



The Columbia Canadian Plant

TORONTO, CANADA

Covers 12 acres

Total floor area 235,450 sq. feet

By procuring this enormous plant, we increase our capacity in

Columbia Grafonolas 400%

and in

Columbia Records 500%

With such facilities at our command we will be enabled to extend to Columbia Dealers a brand of service unprecedented and unequalled. Elsewhere in this issue is given a description of the plant that will give you a conception of its immensity.

In addition to this undertaking, we are now planning a tremendous advertising campaign which will make Columbia Products most favorably known in every nook and corner of Canada. The combined result will undoubtedly be—every Columbia dealer, during 1920 will experience an increased volume of business almost beyond imagination.

Columbia Graphophone Company
TORONTO
