

Only Eleven More Fall Shopping Days To Christmas

THE ROBERT SIMPSON COMPANY LIMITED

Shop in the Morning and Shop in Comfort.

SPECIAL PRICES AND EXCEPTIONAL VALUES TODAY

Boys' Overcoats and Ulsters for \$7.85

REGULAR \$10.00, \$11.00, \$12.00, \$12.50, \$14.00.

8.30 A.M. SPECIAL

250 Overcoats, in the lot double-breasted ulsters, with belted back and shawl or notch convertible collars, and single-breasted Chesterfield coats...

200 SAMPLE SUITS, \$4.95. Regular \$7.50, \$8.50, \$9.00, \$9.50 and \$10.00. Single-breasted yoke and fancy pleated Norfolk and double-breasted sack coats...

BOYS' RUSSIAN AND JUNIOR OVERCOATS AT \$4.85

Regular \$6.00, \$6.50, \$7.00 and \$8.00. 250 Overcoats, for boys of 2 1/2 to 9 years; exceptional values; as there are only three and four coats of the same pattern...

Furs for Holiday Gifts

One Hudson Seal Coat, made from the best French-dyed skins; 45 inches long; full ripple skirt; new collar; large set-in sleeves...

One French Model Coat, of the best Hudson seal; 48 inches long; full ripple skirt; new chin collar; cuffs and 8-inch band around skirt of sable...

Two Persian Lamb Coats, of the very choicest quality of skins; beautifully matched; 45 inches long; full skirt; new stock collar; set-in sleeves...

16 Fur-Lined Coats, 50 inches long; made from imported broadcloth, and lined with good Canada muskrat and mink marmot; they have collars of the best Alaska and western sable...

New Round Alaska Red Fox Muffs, with head and brush. Alaska Red Fox Scarves, beautifully lined and tailored, with natural head and brush...

New Shape Scotch Mole Stoles and Neckpieces, from 10 to 16.50. Best Scotch Mole Muffs, large pillow shape...

Specials in the Drapery Department

Fire Screens, 90c Each—A special value in Fire Screens, in either oak or mahogany finished frame, well made, would make an excellent inexpensive gift...

Door Stools, 75c—An Irish point Door Stool, size 27 x 42 inches, with neat frill at bottom and made with double hem top ready for rod...

Lace Curtains, 65c a Pair—In this lot are some fine nets with colored border; appetite, in rose or blue; also a number of the popular Nottingham weaves with rich floral borders and spray centres...

Combination Opaque Window Shades, 49c Each—White or cream on one side, with green on the reverse side; size 36 x 72 inches, mounted on strong spring rollers, complete with brackets and ring pull...

Japanese Wicker Lamp Shades, 75c—Japanese wicker, lined with silk, in gold, green or red; size suitable for candle or small table lamp; also a few combination stands and shades attached...

COVERS FOR CUSHIONS. Lot 1—In this lot there are chintzes and case-motted cloths, in plain colors, and a few tapestries; size 24 x 24 inches; specially marked, each... 25

Lot 2—This lot comprises velours, heavy case-motted reps, chintzes and tapestries; size 24 x 24 inches. Each... 50

Lot 3—A specially selected assortment of fabrics for covering cushions, including silks, tapestries and velvets; size 24 x 24 inches. Each... 75

Cameras \$5.00

Folding Cameras, fitted with Meniscus achromatic lens, and good shutter; brilliant reversible finder and focusing scale for distances from 5 feet to infinity; sizes of picture 2 1/2 x 4 1/4, 3 1/4 x 4 1/4, and 3 1/4 x 5 1/2. Regular \$8.00, \$10.00 and \$12.00. Saturday... 5.00

1000 Men's Hats on Sale Today

In new fall 1915 styles, Soft Hats, in good color range of browns, grays, navy and black; Derby Hats in black only; all this season's hats, and extra good qualities of fur and fur mixed felts...

Men's and Boys' Caps, in tweeds, serges, worsteds and cloths, in golf and driving shapes, with or without fur earbands. Saturday special... 49

Christy's English-Made Derby Hats, latest shapes, at... 2.50 and 3.50

"King" Brand Stiff Hats, dressy styles, black or brown... 2.50

Special Qualities Imported Fur Felt Stiff Hats, at... 1.50 and 2.00

Borsalino Soft Hats, up-to-date and popular shapes, in grays, browns, tan, navy, slate, green and black, at... 4.00

Imported Fur Felt Soft Hats, in correct shapes and latest colors, at... 1.50, 2.00 and 2.50

100 Blue Chinchilla Winter Coats For Men at \$10.95

Regular \$15.00 and \$18.00 Ulster Coats, made from good English cloth—a cloth that is extremely scarce. With this group of coats are a number of English Tweed Coats, in good browns and grays; plain or with subdued patterns; cut in smart ulster style, the blue having shawl collars, and the tweeds two-way convertible collars; linings of heavy will mohair; sizes 35 to 44. Saturday... 10.95

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An Announcement

Today's sale of Boots for Women, Men, Boys, Girls and Children is one of the most remarkable pricing events of the season. Weeks ago the purchases were made which secured these new perfect goods. Since then prices at wholesale have been steadily advancing, owing to leather shortages. These boots are

BARGAINS AT REGULAR PRICES—DOUBLY BARGAINS AT THESE PRICES

Queen Quality For Women

AND OTHER \$4.50 TO \$6.00 BOOTS ON SALE TODAY AT \$2.49

2500 pairs, of beautiful fall and winter styles, in the most called-for leathers, fabrics and colors; best selected patent calf, dull black calf, glaze kid and tan calf leathers, with uppers of brown, sand, gray, putty, white and black cloth; also the dull glove calf; a very complete range of fall boots, for all purposes. Besides "Queen Quality," there are "Strooman," "Leach" and "Dorothy Dodd" brands; several side lace styles; "the gift useful," sizes 2 1/2 to 7, with styles A to E in the lot. Regular \$4.50 to \$6.00. A sale Saturday... 2.49

Men's Model

ALSO "FEDERATED" AND "IDEAL QUALITY" BOOTS, TODAY, \$3.45

3500 pairs, all sizes, of high-grade Goodyear welt made, fall and winter boots, in button and lace styles; best selected black winter calf, mahogany calf, dull black or gunmetal calf, tan Russia calf, vici kid and waterproofed black calf; double viscolized, medium weight oak leather, light drawing-room and Pullman cushion soles; styles and lasts to suit any and every taste. "Model" Boots are built of all the best leathers. Sizes 6 to 14. Regular \$4.50 to \$6.00. Saturday... 3.45

Boys' "Active Service" and Other Well-known Branded Boots \$1.99

600 Pairs, a Dandy Lot of Boots, suitable for dress, business and rough wear, made of box kid, grunmetal calf, vici kid and tan calf leathers; solid wear-resisting soles in three weights; standard, military and low heels; round, wide and medium toe shapes; a serviceable, useful gift; sizes 1 to 6 1/2. Boots in the lot worth \$3.50. Saturday 1.99

Misses' Boots Today \$1.79

320 Pairs, Young Ladies' Boots, in button and Blucher styles, best polish box calf, dongola kid.

Odd Pieces of Good Furniture MAKE UNSURPASSED GIFTS

10 only Morris Chairs, in genuine quarter-cut oak, fumed finish, have spring seats, loose cushion backs, comfortably upholstered and covered in tapestry. Regular \$16.00. Saturday... 12.00

10 only Morris Chairs, made of solid quarter-cut oak, in fumed and genuine mahogany; have loose spring seats and loose cushion backs, covered in high-grade tapestry. Regular \$20.00. Saturday... 13.95

10 only Morris Chairs, in solid oak, golden finish, seat and loose cushion back. Regular \$8.50. Saturday... 6.50

Jardiniere Stands, "Jacobean" design, in quartered oak, have cane sides. Regular \$7.50. Saturday... 5.00

Jardiniere Stands, quarter-cut oak, "Jacobean" design, octagon top, six legs. Regular \$4.75. Saturday... 2.95

Jardiniere Stands, "Jacobean" design, square tops, neatly made. Regular \$4.75. Saturday... 2.75

Parlor Tables, in mahogany finish, and genuine quarter-cut oak, golden finish. Regular \$4.50 to \$5.00. Saturday... 2.25

Library Table, made of quarter-cut oak, fumed finish, has two centre drawers and bookshelves at each end. Regular \$29.50. Saturday... 13.95

Slippers for Gifts

1000 Pairs Men's Black and Tan "Romeo" Slippers, all sizes. Per pair... 1.39

1200 Pairs Women's Ribbon-Trimmed Cozy Slippers, all sizes. Per pair... .65

Best Grade Rubbers Below Maker's Prices—Men's, 69. Women's, 49. Boys', 54. Youths', 45. Misses', 41. Children's... 34

Inlaid Linoleums

Laid Free, if Bought Today from our immense stock of inlaid linoleums. We have a splendid range of designs and colors in block, tile, hardwood and parquetry effects, prices \$1.00, \$1.25 and \$1.45 per square yard, laid free of charge. This free-laying offer expires with today.

English Tapestry Rugs—Seamless English Tapestry Rugs, in one size only, tan ground with green and brown medallion centre; a very serviceable rug for hard wear; size 10 1/2 x 8 1/2. Regular \$10.35. Saturday... 8.95

HEAVY QUALITY COCOA FIBRE MATS. A large stock of the various qualities and sizes. Size 14 x 24 inches... .50

MOHAIR RUGS AT ATTRACTIVE PRICES. Silky Mohair Rugs, in a great variety of shades, with a curl centre and plain borders, in rose, green, blue, terra cotta, brown and black.

Well-Printed Floor Cloth at 30c—Many new floral, block, tile and matting effects, 36, 48, 54, 72 and 90 inches wide. Saturday, per square yard... 32

Axminster Hearth Rugs—These come mostly in Oriental designs, in greens, tans and rose colorings, an excellent rug for hard wear, size 27 x 34 inches. Regular... 2.15



Men's Worsteds Suits \$18

English worsteds give the best wear, and the most satisfactory service; these suits are made from good English worsteds, in brown, small check patterns; cut in new single-breasted saque style, with cord on edges, sleeves and pockets; sizes 36 to 46. Regular \$24.00, Saturday... 18.00

Christmas Gifts for Men

MEN'S DRESSING GOWNS, \$8.50. Made from English cloth, in red and black or gray and black; long loose, nicely draped gowns, with cord on edges, sleeves and pockets; sizes 36 to 46. Regular \$12.00, Saturday... 8.50

CAMEL'S HAIR DRESSING GOWNS, \$10.50. Made from a choice camel's hair cloth, in red and black, in small pattern design, finished with silk cord and girde to match; a gown that any man might be proud to receive for a Christmas gift; sizes 36 to 46. Regular \$14.00, Saturday... 10.50

MEN'S ENGLISH HOUSE COATS, \$6.50. In a gray and black mottled pattern with fancy check back; a warm, cozy cloth, single-breasted and nicely finished with good quality cord on edges, sleeves and pockets; sizes 36 to 46. Regular \$9.00, Saturday... 6.50

Other Gift Furnishings

Men's Flannel Pyjamas, extra fine quality, English make; pink, blue, brown and gray stripes; high military collar; in sizes 34 to 46. Regular \$2.50 and \$3.00. Saturday... 1.99

Men's Pure Wool Underwear, Watson make; guaranteed unshrinkable; elastic rib knit; heavy weight; shirts and drawers; in sizes 32 to 44. Regular \$3.00, Saturday... 2.49

Men's Pure Silk Neckwear, in plain and fancy stripes, spots, figures; all-over designs, crepe and falls; each in fancy Christmas box; extra large shape. Special Saturday... .50

Club Bags \$6.75

Black Walrus Grain Leather Club Bag, full leather lined, side pockets, drop handles, brass lock and slide catches; sizes 16 and 18 inches. Regular \$7.25 and \$7.95. Either size, one price, Saturday, at... 6.75

Dunn's Celebrated Skates

Every pair warranted; the patterns, the steel and the finish are unexcelled; for boys and girls, men and women. Per pair, 50, 1.00, 1.75, 2.00, 3.50

Children's Bobs, double runner skates, with straps. Per pair... .39

Hockey Sticks... 10, 15, 25, 45

Hockey Pucks... 10, 20 and 25

Gift Umbrellas at Reduced Prices

A Special Purchase of 75 Sample Umbrellas that would sell regularly for \$5.00 each. All are of fine French cloth, silk mixture, on a close-rolling steel Paragon frame. Handles are exceptionally fine. All with heavy sterling silver mounts, 2 1/2 to 6 in. deep; a most acceptable Christmas gift. Saturday, 10 a.m. each... 3.95

Men's Wool Sweater Coats \$2.19

Travelers' Samples, Overmades and Broken Ranges from our regular stock, plain and fancy stitches; gray, gray and navy, gray and brown, gray and cardinal, royal and white, green, brown and green; high storm collar; two pockets; in sizes 36 to 44. Regular \$3.00, \$3.50 and \$4.00. Saturday at... 2.19

Today's Market Telephone Adelaide 6100

MEATS. The Finest Canadian Beef Required to Make "Simpson Quality"

Shoulder Roast Best Beef, Per lb... .13

Blade Roast, choice cut, Per lb... .16

Thick Rib Roast, tender, Per lb... .18

Choice Rib Roast, Per lb... .22

Briquet of Best Beef, Per lb... .12 1/2

Finest Quality Round Steak Roast, Per lb... .20

Wing Roast, finest quality, Per lb... .25

Choice Porterhouse Roasts, Per lb... .30

Leg of Best Spring Lamb, Per lb... .25

Best Pork Sausage, our own make, Per lb... .17

Sweet Briar Pure Land, 2-lb. pails, gross weight, Per pail... .50

Sliced Breakfast Bacon, mld., Per lb... .25

GROCERIES

Telephone Direct to Department—Adelaide 6100. 2000 lbs. Fresh Creamery Butter, "White Clover Brand," Per lb... .25

Toasted Cornflakes, Three packages... .25

Loaf Sugar, 3 lbs... .25

Finest Canned Lobster, 1/2-lb. tin... .25

Clark's Pork and Beans, in Chili Sauce, Large tin... .14

Campbell's Soups, assorted, Two tins... .25

Shirriff's Marmalade, 2-lb. jar... .25

Choice Red Salmon, Two tins... .25

Crossed Fish Brand Sardines, Two tins... .25

Gorton's H.P. Sauce, Per bottle... .20

Finest Canned Fruit—Raspberries, Strawberry and Cherries, Per tin... .18

Pure Honey, in the comb, Section... .22

Finest Canned Corn, Peas or Tomatoes, Three tins... .25

5000 lbs. Peek Frean's Shortbread, Per lb... .24

Finest Cluster Table Raisins, Per lb... .18

Heinz Prepared Spaghetti, Per lb... .15

Libby's Sweet Mixed or Sour Pickles, 20-oz. bottle... .25

Finest Mild Cheese, Per lb... .22

Banner Brand Jam, assorted, 8-lb. pull... .48

Club House Catsup, Per bottle... .25

Roman Meal, Large package... .24

Choice Olives, stuffed or plain, Per bottle... .15

500 lbs. Fresh Fruit Cake, Per lb... .15

Fancy Mixed Biscuits, Per lb... .15

FRESH ROASTED COFFEE, PER LB., 27c.

1000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory, Saturday, per lb... .27

FRUIT.

One Car Choice Florida Oranges, sweet and juicy, Saturday, dozen... .20

Choice Florida Grape Fruit 4 for... .20

Imported Grapes, Malaga, per lb... .25

Rome Beauty Apples, from British Columbia, per box, \$2.50, pack, 75c.

Canadian Hot House Tomatoes, per lb... .25

CANDY SECTION.

500 lbs. Assorted Chocolate Creams, regular 30c, per lb... .25

1000 lbs. Lady Caramels, per lb... .15

1000 lbs. Assorted Nut Taffy, per lb... .12

1000 lbs. Simpson's Special, an assortment of Chocolate Creams, Taffies, Caramels and Bonbons, per lb... .20

(Main Floor and Basement).

FLOWERS.

Fresh Carnations, assorted colors, per dozen, 60c and 85c.

Paper White Narcissus or Mignonette, per dozen, 50c.

Fresh Cut Roses, variety of kinds and colors, \$1.00 to \$6.00.

Also Other Varieties of Cut Flowers at equally moderate prices.

Red Paper Bells, 2 for 5c to 25c each.

Red Rosens, for decorating, in bunches of about 2 1/2 dozen, per bunch, 75c.

Man! Warn the W... 140 Yonge st... today the la... outer appare... fered in Tor... exclusiveness... every sense... must see the... that new cov... very low pri... quality... oes in a va... fre simply u... caps are ve... the same wa... able. Come i... will find a... wear, 140 Y...