



Helping the Operator

We suggest that subscribers practise the following:—

1. Always consult our latest directory, because numbers are frequently changed.
2. In a moderate tone, speak slowly and distinctly directly into the mouthpiece with your lips not more than an inch away.
3. Answer promptly when your bell rings. It saves "Central" ringing again; saves the calling party's time, and speeds up business generally.
4. When you answer give your name or the name of your firm instead of the old-fashioned "Hello," thus allowing the conversation to begin without waste of time.

Co-operation with the operator, as above, cannot but help your service.

**The Bell Telephone Co.
of Canada**



THE BANKERS' TRUST COMPANY

Head Offices: MONTREAL

Capital Paid Up - - - \$250,000

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Offices now open in Montreal, Winnipeg, Calgary, St. John, N.B., Halifax, Regina, Vancouver, Victoria and Toronto.

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are all-important considerations in the selection of a depository for
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Canadian Financiers Trust Company

Head Office - Vancouver, B.C.

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Agents for investment in all classes of Securities.

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TRUST COMPANY as your

EXECUTOR

Ask for Booklet: "The Corporate Executor."

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Executor, Administrator, Assignee, Trustee, Etc.

HEAD OFFICE: WINNIPEG, CAN.

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Canadian Guaranty Trust Company

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Acts as Executor, Administrator, Trustee, Guardian, Liquidator
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