

What soap
to keep skins
youthful?

THE pores of the skin are the "workshop" of skin-beauty. And unless they are kept free and active the skin cannot be kept fresh and young.

Fairy Soap creams up into a velvety, soothing lather. This lather does not remain in the pores to clog them and diminish their activity. Fairy Soap leaves pores cleansed and freshened. It rinses away—*easily*—*completely*.

Make friends with pure Fairy Soap for your complexion and your bath. Its day-by-day use will help to keep your skin soft, fresh and young.

THE F. C. FAIRBANK COMPANY

LIMITED
MONTREAL

