

CLOTHING AND WOOLLEN TRADE.—Continued.

appliances, will enable them to keep pace with the trade. "As good as custom made," no slop work, no skimping of trimmings or finish, backed up with the best materials from English, Irish, Scotch and Canadian mills, are their claims for business.

Their experience is that the retailer prefers to handle goods he can safely recommend to a customer—a satisfied customer being the best kind of an ad. Of one of their specialties, juvenile clothing, they carry a wonderful range. Everything the boy wants in clothing is here. Dress suits, fancy suits, and all the very best class of the small one's outfit, are manufactured on the premises.

We call attention to the values they are offering to clear out several lines in an announcement on our advertising pages.

W. S. Phillips, who has been connected with McCandless Bros. for several years, has taken the management of the Mammoth Clothing Store, Government street, Victoria, B. C., and intends putting in a first-class up-to-date stock of clothing and furnishing goods.

John Chiswell, clothier, will remove from Woodstock, Ont., to Stratford, Ont., about August 1, to open out a ready-made clothing store.

The G. A. Thorpe Manufacturing Co., of Toronto, have bought out the business of The R. Green Manufacturing Co., London.

NEW YORK LINING NOVELTIES.

E. S. Comstock, is just starting for a trip through the Canadian trade centres representing The Gilbert Manufacturing Co., of New York. This firm have been introducing novelties in linings and similar goods in this market for some years, and a sight of their offerings is always appreciated by the trade. This year they will show some special novelties in sultana satin, oriental silk and analyne silk, and in waist linings the "Commodore" fabric, the "American Queen" twill and a line of fast black twills and percalines. Samples will be sent to any merchant writing for them to The Gilbert Manufacturing Co., No. 380 Broadway, New York, and it is requested that their customers in Canada should save their orders for Mr. Comstock until they have seen the samples.

WOMEN'S FABRICS.

The satisfaction derived from tweed and homespun costumes has established their popularity with the dry goods trade and the demand for Fall is greater than ever. They have superseded plain cloths to a large extent, although there is always a good trade in venetians, broadcloths, etc.

Messrs Nisbet & Auld have had a record season in ladies' cloths and ascribe their phenomenal success to a studious following of trade requirements and fashions. In venetians, coverts, worsteds, serges, etc., they report very satisfactory results, but in plain and fancy tweeds and homespuns their sales were far beyond expectations. They introduced new designs throughout the season and their output of homespuns, etc., absorbed the entire production of several mills.

Their range for Fall is very extensive and orders already placed convince them of the correctness of their styles and colorings. Notwithstanding the run on plain goods the latter part of this season, checks and stripes are quite as popular as ever and the ranges shown by English and Continental houses impress one with the idea that they are the correct thing for stylish gowns.

ALL FROM A QUILL.

THE fact is probably not generally known that all the properties contained in whalebone are found in the quill of a bird. Upon making inquiries from the Canadian Featherbone Co. as to the construction of "Featherbone," we were surprised to learn that the foundation of all "Featherbone" is the quill, or the bone part of the feather of a turkey. This is cut in strips and wound together in a manner which makes it a most durable article, for the different uses for which it is recommended and sold. It combines all the good qualities of whalebone, but, its growth being outward, it has not the same tendency to dry out and grow brittle and useless, as so many merchants have found to their loss to be the great trouble with whalebone.

"Featherbone" is exceedingly light in weight, and is not susceptible to changes of temperature, neither moisture, heat nor cold having any effect upon it. It can be used in a score of ways, to great advantage, by every dressmaker, in addition to the ordinary staying of a waist, for which it is so universally used.

For the sake of exemplifying the use of "Featherbone," The Canada Featherbone Co. bought the patents for the Koch pulley belt. This belt has had the most remarkable sale of any article for ladies' wear that was ever placed upon the American market, and all these belts are braced and supported with "Featherbone."

For a further experiment, and as an exemplar of what "Featherbone" would do, they got out a "Featherbone" collar and tie, combined, made of taffeta silk, with hemstitched edges, and belts to match, having long sash ends, tipped with fringe. These seemed to catch the ladies, as ideal articles, being light and stylish, and the "Featherbone" holding them well in shape. While originally gotten out more in the way of samples, the sales became so large that they were forced to put in a number of machines for the purpose of making these collars and belts, and they anticipate a very large business on these articles for the coming Fall, when stock collars are so largely worn and are now so fashionable.

"Featherbone" has been used for many years in the United States and France, and is looked upon in New York, Paris and London as the only reliable article which will take the place of whalebone.

The Canada Featherbone Co. assure us that it will give them great pleasure to answer all correspondence regarding their wares, and would refer you to their advertisement, on another page, for further particulars.

THE LINEN THREAD AGENCY.

The selling agency for the new linen thread combination formed in England, and which consists of four noted Irish and one Scotch linen thread manufacturer, has been bestowed upon Messrs. Frank & Bryce, Limited, Glasgow, and they have appointed as their Canadian agents Thos. Samuel & Son, who have for so many years handled the Barbour threads in this market. A circular was issued to the trade in Canada last month notifying them of the change. The head office, under the management of Mr. Thos. Samuel and Mr. Wm. R. Samuel, is at No. 8 St. Helen street, Montreal, with branch offices in Toronto and Quebec. The five manufacturers are the following: Wm. Barbour & Sons, Limited, Lisburn, Ireland; Finlayson, Bousfield & Co., Limited, Johnstone, Scotland; Dunbar, McMaster & Co., Limited, Gilford, Ireland; Robert Stewart & Sons, Limited, Lisburn, Ireland; F. W. Hayes & Co., Limited, Banbridge, Ireland.