

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :645-SAN JOSE

008-TRANSPORT SYS,EQUIP,COMP,SERV.
EL SALVADOR

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 INCREASE INTEREST OF REGIONAL IMPORTERS/DISTRI-
BUTORS OF AUTOPARTS, FOR CANADIAN MADE PRODUCTS.

4 IMPORTANT AUTOPARTS DISTRIBUTORS FM PANAMA, EL
SALVADOR & HONDURAS WERE INVITED TO THE AUTO-
PARTS SHOW IN MONTREAL. GOOD RESULTS. GOOD CON-
TACTS MADE. ACTIVE FOLLOW-UP OF CANADIAN PARTI-
CIPATION IN EXPOMOVIL.

QUARTER: 2 -----

DATA COLLECTION TRIPS WERE MADE TO PANAMA AND
EL SALVADOR. TRAVEL COSTS FOR REPORT APPROX: \$1000
AT YTD.

QUARTER: 3 -----

QUARTER: 4 -----

A group of 3 Salvadoran buyers will be visiting
the Royal Winter Fair in November. A Honduran
buyer visited the Jubal Cattle Fair. Good
results are expected from these visits.

Letters were sent to 100 car exporters of eq'ts.
related prod & services seeking their participa-
tion in Coteching Show. 2/1989 all info was ob-
tained & strict follow-up is now being done with
cattle sector under contract & visits to Cde