

Export and Investment Promotion Planning System

MISSION: 339 ABU DHABI

COUNTRY: 328 UNITED ARAB EMIRATES

In support of Canadian exports in this sector (sub-sector) the Trade Office is currently engaged in activities which include:

Activity: REINFORCE CANADIAN REPUTATION IN THIS SECTOR.
INFLUENCING MAJOR PLAYERS.

Results Expected: TO OBTAIN INCLUSION OF CANADIAN COMPANIES ON
BIDDING LIST.

For the next fiscal year, the Trade Office is planning to undertake the following new export support initiative(s) in this sector (sub-sector):

Activity: INTRODUCTION OF CANADIAN CONSULTANTS TO EXPERTS AND DECISION-MAKERS IN DEPARTMENT OF WATER & ELECTRICITY (ABU DHABI) & MINISTRY OF WATER AND ELECTRICITY (UEA/OMAN).

Results Expected: HAVE COMPANIES INVITED FOR FUTURE BIDS AND TENDERS.

Activity: INTRODUCE MAJOR CANADIAN SUPPLIERS OF ELECTRICAL MATERIAL TO POTENTIAL AGENTS/DISTRIBUTORS IN AREA.

Results Expected: CANADIAN COMPANIES TO PREQUALIFY FOR FUTURE BIDS.