

Our Millinery Exposition Opens Today---All the Newest Styles for Spring

Children's Whitewear and Print Rompers

THE QUALITY IS HIGH BUT THE PRICES ARE NOT

- White Cotton Drawers—Trimmed with tucks and lace. Sizes for girls from 2 to 16 years old. Per garment **25¢**
- White Cotton Drawers—These are very strong garments and are finished with a tucked frill. Sizes for girls from 2 to 16 years old. Per garment **35¢**
- White Cotton Drawers for Girls—These have an embroidered ruffle and are trimmed with tucks. Sizes from 2 to 16 years old. Per garment **50¢**
- Princess Slips for Girls—Here are many styles to choose from, and you never saw better quality of material and design at such a price as this. They are made of a good cotton, some neatly trimmed with tucks and lace, while others are finished with a flounce of embroidery. Sizes for girls from 8 to 16 years old. Per garment \$1.00 and **75¢**
- Children's Rompers—Navy blue and butcher blue prints, with small white spots are the materials from which these garments are made. They come in sizes to suit children from 1 to 2 years old. The colors are fast and the garments durable. Per garment **50¢**
- Children's Rompers—Made of superior washing gingham. Sizes to suit children from 3, 4 to 6 years old. You can't get better value than this line represents. Per garment **50¢**
- Black Sateen Drawers for Girls from 1 to 16 years old. They are a very strong garment, finished with an elastic band at the knee. Per garment, 50c and **40¢**

Collars and Side Frills on Sale Friday

25¢ WILL BUY VALUES THAT SHOULD SELL AT 35c, 50c AND \$1.50

There are just 151 of these Collars to be sold, so you will have to shop early if you want one. Many patterns are here, and although some are slightly soiled, you will get a remarkable value. This is the way we clear out short lines and you get the benefit. All one price on Friday **25¢**

Spencer Values in Men's and Boys' Furnishings

- Handkerchiefs—With fancy colored borders and white centers. They have a mercerized finish and are ready for immediate use. Regular value, 2 for 35c. For sale today at 3 for **25¢**
- Print Negligee Shirts for Boys—These are made of a light fancy striped material in all sizes, and have a starched collar and cuffs. Regular value 75c per garment. On sale today at **50¢**
- Flannellette Outing Shirts—These are all sizes up to 14 at the neck in this lot, and the materials are light, stripe, fancy flannellette. They are fitted with a turndown collar and a soft cuffband. Special value today, per garment, **50¢**
- MEN'S SOX**
- Cashmere Sox for Men—These are a medium weight and are guaranteed to give satisfactory service. All sizes are here in black only. Per pair **25¢**
- Silk Lisle Hose—in colors and black. They are a very fine value and are worth 35c a pair. On sale today at, per pair, in sizes 10, 10½, 11 and 11½ **25¢**
- Men's Sox—These are cotton sox, suitable for spring wear. Colors black, tan, mauve, grey, green and other popular shades to choose from. Special for today's selling, 3 pairs for **25¢**
- MEN'S SHIRT VALUES MARKED TO SQUARE**
- Check Drill Shirts—In sizes from 14 to 17. These garments are generously cut, have turndown attached collars and are made of an extra strong but moderately light material. Price, each **50¢**
- Galatea Shirts—In fancy light stripes, have turndown attached collars and are here in sizes from 14 to 17. Price, each **50¢**
- Flannellette Outing Shirts—With turndown reversible collar and a breast patch pocket. They are generously cut round the body and all sizes are to be had. The material has a cream ground and fancy light stripe. These shirts are well worth 75c a garment. Spencer's special value, per garment **50¢**

Women's and Children's Hose—Economy Values

- "Little Darling Brand" of Children's Hose—These are colors pink, sky, cardinal, cream, tan and black to choose from, and all are fast colors. Sizes 4 to 7. Special per pair **25¢**
- Children's Hose—Made of a good cashmere. They have seamless feet and come in sizes 6 to 8½. Regular 35c values **25¢**
- Children's Ribbed Hose—All sizes are here, in tan color only, and a heavy 2-1 rib. Regular 35c values for **25¢**
- Women's Cashmere Hose—Size 8½, 9, 9½ and 10, all wool and our regular 35c value **25¢**
- Women's Silk Lisle Hose—Colors black and tan only, all sizes. Regular \$1 value will be sold at, per pair **65¢**

ENO'S FRUIT SALTS, 60c

Smart Millinery From Paris, London and New York

Our First Showing of Spring Models Today



Knowing the exacting demands of the women of Victoria, we have endeavored to present only such styles as will appeal to discriminating tastes. Clever, exclusive and original conceptions, that portray the official word of what is to be seen this season are here, and we invite you to inspect them.

This year we have a larger and better appointed show room than ever, in which to display the models without confusion, and as there are many radical changes in the styles this showing should be of great interest.

The fact that our buyers are constantly in the fashion centres, enables us to secure the newest styles as fast as they come out, and the merchandising economies of the department store makes it possible to offer the very best goods at prices that even the most economical woman can afford.

Smart---Strictly Tailored Suits at \$25 and \$35

IF WE HAVEN'T YOUR SIZE IN STOCK WE'LL MAKE YOU ONE TO MEASURE AT THESE PRICES

The cut on this page is an accurate drawing of this suit but unfortunately we cannot reproduce it here to give the credit that is due to the garment. You can have your choice from plain serges or fancy suitings, and although the prices are so modest, the workmanship is the same high standard that you expect from the best custom tailors. They have 26-inch jacket and the fronts and seams are finished with ¼-inch double stitching. The skirts are six gored and have panels front and back. This is the only store in Victoria where you can get strictly tailored—not factory tailored—suits at a price that is no higher than the average ready-to-wear garments. Ask to see them and you will be pleased with the value they represent.

Exceptional---Strictly Tailored Suits at \$35, \$40 and \$42

REPRODUCTIONS AND ADAPTATIONS OF SPRING MODELS BY THE BEST FASHION ARTISTS

We invite particular attention to these three groups of suits because they excel our previous efforts to have the best suits in Victoria at these prices. Every suit is guaranteed strictly tailored, and we are quite sure they are head and shoulders above any others that have yet been seen in the city.

Many styles are here, including the new ideas of what severely tailored suits should be, also those that are trimmed. Many have the modified cutaway coats that are so jaunty.

You can't get a fair idea of the quality and handsome appearance of these suits without you see them and we invite your inspection whether you purchase or not.

Many other styles and prices to choose from.

A Make-Room Sale in the Carpet Department --Friday

We have to close out various lines to make room for the new goods that are arriving for the spring trade, and although we intended reserving these goods to sell in the regular way, we can't, space will not permit it.

Our buyer has ordered rather heavily, he had so many rare opportunities to save on the actual cost freight, that he could not resist them, and now we are at a loss to find convenient storage.

However, it's an ill wind that blows no man good, and we shall gain by demonstrating the money-saving opportunities that this store offers to you.

Wilton and Axminster Rugs—For a rich appearance and hard wearing qualities these carpets are hard to beat, in fact it is only the expensive Oriental rugs that are out of the reach of the average person that can equal them, much less surpass their excellent qualities. Many shades and patterns are here to choose from. Sizes 9 x 9 feet and 9 x 10½ feet sold regularly at \$30 and \$35 each. Friday's special sale price, **\$16.75**

Axminster Hearth Rugs in a variety of attractive designs and colorings are here to choose from and they are all finished with knotted fringe. Reg. \$3.75 and \$4.00 values, on sale Friday at **\$1.95**

Nottingham and Scotch Lace Curtains in many handsome patterns. These are suitable for any room in the house and are serviceable, arab shade. Reg. values are \$2.50 and \$2.90 per pair. Sale price Friday **\$1.00**

SEE THE WINDOWS ON VIEW STREET FOR THESE GOODS.

Art Printed Scrims in all the newest colorings and patterns. A great many have plain centres and attractive border effects. We recommend them for their hard wearing qualities and the soft finish that gives them such a charming effect; 36 and 40 inches wide at per yard **25¢**

Art Craft Curtaining. We are making a clean sweep of this line on Friday and offer you a value that cannot be equaled. The patterns are so varied and exquisite that it is only by seeing them that you can get an adequate idea of their beauty and value. All have borders and when you realize that you can make a pair of handsome curtains for the nominal price of 45c you will agree that the offer is exceptional; 260 yards are to be sold, all 36 inches wide at per yard, **7½¢**

DAVID SPENCER, Limited.

Superior Night Gowns

YOU WOULD NEVER THINK THEY COULD BE MADE AT SUCH PRICES

A finer assortment marked at prices that will interest you would be hard to find and the qualities are really splendid.

Of course we have many other styles in stock, some more expensive and others at popular prices, and the qualities are all well above the average.

Ask to see the garments in the department on the second floor.

Women's Night Gowns—Made of a fine nainsook, in the slip-over style. Has kimono sleeves and a beautifully hand-embroidered front. Per garment **\$3.00**

Women's Night Gowns—Made of a very fine cambric slip-over style, and finished with a daintily embroidered front. Per garment **\$2.00**

Women's Night Gowns—Made of a strong cotton. Have high neck and long sleeves, neatly tucked front set with insertion. The sleeves and neck are finished with frills of embroidery. Many other styles are here to choose from at this price. Per garment **\$2.50**

Nainsook Night Gowns—Made in the kimono styles. The fronts are beautifully embroidered and trimmed with a narrow edging of real Torchon lace. Special for today's shoppers **\$3.75**

Fine Mull Night Gowns—With yokes made of real Irish crochet lace. These are superior garments and represent a specially good value at this price. Today's special offer, per garment **\$4.50**

New Styles in Women's Waists

DAINTY MODELS AT \$4.75 AND \$5.75

When the buyer asked me to advertise these waists and showed me such a number of attractive lines, I felt that a description of them all was out of the question. You must see them to get an adequate idea of beauty and quality that they represent, and as there is such a variety of materials and styles to choose from, and all sizes are here, there is no reason why you should not get a garment that will please you.

See the samples that are now being shown in the View Street windows.

Suit Cases

A WIDE RANGE OF STYLES AND SIZES AT POPULAR PRICES

Women's Suit Cases—These are made of good Japanese matting, are 24in. long, well lined, with solid leather corners, brass lock and side clasps. A better value will be hard to find. Special, each **\$3.50**

Extra Deep Suit Cases—Made of Japanese matting. These have shirt flaps and straps inside, are well lined and fitted with strong locks and side clasps. They are 24in. long and are fitted with two leather straps outside. Priced at, each **\$4.75**

Japanese Suit Cases—These are extra deep and a similar style to the above. There is no better value to be had at a similar price than this lot represents. They are fitted with strong outside straps, are exceptionally strong and well finished. Price, each **\$3.25**

Sample Cases—Made of good leatherette. This line is the same as the one described above and are guaranteed for 12 months' hard wear. Size 24 \$2.75, and size 25 **\$3.00**

Sample Cases—These are just the thing for traveling with samples or a small amount of clothing. They come in 12, 14, 16 and 18in. sizes, are made of a good leatherette, well lined, fitted with a strong leather handle, heavy leather corners and a strong lock. This line is guaranteed for 12 months' good wear, 12 and 14in. sizes are marked at, each, \$2.25, and the 16 and 18in. sizes are marked at **\$2.50**

Tan Leatherette Suit Cases—Well made and equal in appearance to real leather—in fact the two cannot be distinguished apart. They are fitted with shirt flaps and straps, are well lined, heavy leather corners, two outside straps and a strong leather handle. They are guaranteed to stand 12 months' good service from the day they are purchased. A pair of strong leather straps and strong locks complete the cases. Size 24 \$4.50, and size 26 **\$4.75**

Black Leather Brief Bags for Men—These are made of solid leather of good quality and are well finished. Some are lined with leather and others with linen. Prices start at \$5.75 and rise to **\$11.50**

Men's Spring Suits—A Large Assortment Here

THE PRICES ARE MODERATE

The man who desires a smart suit at a price that is moderate will find many here that will please him. Not only are the prices within the reach of the average man, but quality of the materials and workmanship is well above the average, and the garments represent a distinct saving to the purchaser. There are tweeds, serges, fancy suitings, chevots and clay Worcesters to choose from, and the workmanship will stand comparison with the best custom made garments. All sizes are here and you can be sure of a perfect fit. Make your purchases now and get the full value of it. Prices start as low as \$10 and rise, according to quality, to **\$25.00**

ENO'S FRUIT SALTS, 60c