

A Whole Carload of Stylish Boots on Sale Saturday

"Cancelled Orders," "Factory Runs" and "Travellers' Sample" Boots will accumulate in every shoe factory. Some manufacturers sell this class of stock here and there, a case or two at a time, but the Murray Shoe Company, Limited, of London (one of the largest boot factories in Canada) prefer to let such boots accumulate on the floor, and then make a "clean sweep" of the entire lot to us "at a price."

An opportunity of this kind comes only once in six months. We have just completed one of these extraordinary purchases--the best yet. A beautiful range of custom-grade styles for Fall and Winter wear, every pair Goodyear welted. On sale Saturday as follows:

4,500 pairs Men's Boots, custom grade Goodyear welted styles for Fall and Winter wear, made from fine even grain selected patent colt, gun-metal calf, vici kid, velours calf, tan Russia calf and tan storm calf leathers; Blucher, button and lace styles; solid oak-bark-tanned leather soles; some styles have extra heavy soles with re-inforced shanks; easy fitting, long wearing, C,D,E and E.E widths; all sizes, 5 to 11. Regularly \$4, \$5 and \$6, Saturday all one price **2.49**

1,000 pairs Travellers' Sample Boots for men and women, Good-year welted, custom grade, selected patent colt leather, with black cravenette cloth and dull matt calf and kid tops, fine vici kid, velours calf and tan Russia calf leathers; button, lace and Blucher styles; Spanish, Louis, Cuban, military and low heels, women's boots size 4 only, men's boots size 7 only. Regularly \$4, \$5, \$6, \$7 and \$8, Saturday all one price **2.49**

2,800 pairs Women's Boots in a beautiful range of custom-grade styles for Autumn and Winter wear, made from selected patent colt leather with black cloth and dull matt calf tops; vici kid, velours calf, gun-metal and tan, Russia calf leathers, button, lace and Blucher styles; Goodyear welt soles; Spanish, Louis, Cuban, military and college girls' heel, B, C, D, E and E.E widths, all sizes 2 1-2 to 8. Regularly \$3.75, \$4.50, \$5 and \$6, Saturday all one price **2.49**

1,900 pairs Custom-Grade Boots for Boys, Misses and Children in the popular styles for Autumn and Winter wear; popular leathers; Goodyear welt soles; anatomically correct in every detail, Boys' sizes 1 to 5, Misses' sizes 11 to 2, and Children's sizes 8 to 10 1/2. Regularly \$3.00, \$3.50 and \$4.00, Saturday all one price **2.49**

There is foot comfort in "Murray" Shoes because the makers consider foot comfort one of the first essentials. A shoe that hurts the foot is never a satisfactory one, no matter how beautiful it may be. Wearers of "Murray" Shoes know--and you will know when you try them--"comfort from the first day's wearing." The materials used in manufacturing "Murray" Shoes are the best that can be obtained. The shoes give perfect satisfaction because of the "quality." Don't miss this sale of "Murray" shoes on Saturday.

SEE YONGE STREET WINDOW

NO PHONE OR MAIL ORDERS FILLED

SIMPSON DINNER

IS A SATISFYING DINNER.
11.30 to 2 p.m. Selected From Our Daily Menu for Friday's Dinner.
COLD, 25c—Salmon Salad, Mayonnaise, or cut of Roast Beef, with Potato Salad, Bread and Butter, Apple Pie or Ice Cream. Tea or Coffee. 25
HOT, 25c—Boiled Fresh Haddock, Oyster Sauce, Croquettes of Lamb with Green Peas, or Pot Roast of Beef, with Vegetables. Boiled or Mashed Potatoes, with Mashed Turnips, Bread and Butter, Old-Fashion Rice and Raisin Pudding, Lemon Sauce, or Apple Pie or Ice Cream. Tea or Coffee. 25
SHOPPERS' AFTERNOON TEA, from 3 p.m. to 5.30—A dainty, refreshing service, specially prepared to make your afternoon's shopping a day of pleasure as well as profit. .15, or two persons for 25

Splendid Values in Staple Department

\$2.25 to \$2.95 Satin Damask Table Cloths, \$1.98—Every cloth is warranted all pure linen, full satin damask and perfectly bleached; a lot of very pretty bordered designs; sizes 2 x 2, 2 x 2 1/2, and 2 x 3 yards. Regularly \$2.25, \$2.55, \$2.50 and \$2.95 each. Saturday sale price 1.98
Clearing White Turkish Towels, Three Pairs for \$1.00—Delightful soft heavy quality, good large size, 23 x 40 inches, fringed ends, close full pile, perfect drying bath towels. Regularly 45c per pair. Saturday, sale price, three pairs for 1.00
\$1.35 Ready-made Sheets, 98c—300 pairs Bleached Plain Sheets, good stout quality, torn sizes, standard width hems, 81 x 90 inches. Regularly \$1.35 pair. Saturday, sale price .98
Fine English Longels, 12 a Set—The last lot of these wonderful Longels, pure flax, delightful even round thread weave, 36 inches wide. Regularly 12 yards for \$2.25. Saturday sale price, 12 yards for 1.69
10 Yards White Flannelette, 99c—Extra Heavy Warm Soft Flannelette, perfectly pure, 36 inches wide. Regularly 18c a yard. Saturday sale price, 10 yards for .92. Per yard .09
\$7.50 White Saxony Wool Blankets, \$5.95—White All-Wool Blankets, thoroughly scoured and perfectly napped, pink or blue borders, 10 lbs., 72 x 82 inches. Regularly \$7.50 per pair. Saturday sale price .52

Special Notice from the Carpets

All carpets bought during the month of October made up and laid free of charge.
Hardwood floors at specially reduced prices for orders placed before October 31st.

Drapery and Upholstery Items

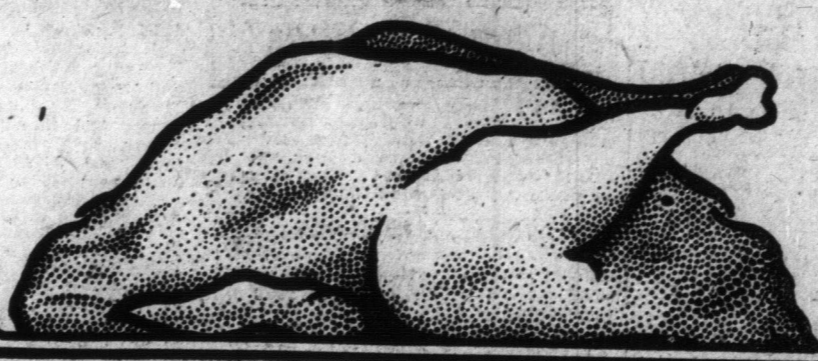
Short Lengths of Curtain Material—We have as a result of the scrim selling of last fortnight a number of cut lengths of lace curtain net of scrim, madras and muslin. These come in lengths of from 1 1/2 to 3 1/2 yards, and the prices vary from 15c to 90c. On sale Saturday morning at .29 per pair .29
Nottingham Lace Curtains at 88c Pair—A pretty collection of Nottingham Curtains, in a wide range of patterns varying from 40 to 48 inches wide, and from 2 1/2 to 3 yards long. These different patterns may be used in almost any room, and are of a quality to give excellent service. Price, per pair .49
Good Quality Nottingham Curtains at 69c Pair—A splendid lot of neat and useful patterns for bedroom windows, 2 1/2 and 3 yards long, 42 and 45 inches wide, all with lock-stitch edges. Price, pair .59
Scotch Madras and Muslin at 35c—A limited quantity, perhaps not more than eight different designs and not more than a piece or two of each, white, cream or ivory, full 48-inch width; this material makes your windows attractive, whether for living-room, dining-room or bedroom. Regularly 56c. On sale Saturday .35
A Complete Window Shade, 19c—A good quality Window Shade, in white, cream or green, complete with brackets and ring pull, and mounted on reliable spring roller. Regularly 30c. On sale Saturday, 8.30 to 10.30 only .19
(No Telephone or Mail Orders)

Reversible Window Shades, 49c—A splendid oil shade, perfectly finished in combination colors, green and white or cream and white, mounted on Hartshorn rollers, complete with brackets and pull. Regularly 70c. On sale Saturday, each .49

Curtain Stretchers, 79c a Set—The last lot of these wonderful stretchers to be sold at the price. These are exceptional value, full size, folding, marked with scale and fitted with non-rusting pins. Saturday, per set .79
New Tapestry Curtains, Special \$3.89 Per Pair—For portieres or for window curtains these handsome tapestry curtains will be most satisfactory, 2 1/2 and 3 yards long, 50 inches wide, trimmed either with edging or with fine tapestry banding. Very special price Saturday, per pair .3.89

FLOWERS—Direct Telephone Adelaide 6100.

100 dozen Fresh Cut Roses. Regularly 50c dozen. Saturday. .33
200 Ferns, in pots, mixed or asparagus. Regularly 25c. Saturday. 15c dozen.
1,000 Tulip Bulbs, mixed or separate colors, single or double. Regularly 15c dozen. Saturday .10
1,000 Chinese Sacred Lily Bulbs, for growing in water. Regularly 10c each. Saturday .07
2,000 Narcissus Bulbs, Pheasant Eye. Regularly 10c dozen. Saturday, per hundred. 50c; per dozen, 5c.
1,000 Mixed Daffodils. Regularly 15c dozen. Saturday .12
1,000 Double Hyacinth Bulbs, separate colors. Regularly 90c dozen. Saturday .48
1,000 Single Hyacinths, for bedding. Saturday, dozen .45
100 packets Assorted Bulbs, for forcing. Regular 45c. Saturday, each .37



The Great Event of the Autumn

Tomorrow will be the first of our two days' celebration of the autumn festival of Thanksgiving. As already announced, on conditions set forth in booklet, out-of-town customers within a certain radius who visit this Store will be put on a par with our city patrons by having the cost of excursion ticket refunded.

We have space for only a very limited selection of the list of good things published in booklet, to which we have added some extraordinary values secured from manufacturers within the last day or two.

Nearly Six Million Dollars' Worth

of high-class, up-to-date merchandise is back of this unique proposal to make the Simpson Store the rendezvous of shoppers far and near during these two days at the height of the autumn season.

Store Will Be Closed Monday, Thanksgiving Day

Store Hours 8.30 a. m. to 5.30 p. m.

The Robert Simpson Company, Limited

Men's \$13.50, \$15, \$18 Suits \$9.90

200 English Tweed and Worsted Suits, in grays, browns and fancy mixed patterns. These suits are fashionably cut and well made, in single-breasted sack styles with mohair linings. Sizes 34 to 44. Regularly \$13.50, \$15.00 and \$18.00. Saturday sale price .90
Men's \$15.00 Fall Overcoats, \$8.95—Made from English chevrot cloths, in a plain black or gray, also in a number of light gray tweeds. Cut in fashionable single-breasted, fly front or buttoned through styles. Twill mohair lining. Sizes 35 to 44. To clear .85
Chinchilla Coats, \$13.50—In gray, blue and brown, cut in double-breasted ulster style with shawl collar and belt across back. Heavy twill mohair lining. Sizes 35 to 44. Special .85
Men's Imitation Fur-lined Coats, shell made from a good quality black beaver cloth, well tailored and trimmed. Lined with brown plush, interlined with rubber to the bottom. First-grade collar of German otter in shawl style. Handsome, warm, durable garments. Saturday special .95
Men's Muskrat Lined Coats, collars of prime quality otter or Persian lamb. Linings of choice, well-matched and well-furred muskrat skins. Shell of fine imported beaver cloth. First-class trimmings. Saturday special .24.75

BOYS' ENGLISH TWEED ULSTERS, REGULARLY \$8.25, SATURDAY \$4.95.

Below the actual cost, smartly tailored from dark gray English ulster cloths, double-breasted style, with convertible collar and belt on back, serge linings. Sizes 30 to 34. 5.30 Saturday morning .49
Boys' Blue Serge Suits, \$3.95—Double-breasted sack and single-breasted yoke Norfolk styles, with full cut bloomers. Sizes 25 to 34. Regularly \$4.75, \$5.00 and \$5.50. Saturday .95
Boys' English Tweed Russian Overcoats, \$2.75—Junior overcoats made from brown English tweeds, double-breasted style with collar to fit up close to chin and belt on back. Lined with plain brown flannel finished tweeds. Sizes 2 to 27, or 3 to 9 years. Regularly \$4.00. Saturday .275

MEN'S \$3.00 TO \$5.00 SWEATER COATS, \$1.95.

Men's Sweater Coats—Several odd lines to be cleared, big range of colors in plain and fancy weaves; high collar and two pockets. Sizes 34 to 44. Saturday sale price .95
\$1.00 Fleece Lined Underwear, 69c—Men's Genuine "Lambdown" Fleece-lined Underwear, strong cotton shell, in a pretty gray shade, heavy winter weight. Sizes 28 to 44. Regularly \$1.00. Saturday sale price .69
\$2.50 to \$3.00 Wool Combinations, \$1.89—Men's Natural Wool Combinations, closed crotch, medium and heavy weights. Regularly \$2.50 and \$3.00. Saturday sale price .89

MEN'S \$1.00 TO \$2.00 SOFT HATS, 69c.

Men's Soft Hats—Jobber's samples, 1/2 dozen lots; colors and finishes to match the new fall clothing. This assortment consists of nearly all the most popular 1914 shapes, and are hats of excellent wearing qualities. Regularly \$1.00, \$1.50 and \$2.00. Saturday .69
\$2.00 and \$2.50 Stiff Hats, 98c—Men's Derby or Stiff Hats, clearing lines, odds and samples. In this quantity are some of the very finest English makes, all are up-to-date styles, and sell usually at \$2.00 and \$2.50. Saturday sale price .98
\$1.00 and \$1.50 Children's Felt Hats, 49c—These are dressy and durable Felt Hats, in neat turban, sailor and middy shapes, suitable for boys or girls. Large range of colors, in gray, brown, tan, navy, olive and black. Regularly \$1.00 and \$1.50. Saturday sale price .49

THE GROCERIES

Telephone Direct to Department, Adelaide 6100.

2,000 lbs. Fresh Creamery Butter, White Clover brand. Per lb. .24
Toasted Cornflakes, 2 packages. .25
Loaf Sugar, 3 lbs. .11
Clark's Pork and Beans, in chili sauce. Large tin .11
Baker's Cocoa, 1/2 lb. tin .22
Finest Mild Cheese, 1/2 lb. .15
Gorton's H. P. Sauce, Per bottle .15
Smuggler Brand Sardines, 5 tins .21
Finest Canned Corn or Peas, Regularly 25c. Large tin .21
One car Choice California Valencia Oranges. Per dozen .25
Horseshoe Salmon, 1/2 lb. tin .15
Shirriff's Marmalade, 2 lb. jar .15
500 lbs. Peek Peasns Shortbread Biscuits. Regularly 25c. Per lb. .25
Choice Sweet Potatoes, 7 lbs. .25
Finest Cape Cod Cranberries. .25
Choice Olives, Bottle .15
Choice Sliced Pineapple, Niagara brand. Reg. 20c. Per tin .15
E. D. Smith's Strawberry Jelly, 16-oz. jar .15
Finest Mixed Nuts, almonds, walnuts and filberts. Per lb. .15
500 lbs. Fresh Pastry Cake, Per lb. .15
Fancy Mixed Biscuits. .15

FRESH ROASTED COFFEE, PER LB. 27c.
Saturday, per lb. 27c.

CANDY SPECIALS—(ALSO ON MAIN FLOOR.)

500 lbs. Chocolate Cocomat Balls. Reg. 20c. Per lb. .25
1,000 lbs. Scotch Mints, Regularly 20c. Per lb. .15
1,000 lbs. Butter Scotch Drops. Per lb. .10
Simpson's Special, an assortment of Chocolate, Creams, Caramels and Bon Bons. Per lb. .20