bill. Such a suit would cost you \$18.50 in the ordinary way of business, but stock-taking is stock-taking, and out they go on Saturday, the first ones at 8 o'clock.

These suits are smartly tailored, with half-lined coats and trousers, built for belts. Most are single-breasted, but there are some up-to-date Norfolks. Sizes 36 to 40. Saturday morning 9.95

One never knows what is seasonable. Some heat wave, some cold wave, and then a wind storm, but this item of coats is a good standby. Cheap any weather at the price. Boys are boys, too, all weathers.

Men's Fall Weight Overcoats

Regular \$12.00, \$13.50 and \$15.00, Saturday Morning at \$8.45.

50 only Black Cheviots, with silk facings and medium and light grey English tweeds; materials are all wool, in herringbone and fancy stripe patterns; made in single-breasted Chesterfield style; sizes 34 to 44. Saturday at . . . 8.45

Boys' Reefer Coats, sizes 21 to 25 and 30 to 33 only. Regular \$3.50 to \$5.00. Saturday morning 1.98

Boys' Shirt Waists, with soft attached collar and patch pocket; white grounds with assorted colored stripes; sizes 4 to 9 years only. Saturday morning25

Boys' Russian Wash Suits, made from English prints, linens and galateas, in plain linen, stripe and blue and white check patterns; pants elastic bloomer style; sizes 2½ to 7 years. Regular \$1.50, \$1.75 and \$2.00. Saturday 1.25

Shirts

'A man can't pack too many shirts. We don't expect you to try and squeeze in 1800, but at \$1 each it would be a great saving to you if you packed half a dozen more than you originally intended. Don't forget that extra underwear; this is a funny summer.

1800 Men's Plain and Pleated Front Neglige Shirts, in the newest stripe and figured effects; also Plain and Fancy White Summer Negliges; all the best American, Austrian and Canadian makes; sizes and half sizes, 14 to 18. Regular to \$2.50. Saturday morning, each 1.00

Clearing Prices on Summer Underwear

2000 garments of Men's White Nainsook and White Mesh Knit Underwear, in short sleeves or no sleeves and knee-length drawers; lightest and coolest weights; sizes 34 to 44; always sold at 50c per garment. Saturday morning for33

Men's Hats: Straws, Panamas and Linens

Men's Straw Hats, finest English and American makes, in rough sennit or fine split braid, sailor, negligé and pencil roll shapes; high, medium or low crowns, with medium or wide brims, black silk bands. Saturday morning 98

Genuine South American Panama Hats, in small or medium block, tourist, fedora and telescope shapes, bleached or natural shades; these hats are extra well made and finished. Regular up to \$8.00. Saturday morning 3.95

Men's Linen Hats, in tan and white duck, soft, pliable, stitched brims. Saturday 35

Store Closes at
1 P. M.
To-morrow

Take Advantage of These Saturday Morning Bargains in Oxfords

360 pairs Women's Oxfords, made from tan Russia calf, vici kid, gun-metal and patent colt leathers, in Blucher and ankle - strap styles; Cuban and military heels; medium heavy soles; all sizes in the lot 2½ to 7. Special stock-taking clearing price, Saturday . . . 1.99

NOTE — These Oxfords comprise the last lots of some of this season's best selling styles.

Six Footwear Specials for Saturday a.m.

(1) Women's Duck Bathing Shoes, black or white; American; sizes 2 to 7. Saturday 1.29

(2) Women's White Canvas Oxfords and Pumps, American; sizes 2 to 7. Saturday 1.49

(3) Men's White Duck Boots and Oxfords, Good-year welt; sizes 5 to 10. 1.59

(4) Men's Tan Russia Calf Oxfords, Goodyear welt; sizes 5 to 10. Saturday 1.99

(5) Men's Patent Colt Oxfords, Goodyear welt; sizes 5 to 10. Saturday 2.49

(6) Children's Dongola Blucher Boots, spring heel, sizes 5 to 10. Saturday . . . 79
Phone orders filled.



Saturday Bargains in House Furnishings

English Velvet Sofa Rugs, woven in one piece; they will wear like iron; the colors are red, green, fawn and brown; neat floral and Oriental designs; size 4.6 x 6.6. Regular \$6.00. Saturday, each 5.99

Hassocks, made from Wilton and Brussels carpet; all good colors. Regular price 75c to \$1.00. Saturday, each57

Cocoa Fibre Mats, firmly woven, green border, suitable for kitchen floors, verandahs, etc.; size 16 x 27 inches. Regular 35c. Saturday, each 29

A Remnant Sale

Many good remnant lengths, in Velours, Monkscloth, Tapestries, Silks, Casements, Serges, Sateens, Cretannes, etc., suitable for cushion covers, window and portiere curtains; lengths ¾ to 3 yards. Regular, per yard, 20c to \$2.50. Saturday HALF PRICE

Curtain Poles 9c

Oak, Mahogany and Walnut-Finished Poles, 4 feet long by ¾-inch, with brackets and ends. Worth 15c. Saturday 9

Couch Covers

Couch Covers, in good colorings, stripe effects; finished with fringe; 40 inches wide, 2½ yards long. Special, Saturday morning 1.19
(Fourth Floor)

Specially Good Glove and Hose Items

Women's Finest Imported Lisle Thread Hose, broken lines from regular stock in all the wanted shades and plain colors; also fancy colored with silk embroidered fronts; best makes; gauze and medium weights, all sizes. Regular up to 75c. Saturday morning, per pair 25

Women's Long Silk Gloves, the celebrated Kayser make; guaranteed finger tips; perfect fitting; white and a variety of colors, in all sizes. 12-button length, 1.00; 16-button length 1.25

Women's Real French Kid Gloves, wrist length, two dome fasteners, over-sewn seams, gusset fingers, silk point; black and white and all the wanted shades; sizes 5½ to 7. Regular \$1.00. Saturday morning 75

Men's Imported Silk Socks, with fine lisle thread heel, toe and sole; gauze weight; black, tan, grey and fancy shades; sizes 9½ to 11. Regular 50c. Saturday 3 pairs 1.00

Replenish Your China Closet on Saturday

Saturday is the day—Simpson's Basement the place. It is a 25c day, and it is astonishing what a lot can be done with a quarter, especially at stock-taking time. There are thousands of useful and decorative pieces on sale at a tithe of their regular price. Here are examples:

Muffin Dishes, 16-inch Meat Platters, Vegetable Dishes, Sugar Bowls, Flemish Vases, Chocolate Pots, Doulton Plates, Sauce Tureens, Celery Trays, Fern Pots, Cups and Saucers, Teapots, Jardinières, Salad Bowls, Cream and Sugar Sets, Butter Dishes. One price for quick selling Saturday 25
No phone or mail orders.

Toilet Requisites

Mennen's Narangia and Flesh Tint Talcum Powder. Regular 20c. Saturday 2 for 25

Williams' Violet Talcum Powder. Regular 20c. Saturday 2 for 25

Hughes' Ideal Sanitary Hair Brush, bristles set in rubber cushion. Regular \$1.00. Saturday79

Roger & Gallet's Velocite Face Powder, in white and cream only. Regular 40c. Saturday27

Roger & Gallet's Celebrated Perfumes, in the following odors: Bouquet des Amours, Indian Hay, Violette de Parme, Peau d'Espagne and Lilas Blanc. Regular, per ounce, 60c. Saturday, per ounce 47

La Tourette's Vanishing Cream. Regular value 30c. Saturday 17

Phone direct to Toilet Department.

The **SIMPSON** Company Limited
Robert

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