You will be concerned with new distribution channels for your products and services within Canada and, possibly, overseas. Our commercial lawyers are experts at advising businesses on upstream and downstream distribution and how to maintain security interests in your goods and services until payment is received. Naturally, in establishing these new distribution chains, you will want to be aware of Canada's laws which regulate anticompetitive practices and other marketing activities. Often, from our existing client base, we can put you in touch with other businesses that can be helpful to you in establishing your new presence.

## WELCOME TO CANADA

These are just a few of the many specific ways that we help our offshore clients when they approach the Canadian market for the first time. This is what we mean by providing you with a road map. We take a personal interest in our clients' activities. We are delighted when they prosper and when they become integrated into the Canadian business community. In that sense, we think of ourselves as front-line ambassadors for Canada.

We hope that you will take a few minutes to visit our Fasken Martineau home page on the Internet where you will find much more about our firm and its lawyers. Visit us on the information highway at:



## LONDON

From our representative office strategically located in the City of London, we provide Canadian legal advice on a wide range of matters to European businesses free of the time constraints posed by transatlantic communications. For many of our clients, Fasken Martineau's road to Canada starts in London. Find out more about this office and the services it provides by calling one of our Resident



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