

A LADIES COAT SALE SUPREME

Hundreds Just Unpacked--Others Re-grouped--Re-priced for Tremendous Selling!

COATS IN ALL SIZES for Women
—36 to 46; for Misses—14 to 20; for
Juniors—13 to 19; for Stylish Stouts
—42½ to 53.

16.98
\$20 to \$25
Values

Coats at \$12.98

Fur Collars, Fine Materials—Values to
\$18.00

Save \$5--\$10--\$15--Yes, and Even More, But

**BUY NOW! Get Your
Winter Coat in this Sale!**

SCORES OF NEWEST MODELS.

For Variety, for Quality and for Price, we challenge any
Store to show their equal. A visit will sell you absolutely

25.00
\$30 & \$35
Values

COATS

WOMEN, MISSES and STOUTS—
Unusual variety in fabrics and trim-
mings.

\$29-34-39

BEAUTIFUL COATS—Rich with Furs
—Newest Styles.

The coatings are qualities that you perhaps
have not thought possible at such low
prices. Rich materials, in the fashionable
new shades.

COLOURS—

Tanager, Grey, Rust, Ruby
Red, King Fisher, Fawns,
Browns, Plum and Navy and
Black.

FURS—

Costly Furs of Beaver, Musk-
rat, Muffin, Deep Cuffs, Huge
Collars, Borders or Bandings.

MATERIALS—

Velour, Pin Point, Suede,
Velvete, Broadcloth, Duv-
boom, Bolivia.

STYLES—

Flare, Circular and Straight
Line Models. Every new whim
included in these Coats.

UNDERPRICING OF THE NEWEST FALL

DRESSES

FEATURING SIX CHOICE GROUPS AT

6.98 11.98 15.98

\$21 25 29

Authentic
Styles.
Unlimited
Selection.

GREAT

SAVINGS

DO NOT

FAIL TO

ATTEND.

We have gone through our entire
stock of over 1,000 DRESSES,
and every Dress has been re-
duced in price. To appreciate
their value you must see these
Dresses.

Junior Sizes, 13 to 19
Misses Sizes, 14 to 18
Women's Sizes, 36 to 46
Extra Sizes, 48 to 54

ST. JOHN'S BIGGEST MILLINERY SALE!

HATS--HATS

OVER 900 HATS IN THIS SALE—FELTS, VELOURS,
VELVETS, AND SATINS.

2.20 2.79 4.50 5.98

A collection of Millinery entirely different, and better values than
you have found here or elsewhere. The most becoming shapes,
the most desired colours.

HATS FOR ALL AGES—LARGE, MEDIUM AND
SMALL HEAD SIZES—PLENTY OF BLACKS.

**London, New York & Paris
Assoc. of Fashion, Limited**

GUARANTEED

FUR COATS

BEAUTIFUL MODELS—CORRECT IN STYLE AND
GUARANTEED AS TO QUALITY.

NATURAL SKUNK \$115.00
NATURAL SQUIRREL \$150.00
KOLINSKY \$195.00
MARMIN
FOX

62 MODELS

We advise early se-
lection as there are
only one and two of a
kind.

SIZES—

JUNIORS

MISSES

WOMEN'S

and

STOUTS

We Guarantee
every Fur Coat in
this Sale.

Included are:
Muskrat Coats
Hudson Seal
Coats

Northern Seal
Coats

MEN!

You can buy your
sister, mother, wife
or sweetheart a Fur
Coat for Christmas
—a 25 p.c. deposit
will hold it.

OTHER FUR COATS—\$220.00 UP TO
\$350.00

Transformed
Furness Withy Liner

A BIG RECONSTRUCTION JOB.

The largest and most important job
in ship reconstruction ever undertaken
at Cork Harbour has just been
completed at Rushbrooke Docks by
the Queenstown Drydocks, Shipbuild-

ing and Engineering Company. This
was the converting of the Furness
Withy cargo liner Pigby into a mod-
ern passenger liner with all the am-
enities usually associated with the big
luxury liners.

The Digby, a vessel of about 8,000
tons, has had a vivid career since she
was built in 1912. At that time she
was intended for the Liverpool-New-
foundland cargo service of the Fur-

ness Withy Line. On the outbreak of
war she was commissioned as an aux-
iliary cruiser under the name of H.M.
S. Arcton. On the cessation of hosti-
lities she was sent to Passage West
Docks and there re-converted into her
original state of a cargo liner by the
Queenstown Drydocks, Shipbuilding
and Engineering Company.

For the past three months the ship-
repairing industry at Queenstown has
greatly benefited by the Digby work,
no fewer than five hundred men being
employed, and all trades connected
with the industry being called upon
for service.

The complete transformation is as-
tonishing, several of the previous car-
go holds having been reconstructed
and adapted in the most modern style
for passenger accommodations for
100 first-class, 80 second-class pas-
sengers and crew of 50, with two-
berth first-class cabins, six luxur-
ious four-berth rooms, bathrooms, toilet
accommodation, etc. The public rooms
are extremely well appointed. The
dining-saloon on the promenade deck
is decorated in English XVII. century
style, and paneled with Australian
oak, being tinted and fumed to light
tones. The dining saloon will hold
twenty-two people at one sitting. The
smokers-room is in the Tudor style
decoration, and paneled in oak of an-
tique tones, with friezes and an "eco-
nomic" touch of red, grey, ivory tones,
which all harmonize beautifully. The
ladies' room on the upper deck is de-
corated in the Adams' style, the walls

being paneled in mahogany with
Adams' decorations introduced.

The sleeping accommodation is ex-
tremely well appointed, all of the cab-
ins being airy and comparatively large
and containing hot and cold water,
electric fans and radiators.

The second-class is equally well de-
signed, providing passengers for this
class with lounge and smokers-rooms,
as well as dining room. The second-
class cabins are tastefully fitted out,
each possessing hot and cold water
with fold-up bunks.

All of the life-saving and safety de-
vices usual for passenger-ships con-
forming to the Board of Trade and

Lloyd's standards have been installed.
Five new lifeboats and a large self-
righting motorboat have been speci-
fally built at Rushbrooke for the ves-
sel.

The vessel which has been renamed
the Dominica sailed from Queenstown
on Sunday under the command of
Commodore Carmichael, of the Fur-
ness Line's senior captains. On Sat-
urday a number of Furness Withy's
directors and shipbuilding experts and
inspectors were shown over the im-
menses by Mr. Oliver Piper, the man-
aging director of the Queenstown
Drydocks, Shipbuilding and Engineer-
ing Company. After a complete sur-

vey of the new accommodation they
expressed pleasure at the manner in
which the work was carried out, and
the unanimous comment that the work
reflected nothing but the greatest
credit on the Rushbrooke Docks and
workmen.

The Rushbrooke Docks, it will be
remembered, were acquired by Mes-
srs. Furness Withy & Co. after the
war, many important jobs on their
and other steamers being creditably
performed there. The Rushbrooke
yard holds the record time for exten-
sive damage repairs to an American
torpedo boat during the war, only 24
hours being taken to dock, repair and
undock the vessel ready for return to
her station.

Mr. W. E. Whitford, the popular
chief engineer of the S.S. Digby, writ-
ing to a friend in the city, enclosed
the above clipping from an English
journal. He desired to be remembered
to his many acquaintances.

struck, actually respond by muscular
contraction, and, from its movements
it is apparent that it must possess a
highly developed muscular system.
The discovery will have important
bearings upon the fascinating ques-
tion whether plants have any sense.

Nature cast water power sites through-
out the north with a prodigious hand to
assist in the work of unlocking the mi-
nerals for our use and profit. If the
powers are allowed to get out of con-
trol the mineral resources will
as well go with them for all the
they would then be to us.

The slipper of pink moire is ef-
fective with almost any vivid even-
ing shade.
A coat of deep wine-red velvet
trimmed with sable and worn over
lame frock.

Water Power and Mines

Whisper Tribune: In more recent
years Canadian investors have been
more wide awake to the necessity of
keeping the control of our natural

resources within Canada, but mu-
educational work remains to be done
in this direction. It is fortunate that
one great natural resource, our water
powers, have been kept in Canadian
control. They should remain there.

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out the north with a prodigious hand to
assist in the work of unlocking the mi-
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Snider's
TOMATO CATSUP
CHILI SAUCE, COCKTAIL SAUCE, TOMATO SOUP

adds zest

Distributed by
F. M. O'LEARY.

Dear Madams:
Although Snider's is
served at the famous
hotels, it costs no more
than ordinary catsup.

Made in Canada

Insurance executive says Kellogg's ALL-BRAN is "Conqueror of Constipation"

Former addict to pills and drugs says ALL-BRAN restored youthful vim.

Here is a most remarkable trib-
ute to Kellogg's ALL-BRAN:
"The pills I had used for years
were an addition to all kinds of
illness, and I was not able to
enjoy the life I had. I was
tired, nervous, and my diges-
tion was poor. I had heard of
ALL-BRAN and decided to try
it. I am now a new man, my
digestion is perfect, and I feel
like a new man. I am now a
strong, healthy man, and I
am able to enjoy the life I
have. I am now a new man,
and I am able to enjoy the
life I have. I am now a strong,
healthy man, and I am able to
enjoy the life I have. I am now
a new man, and I am able to
enjoy the life I have. I am now
a strong, healthy man, and I am
able to enjoy the life I have."

Write to Kellogg's ALL-BRAN
Company, 1000 North Dearborn
Avenue, Chicago, Ill., for
more information.

Kellogg's
ALL-BRAN

"You'll Like It!"

Safe to use, clean and convenient
to handle. Being liquid, it gets into
every corner, and quickly gives
a brilliant, dense black polish.

ZEBO
LIQUID STOVE POLISH

Made by Reckitt & Sons, Hull, England.

A sample tin of Zebo may be obtained
from T. MacNab & Sons, St. John's, or
at leading grocery and hardware stores.