

Available Funds

There is available to the Capital Trust Corporation, Limited, certain funds on which interest has been earned only at the rate of 3 per cent., and in some cases even less. That there is a much better market for this money is evidenced by the fact that in parts of Canada religious congregations negotiating loans have been forced to pay as high as 8 per cent. for the money needed.

For centuries past in western Europe immense wealth has been accumulated in endowment funds, the trustees of which have invested the money with a view to absolute security only, the rate of interest being a very secondary consideration. As a consequence, the accumulations of capital are being held at a very low rate of interest. The opportunities that Canada provides, offering equal security and higher interest, have not been investigated.

Here is the opportunity for a trust company that enjoys the confidence of the trustees of such funds, as does the Capital Trust Corporation, Limited, to connect this supply of money with the demand in Canada.

The Strength of the Corporation

The strength of the Capital Trust Corporation, Limited lies in its Board of Directors, their experience and the moral and financial support of its shareholders. With Ottawa as its headquarters, the Corporation extends its sphere of influence over the entire Dominion, and will establish branches in all the important centres of Canada.

Sources of Income

The Capital Trust Corporation, Limited, fulfils all the functions of a trust company, foremost among which is the administration of estates. Estates aggregating millions of dollars are pledged to the new corporation and the sources for obtaining further estate and trust business are practically inexhaustable.