

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :346-BAGHDAD

014-EDUCATION, MEDICAL, HEALTH PROD
IRAQ

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

EDUCATIONAL SERVICES, EQUIPMENT

WORK WITH ARAB FEDERATION FOR FOOD INDUSTRIES TOWARDS REVIVING THE PROJECT FOR DEVELOPMENT OF A FOOD SCIENCE & TECHNOLOGY INSTITUTE FOR THE ARAB WORLD TO BE BUILT IN BAGHDAD.

DEVELOP CONTACTS AT IRAQI MINISTRY OF PLANNING WHO NOW HAVE ROLE AS CLEARING HOUSE FOR EDUCATIONAL/VOCATIONAL TRAINING REQUIREMENTS FOR ALL IRAQI MINISTRIES.

LEND ASSISTANCE TO ASSOCIATION OF COMMUNITY COLLEGES OF CDA (ACCC) IN ESTABLISHMENT OF REGIONAL OFFICE IN AMMAN (MAR 87) WHICH ALSO COVER IRAQ. FACILITATE THEIR CONTEXT WITH IRAQI ORGANIZATIONS AND OFFICIALS.

ANTICIPATED RESULTS:

CDN CONSULTANT TO PREPARE FEASIBILITY STUDY. REVIVING PROJECT WILL LIKELY RESULT IN AWARD TO CAN. MAY ALSO LEAD TO ADDITIONAL CDN INVOLVEMENT.

INCREASE AWARENESS AMONG IRAQI ABOUT CAPABILITIES OF CDN EDUCATIONAL SERV. / TRAINING CO. INDUCE IRAQIS TO SEND TENDERS FOR TRAINING REQUIREMENT TO CDN FIRMS.

DEVELOP SPECIFIC PLANS FOR TRAINING PROGRAMMES BY ACCC WHICH CAN BE MARKETED IN IRAQ AND INCREASE INTEREST AMONG IRAQIS FOR COOPERATION WITH CDA.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 MAINTAIN LINKS ESTABLISHED BETWEEN CDN ORGANIZATIONS IN FIELD SUCH AS ASSOCIATION OF CDN COMMUNITY COLLEGES (ACCC), ONTARIO INT'L CORP., GIFFELS ASSOCIATES LTD., CDN BUREAU FOR INT'L EDUCATION (CBIE) & RELEVANT IRAQI OFFICIALS.

QUARTER: 2 MAINTAIN LINKS ESTABLISHED IN THIS SECTOR BETWEEN CANADIAN FIRMS AND IRAQI ORGANISATIONS.

QUARTER: 3 SUPPORT SOCIETE NATIONALE DES VEHICLES INDUSTRIELS (SNVI) DURING ITS CONCLUSION OF NEGOTIATION & IMPLEMENTATION OF CONTRACT TO SUPPLY 350 AMBULANCES TO IRAQI GOV'T.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

PRESENTED PROPOSAL FOR COOPERATION FROM CBIE TO MINISTRY OF HIGHER EDUCATION & SCIENTIFIC RESEARCH, & HELPED CBIE DEVELOP OTHER CONTACTS IN MINISTRY OF LABOUR.

-CONVINCED GIFFELS (EDUCATIONAL SRVCS MKTG) TO PARTICIPATE IN CDN PAVILLION AT BAGHDAD INT'L FAIR. -ASSISTED SNVI IN THEIR SUBMISSIONS WHICH HELPED SECURE LARGE CONTRACT FOR SALE OF AMBULANCES.

MISSION PROVIDED STRONG JUSTIFICATION FOR SNVI'S REQUEST FOR GOV'T FINANCING & INTERVENED WITH IRAQI GOV'T ON SEVERAL OCASIONS TO MAINTAIN GOOD RELATIONS. FACILITATED VISAS FOR TRAVEL OF IRAQI SPECIALISTS TO CDA (EXAMINE AMBULANCE PROTOTYPE)