

CAN INCREASE EXPORTS TO BRITISH WEST INDIES

Prof. Woods Declares Canadian Merchants Could Secure U. S. Business.

STAND GOOD CHANCE

Members of Audience Claim Imports From Islands Arrive Damaged.

That Canadian trade with the British West Indies could be very much increased, and that much of the trade that is now held by the United States could quite well be in the hands of Canadian merchants, was the gist of an interesting lecture by Professor Louis H. Woods in the public library last night.

In 1896 Canadian trade with the West Indies was worth about \$2,000,000; in 1904, after the operation of a preferential tariff for some years, this trade was worth \$6,000,000; today the value of Canadian trade, export and import, is set at \$28,000,000. This trade consists of exports from Canada of such fish, flour, and a number of other commodities in much smaller quantities. While the imports from the West Indies are chiefly cocoa, sugar, coffee, fruit, rice, spices.

U. S. Exports Greater.
The U. S. A. at the present time sends more than three times as much produce to these islands as Canada, and Mr. Woods thought that much of this trade might well be secured by Canada.

The American exports to the islands were among the following goods: Boots and shoes, cheese, rope, cotton goods, drugs and chemicals, hardware, condensed milk, oils, soap, butter and cement.

In all of these lines the lecturer considered Canada had a good chance to acquire a fair share of business.

Then there was the case of bananas. Last year there were more than two million strands of bananas shipped to Canada from the islands via the States. This was surely a procedure that could be remedied. It was true that an experimental shipment had been made last year by the Canadian government, but for some reason they had arrived in a bad condition, the fruit was spoiled, and the hopes of those who were expecting great things from this trade were dashed.

Shipments Arrive Damaged.
A member of the audience here stated that his experience was that the same thing was true with butter and cheese. It arrived unfit to sell. He was not able to give any reason for this state of affairs, and the lecturer declared that this was a question for the Canadian government to investigate.

We have a preferential tariff with the West Indies, amounting to a 50 per cent preference on the average, though some of the islands were not included in the general tariff. For instance, in some islands it was as low as 10 per cent; in some 20 per cent, in others 30 per cent and so on.

Grant Favorable Tariff.

There was a favorable tariff granted to us in exchange of about 50 per cent, and it worked to give us a larger trade with the West Indies than with any other country. Imports and exports were nearly balanced, some of our imports last year being: Sugar, 270,000,000 pounds; coffee, 4,000,000 pounds; cocoa, 52,000,000 pounds; honey, 50,000 pounds; salt, 300,000 pounds; and nutmegs, 200,000 pounds.

Professor Woods gave a summary of the legislation leading up to the arranging of the tariffs, and a brief outline of the growth of Canadian trade. He described the geographical position of the islands, and pointed out that they were fertile and densely populated, some of them volcanic and others of coral formation.

The lecture which was one of the Western University extension series, was extremely interesting, was unfortunately very poorly attended, only about fifteen persons being present.

GREAT INTEREST SHOWN IN DISTRICT CONTEST

St. Thomas and London Collegiate Pupils Compete in Public Speaking Tonight.

Secondary school pupils, their relatives and friends, are keenly interested in the Western Ontario Secondary Schools Association district contest in oratory for boys and girls, which takes place this evening at 8 o'clock in the Central Collegiate auditorium, this city. The schools competing are the St. Thomas, London Central, and London South Collegiate. One boy and one girl will represent each school.

The contest is the preliminary one for this district, and the winner in the boys' series will be eligible to compete in the final contest for boys of Western Ontario in Sarnia Collegiate, Feb. 23rd.

The final competition for girls will take place the same evening in the Woodstock Collegiate Institute. Judges for this evening are being chosen by the management committee of the executive of the W. O. S. S. A., including Principal E. A. Miller of the London South Collegiate Institute, president, Dr. George Smith of the Western University, secretary, and Professor N. C. Hart.

YOUNG PEOPLE'S SOCIETY GIVE SPLENDID CONCERT

Under the auspices of the Young People's Society, the concert given last night in the Knollwood Park Presbyterian Church met with a large and appreciative audience.

The new Coronada Male Quartet were featured, and they had the assistance of Miss Myrtle Rouson, soprano, and Miss Lila Grant, reader. Miss Doris Werner acted as accompanist throughout the evening. Rev. William Smith, the pastor, performed the office of chairman.

N. Y. Detectives Go Back To School, Learn Disguises the Crook To Fool

Special to The Advertiser.
New York, Feb. 9.—Police Commissioner Enright has ordered his 850 detectives to go back to school.

Claiming that the methods of New York's detective bureau are 25 years behind the times, Enright Thursday decided to open a school of sleuthing for all the detectives of the bureau. Instructors in the school are to be chosen from the leading criminologists of the country.

One important matter which is to be taught is the proper way to disguise one's self when trailing a crook.

Too many detectives, by their very manner and facial expression, reveal their identities to the suspect, which enables him to get away, it is held. Courses in psychology, sociology and criminology are also to be given, as well as practical laboratory experiments, such as shooting lead into the legs of dummies.

Text-books are to be selected and the detectives who wish to stay on the job must do a certain amount of home work and take examinations frequently.

THROUGHS ATTEND BENEFIT DANCE HELD AT SEAFORTH

Special to The Advertiser.
Seaforth, Feb. 9.—There was a large attendance at the old-time dance held in the Strand Theatre Tuesday evening under the auspices of the Seaforth Red Cross Society and the National Institute for the Blind. During the intermission slides illustrating the work being done by the institution were shown.

WILL ADDRESS VETERANS ON AMALGAMATION PLAN

Special to The Advertiser.
Windsor, Feb. 9.—To interest Windsor and Detroit veterans who served with Canadian and British

battalions during the Great War is the move to amalgamate all soldiers' organizations. C. Grant MacNeil, secretary of the Dominion Command of Great War Veterans' Association, will address a meeting here tomorrow night at Prince Edward Hotel.

Secretary MacNeil is being brought to Windsor under the auspices of Great War Veterans, Army and Navy Veterans and British and Canadian Veterans' Association of Detroit.

BLUE AND GRAY.

New York, Feb. 8.—An interesting cape shown today for dress occasions, whether for afternoon or evening, is of smoke gray velvet. Its only bit of decoration is a curly band of bright blue braid, placed in a semi-circle across the garment just above the waistline. The braid follows an ancient Greek pattern.

POULTRY ASSOCIATION ELECTS EXECUTIVE

W. Dunlop Named President At Annual Meeting in Petrolia.

Special to The Advertiser.
Petrolia, Feb. 9.—The poultry show was in full swing here yesterday and great throngs found their way to the poultry exhibits. This is the 20th annual poultry show, and is the most successful yet held in this town.

The main feature of the show was the exhibit of coons by Albert Droupe, which attracted much attention.

The annual meeting of the poultry association was held this afternoon, and the following officers were elected for the ensuing year: President, W. H. Dunlop, Brigden; first vice-president, W. E. Gerrod, Brigden; second vice-president, S. Stapleton, Watford; third vice-president, W. Griffin, Oil Springs; fourth vice-president, Russell McDermid, Alvinston; fifth vice-president, James Hillis, Sen., Oil Springs.

Directors: Thomas Rose, Petrolia; Bert McLeod, Petrolia; Joseph Rooke, Wyoming; H. J. Droupe, Petrolia; Walter Thompson, Petrolia; Robert Droupe, Petrolia; superintendent, R. B. Caldwell; secretary-treasurer, W. R. McDonald.

SARNIA SCHOOL ENTERS ORATORICAL CONTEST

Collegiate Names Representatives For Western Ontario Annual Competition.

Special to The Advertiser.
Sarnia, Feb. 9.—In the annual oratorical contest of the Western Ontario Secondary School Association to be held here February 23, the Sarnia Collegiate Institute and Technical School will be represented in the girls' competition by Miss Marion Strrett, with Miss Elva Haney as alternative speaker.

Joseph Jordan will uphold the blue and white honors in the boys' contest as a result of the elimination contests which have been held recently. Seven scholars competed in the eliminations and the judges had no trouble in selecting the winners. This was particularly true in the case of the boys' contest. Lyle Tremells and Joseph Jordan were so equal that the choice was made on the matter of age, the former being beyond the limit.

The competitors were Lyle Tremells, Harry Randolph, Joseph Jordan, Miss Marion Strrett, Miss Ursula Logan, Miss Elva Haney, Charles Brown. The judges were Mrs. E. K. Urquhart, D. L. Fielding and F. C. Ashbury.

PLAY SEMI-FINALS TODAY IN SCHOOL HOCKEY LEAGUE

If the weatherman is good today, four teams in the City School Hockey League will battle for supremacy.

Boys, winners of the eastern group, will play Empress avenue, champions in the west, at Victoria Park in semi-finals, while Simcoe street will fight it out again with Tecumseh avenue to decide a winner in the southern group. The four teams played last Tuesday, but they failed to score. The fruitless efforts on that day will add zest to the games today.

Happier, Healthier Women

By thousands are known to exist in this country because they have been relieved from pain and suffering by taking Lydia E. Pinkham's Vegetable Compound. Science in surgery and electricity have advanced greatly during the past fifty years, but treatment of disease by old-fashioned root and herb medicines has never been improved upon. The leader of them all is Lydia E. Pinkham's Vegetable Compound which after fifty years of success is today recognized as the standard remedy for female ills and sold everywhere for that purpose. Replies to a questionnaire recently sent out to 50,000 women by the Lydia E. Pinkham Medicine Co. of Lowell, Mass., proved that it benefits 98 out of every 100 women who try it. Isn't this a marvelous record for any medicine to hold?—Advt.

CHURCHILL

Man of Action



Tells Why He Went To Antwerp

Few public men have been criticized more than Winston Churchill. But this must be said for Churchill that they have been alleged sins of commission, not sins of omission that have been laid at his door. He is always for action, and still more action. And so when his action in going to Antwerp is challenged he is able to dispose of a whole army of critics with this bit of philosophy, with an edge on it:

"There is always a strong case for doing nothing, especially for doing nothing yourself."

Antwerp was one of the interesting episodes of the war. It is dealt with fully in the instalments of Churchill's war book, "The World Crisis," which are shortly to appear in this paper. So are many other situations which hitherto have been only partially understood.

In England, where the serial rights are held by the Times, prospective publication of the book is arousing keen interest.

First Instalment
Winston Churchill's
"The World Crisis"
IN THE
London
Advertiser
Monday, February 12

Right Now Is the Time to Buy Furniture and Here Is the Place

Furniture Sale

EXTRA!
Simmons' Complete Bed Outfit for **\$29.50**
Pure felt mattress, steel bed and springs.
\$2.00 DOWN

ON SALE SATURDAY, 9 A. M. WHILE THEY LAST!
WINDOW SHADES, 69c

THREE-HOUR SALE 9 to 12 Saturday Morning.
\$3.50 Serving \$1.29
Trays,

Startling Reductions On Chesterfield Suites

Our buyers purchased two entire exhibits at the furniture exhibition at Toronto at a low rate on the dollar for spot cash. These suites are now on our floors and marked at money-saving prices.

Here Are a Few Examples of the Bargains:

\$200 WALNUT CANE BACK SUITE, upholstered in blue, brocade mohair.	\$125	\$300 MOHAIR SUITE, mulberry and taupe, drum arms, wing back, Marquise cushions.	\$225
\$700 SOLID WALNUT CANE BACK SUITE, upholstered in blue mohair.	\$350	\$125 CHESTERFIELD SUITE, one only, for \$80 TAPESTRY CHAIR.	\$79 \$35

EXTRA! 50 Pairs Sample Curtains 1/2 Price To-Morrow!
Be here early for first choice. Curtains worth from \$2.00 to \$20.00 on sale at half price. Think of it! \$20.00 Curtains for \$10.00!

Special Prices and Terms ON ALL Beds \$1 \$1
Sends Any Bed to Your Home. Sends Any Bed to Your Home.

THIS OFFER INCLUDES ALL SIMMONS' BEDS.

BRASS BEDS	SPECIAL!	STEEL BEDS
\$16.00 Beds, \$12.95	\$50 Brass Beds.	\$7.50, for... \$5.95
\$20.00 Beds, \$17.50	Massive, 2 - inch posts, only to clear	\$10.00, for... \$7.50
\$30.00 Beds, \$22.00		\$15.00, for... \$11.50
\$35.00 Beds, \$25.00		\$20.00, for... \$14.50
\$45.00 Beds, \$33.00		\$25.00, for... \$18.50
\$60.00 Beds, \$42.00		\$30.00, for... \$24.00

\$29.50

25% OFF

\$10,000 Purchase of Wilton, Axminster and Brussels Rugs in Dropped Patterns

ON SALE TO-MORROW At 25 Discount

Prices Talk Louder Than Words! Come!

If you need a Rug now or later on IT WILL PAY YOU TO BUY IT TO-MORROW, for you may never get another opportunity of such a sale as this.

Room will not permit us to list prices, YOU MUST COME TO SEE THESE RUGS to appreciate the real savings. SALE STARTS AT 9 A. M. TO-MORROW.

DRAPERY BARGAINS

20c yard Fringes, in all fancy colors or ball fringe, in all shades. For... 9c
Silk or Push Fringe for lamps. Regular \$1.50, for yard... 99c
\$1.50 Terry Cloth, reversible. For... 99c

Tapestry, by the yard, \$5.00, \$4.00, \$3.50, \$1.95
Marquise, 45c yard.
\$3.00 Nets, \$1.95 yard.

Walnut Dining-Room Suite (McLAGAN GRAND MASTER)
Italian design, genuine walnut, satin finish, massive buffet, cane back chairs, oblong table. Regular price \$400.00, for... \$249.00

THIS \$300.00 TEN-PIECE ITALIAN OAK DINING SUITE NOW PRICED AT \$210
It's a Suite that is decidedly different from the ordinary, but at a price usually asked for the ordinary Suite. See this Suite TO-MORROW.
ALL OTHER DINING-ROOM SUITES REDUCED FOR FEBRUARY SALE.

DRAPERY BARGAINS

\$2.00 Nets, \$1.35	50c Cretonne, 29c
\$4.50 Imported Velour, all shades. For... \$2.95	75c Cretonne, 49c
25c Scrim, for... 12c	75c Madras, 49c
35c Scrim, for... 19c	\$1.50 Madras, 89c
	\$2.25 Madras, 75c

Walnut Dining-Room Suite (QUEEN ANNE DESIGN.)
Buffet, table, six chairs, genuine walnut, satin finish. Regular price \$300.00, for... \$199.00

THE ONTARIO FURNITURE CO., Limited