



On the Job

Bovril is the stuff for strong men. It is a concentrate of best beef. It puts heart and vigour into you, driving away fatigue.

Drink Bovril on the job and you will be sure of getting proper nourishment.

BOVRIL

"To Him That Hath"

THE CAMPBELLS AND TOURISTS ARE COMING.

Editor Evening Telegram

Dear Sir:—It's a sign of the times to hear of "Tourist Hotels" being, or about to be built, by our city folk, or local companies. This, indeed, is not only a sign of the times, but it shows also a spirit of the times, when men have made up their minds to get down to "Hard Pan". Yes, both the tourists and mining engineers are coming, then "To Him That Hath." Now, Sir, I must quote again from that well-known paper, "A Consolidation of Evening and Morning Journal and Mining and Engineering Press". Among other things, under the heading of "To Him That Hath," it says: "William Wrigley, Jr., owns Catalina Island, (Green Island) but Catalina Island, near Los Angeles, Calif., where he lives for odd months in a palatial residence, and where he adds to an immense fortune made in the chewing gum industry by catering for tourists and leasing the "atmosphere" for motion pictures. Another source of income is in the offing: A prospect hole put down in old diggings has

disclosed "rich" ore. A third shipment, of 100 tons, was recently received at the Selby smelter of the American Smelting & Refining Co. on San Francisco Bay. Assays of former shipments have averaged about \$8.00 silver and 30 p.c. lead, per ton.

"In a press interview, Wrigley excludes optimism. 'Indications,' he said, 'are that it is going to be one of the biggest silver-lead mines in the world. Not only but many veins are being opened up in the hills back of Avalon, and all are getting richer every foot of the way.' The news is given without reserve; for here, at least, there is no need to solicit funds for development. But what chagrin for the Los Angeles promoter—a never-ending stream of tourists, each with a wad of savings; a 'rich' mine, on a small island where near by most of the marine scenes of filmdom are 'shot.' And all in the hands of an individual who pays the largest government tax in Chicago." Now, Sir, is not this another proof that we should not despise the day of small things? Wrigley made his first fortune from the 'chewing-gum industry' by catering for tourists and leasing the atmosphere for motion pictures. "The chewing-gum industry, would, I fancy, be looked upon by our people, as a rather insignificant industry, and further,

Pure STRAWBERRY Jam

4 lb. Glass Jars

Made by the well-known firm of St. Williams. Packed in Glass Jars and containing nothing but Pure Fruit and Sugar. There's nothing better you could give the kiddies and even "the old man himself" will be seen "digging into" this tasty preserve.

SINGAPORE PINEAPPLE—Canned right on the plantation, to preserve the fruit flavour and where only the very finest matured fruits are used. 2's Sliced—22c. Can.

"OCEAN" BRAND SALMON—Newfoundland-caught fish. This is the most delicious Lenten dish you can serve. Its food value is more than its equivalent of meat. Hot or cold it will surely please.—35c. Can.

FRENCH PEAS (Petits Pois Fins)—Sweet and tender, grown in the sunny land of France and packed by experts under ideal conditions.—30c. Can.

FRENCH BEANS (Haricots verts Fins)—Are much more nutritious than most vegetables of popular use, and are rich in food value.

Ex. S.S. ROSALIND:

New York State Parsnips
New York State Carrots
Florida Celery
Iceberg Lettuce

Ripe Jamaica Bananas
Ripe Florida Tomatoes
Extra Lge. Grape Fruit
"Snowflake" Shortening
—By the pound.

C. P. EAGAN

TWO STORES
DUCKWORTH STREET & QUEEN'S ROAD.

he would be considered an expert for burying money instead of making money out of an old "dumpy pile," by putting a prospecting hole down in "old diggings," with the expectation of "disclosing rich ore." I think, Mr. Editor, a year or more ago in an article to your paper, I pointed out among other things, where an old Newfoundland fisherman, a Mr. Winsor, resident of Tilt Cove, in the very early 60's gave the late Smith McKay an old rusty piece of rock, containing some specks of iron, McKay didn't throw it away, with the remark, so common among our Experts of to-day, "It's of no commercial value," but, on the contrary, asked Winsor to show him where he got it. That sample (worthless in itself) led to the discovery and development of the famous Tilt Cove mine. I might give you, Sir, another instance, to prove the rule, that we should not despise the little things. The first sample brought the writer from "Mineral Point" Great Gull Lake, by Kenneth Weir, was simply a piece of rusty rock—copper bearing rock, with not a speck of copper to be seen, with the naked eye, yet on that very claim we have now, proved, at a depth of only 500 ft. and 1400 feet long, between four and five million tons, of copper ore, that will average 45 lbs. of pure copper to the ton. Calculating that at only 15 cents per lb., and you will readily see that, that one claim, or location, at only 500 ft. deep, should be worth something to someone. The old Little Bay mine, here, is something over 1400 ft. deep, and carried good ore all the way and sir, that piece of old rusty rock, led the writer to induce his friends to take up 27 claims at the Gull Pond, in 1911. It is also Mr. Editor, a sign of the times, to see that our City papers are becoming interested in mining and metallurgy, and I am pleased to be able to quote from one of your City papers, The Newfoundland Gazette, of 10th. instant, which is the most encouraging thing I have yet seen in any local paper, and it should be copied in every one of our papers, to enlighten and encourage the Prospector and miner; and here is what it says, under the head of: "A Useful Alloy"—One of the most important and interesting of recent metallurgical products appear to be the "Du Pont Engineering Company's" so-called "Everdur," an alloy of copper and silicon giving a golden color, taking a high polish, and combining extraordinary corrosion resistance with tensile strength and other properties of high-grade steel. It's cost is said to be comparable to that of bronzes of high quality. It is claimed that this new metal can be machined readily; can be drawn or rolled when hot or cold; can be welded, brazed or soldered; and can be given any desired temper by annealing. It can be produced in the forms for which steel is adapted, including seamless tubing. It is especially designed as a corrosion-proof material, and it is stated to have proven effective for several years under exposure to such corrosives as sulphuric, nitric and hydrochloric acids, aluminum sulphate, chlorine solutions, fruit juices, citric and malic acids, various salts of metals, caustic soda. It has been turned out in drop forgings, sheets, rods, wire, pipes and pipe fittings, castings, bolts, nuts, screws, chains and other shapes. I think Mr. Editor that the above item is the "last word" in copper. And the man that won't believe that the copper must come into its own in the very near future, can't see the length of his nose. We have the copper and silicon both, the latter in abundance, and we have the water-power, what more do we want? only a determination to open it up ready for the market, and why not act on the suggestion of our mutual and energetic friend, Mr. W. A. Mackay, and turn out the finished product? Why should the people of this Dominion be less brave, to start a project of that kind, than what they are to brave the dangers and disappointments of the ice-fields. We have the mineral wealth in abundance in this country, and our cause is just, then why not "go to it" and dig it out.

David the "Stripling," faced the giant of Gath, with only a sling and a pebble picked from the stream. If he hadn't faith in his cause, and pluck to back it up, he wouldn't have slain the giant of Gath. Let us keep at it, under the motto, Nil desperandum. You know, Mr. Editor, only him that endureth to the end, can expect to succeed. Thanking you in advance, Yours truly, THOS. E. WELLS.

Little Bay, March 25, 1925.

Girl Won't Explain Attempt at Suicide

MILWAUKEE, Mar. 7.—"I just had a notion."

This was the only explanation Anna Pinter, nineteen, a telephone operator, gave to detectives as they were preparing to take her into district court on a charge of her attempt to end her life with poison.

The girl as found lying in the street and taken to a drug store, from where she was removed to Emergency Hospital. She had drained the contents of a two-ounce bottle of poison.



William Fox presents
Does it Pay
with
Hope Hampton
(and a notable cast)
Directed by
Charles Hovnan

Old Timers Hit the Trail

VANCOUVER, B.C. (Can. Press).—Keen-eyed adventurers who crowded the decks of the steamer Princess Mary when she sailed recently for Skagway belied the assertion that the old, picturesque prospector is now extinct—a more or less hallowed figure of the hectic and romantic days of the gold rush of '98.

As it was in those days when every steam packet that could carry passengers to the land of the midnight sun left for the north closely packed with boisterous argonauts, so it was again with the Princess Mary, her accommodation filled to capacity, sailed

on an auspiciously bright morning. On her decks, as she left the rock, old timers of the northern trails jostled with fresh-faced youngsters. Men used to roughing it stood side by side with those whose appearance seemed to indicate that they had previously encountered nothing more formidable in life than ledgers and adding machines. There were sourdoughs from all parts of the Pacific northwest, whose yarns of the northland were eagerly listened to by the young chachakoes.

Brought together by the call of the north, these men would not await the coming of spring and the opening of navigation on the Stikine river. They will attempt to beat the expected

stampede to the Dease Lake Country, where the latest great strike is reported, by going in over the snow from the Yukon.

Once arrived at Atlin by railway and stage from Skagway, the adventurers will lash their supplies upon their sleds, hitch up newly acquired dog teams—and mush! As to just what their destinations are, perhaps some of them are still a little hazy. But every man hopes that when he returns to "the outside" his poke will be bulging with precious dust and nuggets. There is a light of hope almost amounting to a fever that shines in the eyes of the goldseeker, and it is unmistakable. It shone in the eyes of the old-

Majestic Theatre

TO-DAY!

A strikingly impressive sermon on the divorce evil.

"DOES IT PAY?"

Starring Hope Hampton, Robt. Haynes, Peggy Shaw and Mary Thursman.

Also a most interesting Fox News—Showing Scenes during the arranging of the Armistice.

THURSDAY:—Buster Keaton in "OUR HOSPITALITY"—A Comedy Riot.
Orchestra: Violin, Piano, Drums, etc.

"Marching On"

Crown Life Policies in Force

1918—\$17,398,195

1919—\$21,338,339

1920—\$25,745,826

1921—\$29,806,174

1922—\$34,460,044

1923—\$42,175,160

1924—\$50,611,214

"Although the past year has unfortunately been a period of uncertainty and stagnation in many lines of business, yet the figures of our Annual Report are proof that there is no halt nor hesitation in the progress of our Company. The Crown Life goes 'marching on,'—ever rapidly enlarging its field of usefulness and public service."—From President's Address at Annual Meeting.

CROWN LIFE

INSURANCE COMPANY

J. P. BURKE General Agent.
C. J. CAHILL Manager for Nfld.
Office for St. John's: Law Chambers.
Phone 390.

CROSS WORD CHARLIE



A BOX OF CIGARS IS WHAT CHARLIE HAS BET ED THAT HE COULD SOLVE A CROSS WORD PUZZLE BEFORE ED COULD—WHOEVER SOLVES SAID PUZZLE FIRST IS TO LET THE OTHER KNOW BY PHONE LETTER, RADIO OR TELEGRAM. LET'S GO!

THERE GOES THAT TELEPHONE HANG IT! DON'T ANSWER—IT MIGHT BE EDDIE!

IF IT'S HIM AND HE TELLS ME HE'S SOLVED MY PUZZLE, I LOSE

I THOUGHT YOU TOLD ME NOT TO ANSWER IT—?

HELLO-HELLO!

THEN WHY DID YOU ANSWER IT YOURSELF?

I WANTED TO MAKE SURE IT WASN'T HIM!

CROSS-WORD CRACKS
HERE'S A HARD ONE
WHAT, IN SIX LETTERS ALWAYS HANGS WITH THE BUNCH?
ANSWER
BANANA
THANKS TO C.P. DEVITO

AS TO VALUES.



JOHN MILTON

Five thousand bones for this unworthy

screed, enabling him to hand on loans to relatives in need, to deck his

hat with precious stones, and still have chickenfeed. Five thousand

bucks in that old day would make a noble wad; 'twould keep a bard till he

was gray and ready for the sod; but Milton lost it right away—he fell for

some cheap fraud. "But still," he said, "I have my dome. I have my bulging

brow, although the sheriff took mine, home, my Lizzie and my cow; and I

shall write an epic poem—I'll tack on sand seeds from publishers unwisely yearly.

For that, the silliest of 'screeds, unguards of butter worthy any prize, what will I draw

when England reads my tale enough. We are Paradise?" He bought himself a four

tales with farthings from his purse, he chased the dachshunds from his

den with language warm and terse, then wrote his tale of gods and men

in grand heroic verse. He peddled it from door to door where publishers

abode, and only stern forbidding upon him was bestowed; they all de

nounced him as a bore and chased him up the road. At last they paid

him fifty bones—ten pounds, to his disgrace, for that great work whose

mighty tones have stirred the human race; but where's the book of kings and thrones—hasn't seen it any place?

Gay crotonne lines a coat of kasha cloth. Fringe of badger trim it.

Among the most delightful sports millinery models is the very useful fabric hat.

SOLD BY JAMES BAIRD, LTD., St. John's, Nfld.

Radway's Ready Relief

It Digs Down Deep To the very Roots of Pain

By Art Heifant