

RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: RIYADH

Market: SAUDI ARABIA

In support of Canadian exports in this sector/sub-sector the mission is currently engaged in activities which include:

Activity: ESTABLISHMENT OF CDN/SAUDI AUTO PARTS DISTRIBUTION CENTRE
Expected Results: SALES OF \$20-30 MILLION P.A.

Activity: FINALIZE AGENCY AGREEMENT FOR SALES OF CDN HEAVY DUTY TRUCKS
Expected Results: SALES OF \$10-15 MILLION P.A.

For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

Activity: ASSIST IN EST. CDN/SAUDI AUTO PARTS MANUFACTURING FACILITIES
Expected Results: ESTABLISHMENT OF CDN/SAUDI J. - V.
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Activity: I.D. SAUDI PARTNERS FOR CDN SUPPLIERS OF GARAGE SERVICE EQUIP
Expected Results: ESTABLISH 3 NEW AGENCIES/DISTRIBUTORSHIPS