

SIMPSON

Store Opens 8 a.m.

Closes 5.30 p.m.

H. H. FUDGER, President. J. WOOD, Manager

Probabilities

Fresh to strong northwesterly winds; cool, with local showers.

SIMPSON

The Last Day of the China Sale

With the aid of the attached list, it would be well to make your plans for the last day of special offerings in the China Basement. Thousands of other people will be doing the same thing, and we're hoping to have enough for all our customers. But to make sure of anything mentioned here, it would be well to enter the department at 8 a.m. and make straight for the object of your desire.

This China Sale has eclipsed any we have ever held, and, as you'll see, we've planned to have it end in a blaze of glorious bargains.

See Richmond Street Window Display.

We have featured for Saturday's selling 1000 pieces of Bric-a-brac, English, French and German Wares; values up to \$4.00. Saturday's special, 98c.

The lot comprises seven-piece Fruit Sets, Teapot, Sugar and Cream Sets, Berry Bowls, Dutch Delft Vases, Cake Plates, Comb and Brush Trays, Chocolate Pots, Jardinières, Flemish Vases, Rail Plates, Doulton and Wedgwood Wares. An extra big special for Saturday, 98c.

On sale sharp at 8 a.m. No phone or mail orders.

Limoges China Dinner Set, 102 pieces, rich white body, kermis shape cups, coin gold decoration, old gold handles. Regular \$65.00. Saturday special, \$19.95.

102-piece Dinner Set, high grade Limoges China Ware, one of the noted Bernardand & Cie productions; beautiful floral spray design; natural colors; all pieces gold stippled, gold clouded handles; ovoid shape cups. Regular \$39.25. Saturday, \$29.00.

English Dinner Set, 97 pieces, full porcelain body, decorated in the popular Greek key design. Regular \$18.50. Saturday special, \$12.50.

70 only Dinner Sets at a real deep cut price; the set comprises 98 pieces, decorated with natural color floral design, genuine Carlsbad china ware; an artistic, complete dinner and tea service for twelve persons; cut to a popular price that should clear the lot early Saturday. Regular \$16.25. Saturday, \$8.75.

20 only Dinner Sets, gold finish, print floral decoration. Saturday special, \$7.25. 300 dozen Wine Glasses, including Cocktails, Clarets and Ports, full crystal glassware, beautiful needle etched design. Regular \$1.95. Saturday, \$1.00 dozen.

100 dozen Tumblers, conical shape, good size, melted edge. Saturday to clear, 75c dozen.

An extra special in Rich Cut Glassware for Saturday, 60 pieces only, comprising 8-inch Berry Bowl, Celery Tray, Sugar and Cream Sets, in new gem and sapphire designs, deep flaring cut; every piece a wealth of sparkling color. Regular \$5.00. Saturday, \$2.49.

20 dozen Brass Fern Pots, lined, 79c.

Exceptional Values in Men's Underwear

We have secured another lot of Men's Natural Wool Underwear, about 450 garments in all, and will include all our oddments of Wolsey, Britannia, Body Guard, heavy weight Pen Angle and Tiger Brand Underwear, in this special sale; in the lot are heavy winter weights, and garments for fall and spring; they are mostly double-breasted, but some have a double breast and double back; not all sizes in each line, but a splendid assortment for a good day's business. Come sharp at 8 o'clock to get your supply before the coldest weather sets in.

750 garments of Men's Best Quality English Natural Wool Underwear, including Wolsey, Britannia, Body Guard and several other makes, to be cleared Saturday at a price away below cost; not all sizes in each line, but in the lot there are sizes 34 to 52. Special purchase price Saturday, garment, \$1.23.

No phone or mail orders. See Men's Furnishing Window.

Boys' Overcoats

Boys' Heavy Weight Fancy Tweed Ulsters, in a rich dark brown ground, with neat self stripe; cut in the latest single-breasted style, with neat stand military collar; lined throughout with durable twill linings; sizes 25 to 28, \$5.50; sizes 29 and 30, \$6.00; sizes 31 to 33, \$6.75.



The Escort

WHETHER a man plans for it, or has it thrust upon him, he acts as an escort a great many times during the course of one winter. But did it ever strike you how seldom the escort "plays up" to the fair dame, in the matter of clothes!

We have no brief for the dude, but surely men are inclined to make one overcoat, we'll say, answer too many purposes.

If men would take time to look through a good modern overcoat stock, such as we have collected in our men's store, they would realize that for a very small outlay, they may vary their outer appearance as successfully as they vary their suits. We mention a few overcoats on this page that we know would interest particular men. Try to come in and see them to-morrow.



Men's Heavy Weight Fancy Tweed Ulsters, in a handsome dark grey herringbone weave, showing purple and green stripes alternately; cut in the fashionable double-breasted style, with convertible collar; a very useful coat for winter wear, which can be worn with lapels turned down, or in stormy weather buttoned close up to the throat, with neat Prussian collar, lined throughout with fancy mohair lining; sizes 35 to 44. Price \$12.00.

Men's Heavy Scotch Tweed Ulsters, in a handsome dark grey and green mixed ground, showing faint self and brown stripes; cut from the latest models, in single-breasted style, with convertible collar; splendidly tailored in every way, with fine, broad shoulders, and full chest effect; finished with extra quality linings and trimming; sizes 35 to 44. Price \$15.00.

Men's High-Grade English Tweed Ulsters, in a rich dark grey diagonal stripe pattern, showing a faint self perpendicular stripe; cut from the new winter double-breasted models, with the popular convertible collar, making practically two coats in one; tailored and finished with best quality lining, interlinings and workmanship; sizes 35 to 44. Price \$18.00.

Men's Black and Dark Oxford Grey English Cheviot Overcoats; cut in the latest single-breasted Chesterfield style, with close-fitting collars and long shapely lapels; finished with neat black velvet collar; lined with fine quality twill mohair linings; excellently tailored and perfect fitting; sizes 35 to 44. Price \$18.50.

Men's English Raw Edge Melton Overcoats, in a thoroughly fast black shade; made up from the latest models in single-breasted Chesterfield style, nicely tailored, with hand padded shoulders and lapels, and neat black velvet collar; finished with first-class workmanship; sizes 35 to 44. Price \$18.00.

Special value in Men's English Fancy Worsted Suits, in rich medium or dark grey and brown grounds, with neat self and fancy thread stripes; cut in the latest three-button single-breasted sack style; splendidly tailored and perfect fitting; sizes 36 to 44. Price \$12.59.

Men's Imported West of England Fancy Worsted Suits, in a handsome dark brown and olive stripe pattern; cut from the latest three-button single-breasted sack models; slightly moulded to the figure, with well-built shoulders and neat long-shaped lapels; nicely tailored in every way; sizes 36 to 42. Price \$15.00.

The **SIMPSON** Company Limited

Are You Shod for the Winter?

Our famous Saturday Shoe Sales grow more important the nearer we approach to winter. People recognize such values whenever they're mentioned, but they know now that the fine weather is nearly ended, and that the time has come to buy just such sturdy boots as we're offering to-morrow. We do not think you'll be able to duplicate the following values elsewhere:

Little Boys' Boots (With Hooks and Eyes)

Sizes 8 to 10½.

300 pairs Little Boys' Boots, black box calf leather, Blucher style, back strap, broad toe, hooks and eyes, extra thick sole, made from belt leather; a strong, sturdy little boot for winter wear; all sizes 8 to 10½. Regular price \$1.75. Saturday, \$1.39.

Men's Blucher Boots

900 pairs Men's Boots, Blucher style, every pair Goodyear welted, box calf, kid, tan storm calf, tan Russia calf and velour calf leathers, medium and heavy soles; all sizes 6 to 11. Regular prices \$3.50 and \$4.00. Special purchase price Saturday, \$2.49.

Men's Patent Colt Boots

480 pairs Men's Patent Colt Boots, dull calf Blucher tops, very stylish, dressy lasts, broad, medium and pointed toe; medium and heavy solid oak bar tanned Goodyear welt soles; all sizes 6 to 11. Regular prices \$3.50 and \$4.50. Saturday, \$2.95.

Men's Heavy Sole Boots

120 pairs only Men's Boots, Blucher cut, calf leather; heavy solid leather standard screw soles; for winter wear; all sizes 6 to 11. Saturday, \$1.99.

Men's Leather-lined Boots

180 pairs Men's Calf Leather Boots, Blucher style, leather lined, heavy sole, Goodyear welt; all sizes 6 to 11. Worth \$3.50. Special Saturday, \$2.79.

Women's Boots

380 pairs Women's Boots, patent colt, tan Russia calf, velour calf, box calf and kid leathers; low, medium and high heels; stylish lasts; all sizes in the lot 2½ to 7. Special purchase price Saturday, \$2.49.

120 pairs Women's Boots, fine, strong dongola kid leather, dull calf Blucher tops; low, medium and high heels; all sizes 2½ to 7. Special Saturday, \$1.99.

Misses' Boots

240 pairs Misses' Boots, college last, stylish, easy fitting, low heel.

Kid leather, dull Blucher top. Regular \$2.00. Saturday, \$1.49.

Calf leather, the real box calf. Regular \$2.50. Saturday, \$1.69.

Vici kid leather, dull Blucher top. Regular \$2.25. Saturday, \$1.99.

Patent colt leather, dull Blucher top. Regular \$2.50. Saturday, \$1.99.

Children's Boots

480 pairs Children's Blucher Kid Boots, with wide toe and heavy soles; all sizes 4 to 7½ and 8 to 10½. Special purchase price Saturday, 75c.

420 pairs Children's Kid Button Boots, 4 to 7½. Regular \$1.00. Saturday, 75c.

480 pairs Children's Lace Kid Boots, 4 to 7½. Regular 65c. Saturday, 49c.

Women's Satin Slippers for Evening Wear

60 pairs only Women's Ankle Strap Satin Slippers, high covered heel, chiffon rosette on dainty short vamps, black and colors, for evening wear; all sizes 2½ to 6½. Regular \$4.00. Saturday, \$2.95.

Women's Boots

300 pairs Women's Boots, selected patent colt, dull calf Blucher top, Cuban or low heels; all sizes 2½ to 7½. Special Saturday, \$2.29.

Hats and Caps For Young and Old

Men's Caps, in all the new and popular shapes; large, medium or small peaks, in newest tweeds and navy or black serges. Special at 45c.

Children's Headwear, in turbans, sailors, tams, etc., in varied and large range of the newest English and American styles. Specially priced at 25c, 35c, 50c and 75c.

700 Men's Derby Hats, samples, extra fine quality English fur felt, and newest fall and winter styles; colors black and brown. Regular \$2.50 hats. Saturday, your choice, 95c.

Christy's Celebrated English Stiff and Soft Hats, correct and most fashionable 1910 styles, light weight and fine grade fur felt, in black and the newest colors. Specially good values at \$2.00 and \$2.50.