

Exploded Theory—

There was once a "theory" that coffee was a cause of indigestion, nervousness, heart palpitation, etc., but it has ceased being a theory and is now an established fact.

POSTUM

—the pure food-drink

—in place of coffee, makes for health.

Regular Postum—must be well-boiled.

Instant Postum—soluble—no boiling—made in the cup with hot water, instantly.

Both kinds are delicious—cost per cup about the same—sold by Grocers.

"There's a Reason" for Postum

MADE IN CANADA

It Does More Than Merely Dust

It cleans and polishes at the same time. That's what comes of using the

O-Cedar Mop

Polish

(MADE IN CANADA)

Use it on hardwood floors, or any painted or varnished woodwork, linoleums, oilcloth, etc., and you'll see how much you need one. Gets easily at all the hard-to-get-at-places.

Ask your dealer to show you the different styles and sizes. Sold on trial.

Channell Chemical Co., Limited
369 Sorauren Ave. - Toronto, Can.



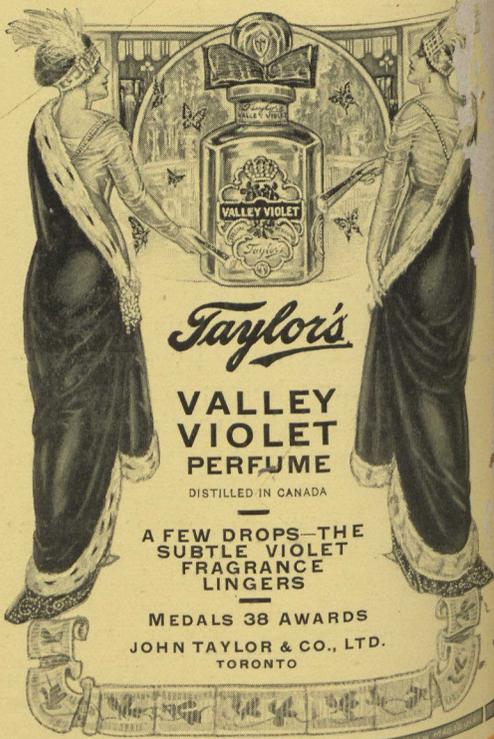
**Write to day—
It's worth your while**

You may be one of those who are looking for a dentifrice that is pleasant to use as well as efficient. If you are send us 4c in stamps and we will post you a generous trial tube of Colgate's Ribbon Dental Cream—the dentifrice without a "druggy" taste.

Ribbon Dental Cream checks decay-germs, corrects excessive acidity and cleans the teeth thoroughly and safely.

**COLGATE & CO., Dept. "P" Drummond Bldg.
MONTREAL**

Makers of the famous Colgate Shaving Stick
W. G. M. Shepherd, Montreal
Sole Agent for Canada



Taylor's

**VALLEY
VIOLET
PERFUME**
DISTILLED IN CANADA

**A FEW DROPS—THE
SUBTLE VIOLET
FRAGRANCE
LINGERS**

MEDALS 38 AWARDS
JOHN TAYLOR & CO., LTD.
TORONTO