

- (2) Create a scholarship program for top Taiwanese students to attend Canadian universities. The program would be coordinated through the OSCEE but would be funded by contributions from the private sector, the Canadian Society in Taiwan, and an initial grant from the Department of External Affairs through the CCOC. It would be expected that a similar scholarship program for Canadians to study in Taiwan would be considered, and funded, by the Taiwan side.

PROMOTING CANADIAN STUDIES IN TAIWAN

In Taiwan, knowledge about Canada runs far behind interest in Canada. Here again, compared to the United States, we are very much in a catch up position. Promotion of Canada is currently done almost exclusively on a voluntary basis by the Friendship Societies, the Canadian Society in Taiwan, energetic individuals and the recently formed Taipei Council on Canadian Affairs composed of Chinese with a special interest in Canadian business, politics and society. The CTOT is an important representative organization, but it does not have the resources for systematically raising the profile of Canada in schools and universities, much less among the general public, in Taiwan.

The federal government and agencies such as the Asia Pacific Foundation already have the mandate and resources to promote Canadian studies abroad. The main task is to apply them to Taiwan. At a minimum, what is needed is a steady supply of basic materials including maps, textbooks, university and community college calendars, and Canadian publications.

Specific steps:

- (1) Employ the OSCEE as the local distributor of Canadian materials and publications. If space and budget permit, the creation of a Canadian library would be useful. An alternative would be a joint arrangement with the library at the American Institute in Taiwan which in past has been receptive to the idea.
- (2) Better inform Canadian scholars and university officials that scholars from Taiwan are eligible for such existing programs as the Faculty Enrichment grants.
- (3) Inform scholars and administrators in Taiwan of the existence of these programs. One component would be a visit of small delegation of Canadian academics and officials for a promotional and study tour to Taiwan early in the next academic year. A second component would be to invite a small delegation of university administrators and scholars from Taiwan to visit Canada. Arrangements for both could be handled by a national organization such as the AUCC or, alternatively, a regional organization such as the Joint Centre for Asia Pacific Studies in Toronto working in conjunction with a research institute or university in Taiwan.