- c) to establish a basis for decisions on the best strategies for achieving Canadian market access objectives identified in these consultations.
- The initiative to examine and consult upon market access issues is one of several the government is taking on the vital question of trade. A National Trade Development Strategy will be devised to join federal and provincial governments with management and labour in a common, action-oriented effort to promote Canadian exports. A Discussion Paper is being issued on the key issue of export financing and its role in Canada's export effort. These steps emphasize that trade is a top priority for Canada and that new approaches to trade are vital to the government's program for economic renewal.
- 6. The government is anxious to identify and study the problems concerning access to markets and market development being encountered by the Canadian international trading community and, in light of this information, to develop an international trade strategy responsive to these problems.
- 7. Accordingly, the government invites comments and written submissions from the perspective of all Canadians with a stake in Canada's international trade on:
 - the principal market access and market development problems faced in export markets for specific products and sectors and on matters affecting the access for imports to the Canadian market;
 - on the mix of government policies of trade development and trade negotiations which respond to these interests and preoccupations;

These assessments should be addressed to the Minister for International Trade and be received as soon as possible. Specific details appear on the final page of this paper.

8. This Paper provides a focus for consultations and debate. It is neither conclusive nor exclusive in scope.

Part I discusses the international setting in terms of market opportunities and the international trading environment for the pursuit of market access objectives.

Part II sets out the emerging elements of the agenda for a new round of multilateral trade negotiations which provide