

# For Summer Men, Summer Feet, Summer Homes---'Coolth' at Simpson's Today

## Midsummer Clearing of Hats

**Men's and Youths' Straw Boat-Hats**—Newest English styles, popular sennit straw, medium crown and brim, easy-fitting sweatbands; sizes 6 5/8 to 7 1/4. Regular prices \$1.50 and \$2.00. Monday . . . . . **.69**

**Children's Straw Sailors**—Round or square crowns, trimmed with white or navy. Regularly 50c to 75c. Monday . . . . . **.39**

**Children's Ratiné Hats**—In blue, white and brown; also stripes and fancy designs. Regularly 75c. Monday . . . . . **.45**



## FURNITURE: Begin the Week With These Generous Values

**Extension Dining Table**—Made of solid oak, fumed or golden finish, round top, extending to 6 feet, square pedestal. Regularly \$13.50. Monday . . . . . **8.95**

**Dining-Room Chairs**—Quarter-cut oak, fumed or golden finish, loose leather slip seats; five side and one arm chair in set. Regularly \$24.75. Monday . . . . . **17.90**

**Buffet**—Quarter-cut oak, fumed finish, 52-inch case, conveniently arranged linen and cutlery drawers, double door cupboard and British bevel mirror. Regularly \$39.50. Monday at . . . . . **24.95**

**Iron Bedstead**—Brass caps, top rails and uprights, neat design, all standard sizes. Regularly \$5.25. Monday . . . . . **3.95**

**Iron Bedstead**—Brass caps, well-designed fillers; all standard sizes. Regularly \$3.00. Monday . . . . . **1.95**

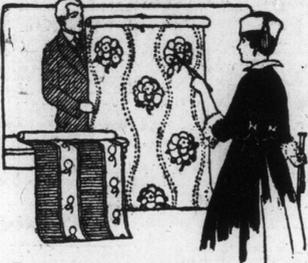
**Brass Bedstead**—Heavy posts and double top rails, massive fillers; satin, bright or polette finishes; all standard sizes. Regularly \$34.00. Monday . . . . . **18.95**

**Bed Spring**—Kiln-dried hardwood frame, woven steel wire springs, all standard sizes. Regularly \$2.00. Monday . . . . . **1.55**

**Bed Spring**—Steel tube frame, fine woven steel wire spring, well supported, all standard sizes. Regularly \$4.25. Monday at . . . . . **2.90**

**Mattress**—Curled seagrass, layer of jute felt at both sides, well tufted. Regularly \$3.10. Monday . . . . . **2.10**

**Mattress**—Well filled with all pure cotton felt, carefully selected, deeply tufted and covered in fine art ticking. Regularly \$8.50. Monday . . . . . **5.75**



## Decorations for Your Home

**Stripe bedroom**, with little floral centre on white ground; three colors to this line—blue, pink and yellow; chambray and plain fabric bedroom papers, in gray, light green, yellow, pink and fawn; side wall, regular 15c, Monday, **.7**; 9-inch drape border, regular 2c yard, Monday, yard . . . . . **.1**

**Silk Parlor Paper**—Two conventional designs, outlined faintly with gilt, one pattern in stripe for smaller rooms, in cream, pale green, ecru, champagne and yellow; side wall, regular 20c, Monday, **.9**; 18-inch border to match, regular 6c yard, Monday, yard . . . . . **.3**

## Shadow Printed Cretonnes 19c Per Yard

A new and extraordinary chintz fabric, printed to produce the effect of an expensive shadow cloth; for summer curtains or for the bedroom, or even for a temporary but artistic and inexpensive curtain for a living-room or dining-room; beautiful colorings to accord with the most artistic decorations; the production of this fabric marks a new era in chintz making. Former price 35c. New Special price . . . . . **.19**

## Sample Cocoa Mats

A very low price for early selling, four dozen Mats, size 18 x 30 inches, regular value 80c, Monday, **.59**; 20 x 33 inches, regular value 90c, Monday, **.69**; extra fine quality, 28 x 45 inches, regular value \$3.25, Monday . . . . . **1.99**

**17c Stair Oil Cloth, 18 inches wide, at 14c a Yard**—Only two designs, about six rolls each; block pattern and floral design, 18 inches wide. Regular value 17c a yard. Monday, special . . . . . **.14**

**Remnants of Matting, Regular Values From 20c to 35c, Monday, 10c Yard**—All remnants from 2 to 11 yards included in this clearing; blues, reds, greens, natural colors, in China and Japanese matting; all remnants. Monday, per yard . . . . . **.10**

## ATTRACTIVE VALUES IN SCOTCH TAPESTRY RUGS.

The following three useful sizes are very moderately priced for this reliable quality; designs shown are Oriental, conventional and floral.

9.0 x 9.0. Monday, special . . . . . **8.50**  
9.0 x 10.6. Monday, special . . . . . **9.75**  
9.0 x 12.0. Monday, special . . . . . **11.25**

## Separate Trousers and Light Coats

are the items selected for special mention by our Men's Store, from a wealth of needed summer clothing. Everything from a Palm Beach suit to a morning coat can be supplied from its wonderfully complete stocks, or you can have a suit made to your measure at a summer clearing price. Visit this section Monday.

### 200 PAIRS MEN'S TWEED AND WORSTED TROUSERS, TO CLEAR, \$1.49

Serviceable English tweeds and a number from English worsted, in grays, browns, and a number of mixed colors, stripe patterns; sizes 31 to 44. Regular \$2.00, \$2.25 and \$2.50 values. To clear . . . . . **1.49**

### LIGHT-WEIGHT COATS TO WEAR NOW AT \$1.00.

Made from a linette material, in the natural linen color; single-breasted sack style, with patch pockets, and is unlined; sizes 36 to 44. To clear . . . . . **1.00**

### CHAUFFEURS' KHAKI SUITS, \$6.50.

Made from a khaki Bedford cord material; coat single-breasted yoke Norfolk style, with two-way collar; trousers have cuff bottoms, five pockets and belt loops; sizes 35 to 42. Price . . . . . **6.50**

### BOYS' RUSSIAN WASH SUITS, 79c.

90 Suits, for hot weather, made from strong galateas, in button-to-shoulder style; blue or tan with stripes; bloomer pants; 2 1/2 to 6-year sizes. Regularly \$1.50 . . . . . **79**

### SUMMER-WEIGHT WORSTED AND TWEED BLOOMERS, 89c.

150 Pairs Boys' Bloomer Pants, in light-weight English worsteds, self-colored grays and stripes; also medium-weight tweeds, in browns; full-cut model; well lined; belt loops and hip pockets; 7 to 13-year sizes. Monday . . . . . **.89**

## Midsummer Offering in Men's Furnishings

500 Suits of Men's Summer Pyjamas, stripes and plain colors, all sizes, white silk frog trimmings. Regular prices \$2.00, \$2.50 and \$3.00. Monday, suit . . . . . **1.49**

Neglige Shirts, in stripes of all colors, made from mill ends of best cambrics; all sizes from 14 to 17. Worth 75c and \$1.00. Monday, each . . . . . **.44**

## Five Items for Boys

Boys' Jerseys, short sleeves, all sizes and assorted colors. Regular 25c. Monday, each . . . . . **.19**

Boys' Balbriggan Underwear, "shorts or longs," in shirts and drawers, all sizes. Regular 25c. Monday, garment . . . . . **.19**

Boys' Neglige Shirts, best quality cambrics, all sizes from 12 to 14. Regular 75c. Monday, each . . . . . **.44**

Boys' Leather Belts, blacks or browns, in various makes. Regular 25c to 35c each. Monday, each . . . . . **.19**

Boys' White Pleated Shirts, laundered cuffs. Regular price 75c. Monday, each . . . . . **.38**

## The Monday Shoe Sale

was never more important—both from quality and quantity of the boots offered.

### 900 PAIRS MEN'S \$3.95 TO \$5.00 BOOTS FOR \$2.89.

Goodyear welt soles, button and lace styles, every leather that goes into high-grade footwear; cloth and dull calf tops; a large range of lasts; styles to suit the conservative, fashionable and ultra-fashionable man; sizes 6 to 14; widths C, D and E. Regular \$3.95 to \$5.00. Monday . . . . . **2.89**

### MEN'S LOW SHOES, MONDAY, \$1.69. Values \$3.50 to \$4.00.

300 Pairs Only, Men's Button and Lace Oxfords; black calf, patent colt, vic kid and tan calf leathers; hand-turned and Goodyear welt soles; round, high, wide, narrow and recede toe shapes; splendid, stylish lasts; easy fitting widths; sizes 5 to 14 in the lot. Values \$3.50 to \$4.00. Monday . . . . . **1.69**

### \$2.00 TO \$3.45 WOMEN'S SHOES, SIZES 2 1/2, 3, 3 1/2, 4 AND 4 1/2, MONDAY, 99c.

300 Pairs, Pumps, Oxfords, Colonials, tan calf and chocolate kid leathers; McKay, Goodyear and turned soles; Cuban, military and English heels; wide, narrow and high toes; these shoes for

less than the cost of new soles; sizes 2 1/2 to 4 1/2. Values \$2.00 to \$3.45. 8.30 Monday . . . . . **99**

10c dyes them black. (No phone or mail orders)

### WOMEN'S LIGHT SLIPPERS, MONDAY, \$1.99.

400 pairs, values \$2.95 to \$4.00; beautiful House, Afternoon or Street Slippers; one, two and three-strap and pump and colonial styles; suede, patent, dull calf and glove vic kid; fine hand-turned soles; French, Cuban and spool heels; bows, buckles, buttons and beaded ornaments; an exceptional lot of high-grade shoes; all sizes. Values \$2.95 to \$4.00. Monday . . . . . **1.99**

### WOMEN'S BEST GRADE SUMMER SHOES, MONDAY, \$2.10.

About 500 pairs of newest style Pumps, Colonials, Ankle-Strap, Button and Lace Low Shoes; best leathers; latest colors; popular colored and plain black cloth and leather tops; most desired sole weights and heel shapes; distinctive ornaments; exclusive patterns; best makers' footwear; sizes 4 to 7; widths A to E. Values \$4.00 to \$5.00. Monday . . . . . **2.10**

(No mail orders)



## Preserving Season Calls for Fruit Jars

**Crown or Perfect Seal**

CROWN—Pints, 50c dozen, quart, 60c dozen; half-gallon, 75c dozen.

PERFECT SEAL—Pints 50c dozen; quart, 60c dozen; half-gallon, 75c dozen.

Rubber Rings for Jars, black, 5c dozen; red, 7c dozen.

Glass Tops, per dozen . . . . . **.15**

Metal Rings, per dozen . . . . . **.19**

Jelly Glasses, tin tops, 6-oz. size, dozen . . . . . **.34**

Jelly Glasses, tin tops, 8-oz. size, dozen . . . . . **.36**

Red Crown Topped Laminated and Camphor Ice, in boxes, special 2 tins for .8

\*War Stamps Extra.

## Toilet Goods

La France Toilet Soap, extra large cake, special 5 cakes for . . . . . **.25**

Knight's Natural Bouquet Toilet Soap, special 3 for . . . . . **.29**

Williams' Old English Toilet Soap, 1/2 lb. cakes, special 3 for . . . . . **.29**

Real Ebony Hair Brushes, regular price 50c, special 3 for . . . . . **.59**

Nail Brushes, regular price 10c, special 3 for . . . . . **.25**

Dressing Combs, regular price 35c, special 3 for . . . . . **.75**

English Lavender Water, special . . . . . **.18**

\*1711 Bath Salts, large size, special . . . . . **.35**

\*Milkweed Cream, special . . . . . **.16**

\*Sprit Powder, special . . . . . **.16**

\*Hathaway, for softening the water, special . . . . . **.19**

\*Sweetheart Toilet Powder, special 2 tins for . . . . . **.36**

\*Red Crown Toilet Laminated and Camphor Ice, in boxes, special 2 tins for .8

\*War Stamps Extra.

## Grocery

PHONE DIRECT TO DEPARTMENT, ADELAIDE WALKER.

4,000 tins Finest Canned Tomatoes, 2 lbs. . . . . **.45**

2,000 stone Fresh Golden Cornmeal, per stone . . . . . **.55**

Monarch Flour, quarter bag . . . . . **.25**

Choice Flours, quarter bag . . . . . **.25**

per lb. . . . . **.25**

Tillamook's Creamed Eggs, 1/2 doz. . . . . **.45**

Upton's Marmalade, 1/2 doz. . . . . **.45**

Wax Candles, per doz. . . . . **.19**

Pure Cocoa, in bulk, per lb. . . . . **.23**

Choice White Beans, 2 1/2 lbs. . . . . **.25**

Holbrook's Kipperd Herring, plain and in bouillon, 1/2 doz. 2 tins . . . . . **.25**

Blue Bell Jelly Powders, assorted, 4 packages . . . . . **.45**

Marberry Vinegar, 1/2 doz. . . . . **.45**

Fels Naptha Soap, per bar . . . . . **.15**

Comfort and Taylor's Borax Soap, 1/2 doz. . . . . **.45**

Sunlight and Surprise Soap, 6 bars . . . . . **.25**

Feastline, large packages, assorted, 4 packages . . . . . **.45**

Ammonia Powder, 4 packages . . . . . **.25**

Mac's No. 10, 4 packages . . . . . **.45**

Simpson's Big Bar Soap, per bar . . . . . **.15**

Old Dutch Glass, 2 lbs. . . . . **.25**

2 1/2 LBS. PURE CELONIA TEA, 6c.

1,000 lbs. Pure Celonia Tea, of uniform quality and the finest black mixed or green, 2 1/2 lbs. . . . . **.69**

The Robert Simpson Company, Limited

\$4200  
64, Lee Avenue  
Toronto, Ont.  
E. H. WILLIAMS  
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