April 27, 1917.

## THE MONETARY TIMES

# A Free Course In "Salesmanship"

We have thought about the young man who sees no prospects ahead. Would you like to be in a business that will give you

### A Good Living Wage A Profitable Future A Provision For Old Age

We teach a man the Insurance Business, which offers permanent success, does not fluctuate, is a professional occupation, and has been truly named "The best paid hard work in the world."

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All correspondence strictly confidential.



CANADA LIFE ASSURANCE CO. HEAD OFFICE, TORONTO.

# New Records

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It leads all Canadian Companies in annual New Business, Total Business in Force, Assets, Surplus Earnings, Net Surplus, Premium Income, Total Income and Payments to Policyholders.

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Accumulated Funds, 1914 ...... \$41,615,000 E. P. PEARSON, District Agent, Toronto, Ont. Head Office for Canada, 88 Notre Dame Street West, Montreal G. E. MOBERLY, Manager