



(Founded in 1879 by W. J. Herder.)
The Evening Telegram
 THE EVENING TELEGRAM, LTD.
 PROPRIETORS.

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Tuesday, July 15, 1924.

Boosting Trade

It has been suggested that a dried fish exhibition should be held here in the autumn with a view to the encouragement of an improved cure. The idea is an excellent one and is deserving of support by all concerned. The Trade Review in referring to this suggestion in its last issue said:

"The fish that gets the highest price should be always the best-cured fish. In the past this has not always been so and it is the abuse and the violation of those principles that are largely responsible for careless cure of codfish."

The exhibition will help in a very material way to re-establish the old system "best price for best-cured fish." When the fishermen from the various outports see the different cures of fish displayed and the value tagged on the fish per quintal by a committee of the most experienced fish exporters, they will have such a guide to their future fish-making operations as they never had before. They will know the kinds suitable for the different foreign markets and will learn from those who cured such fish so as to get the price, how they will have to handle the fish in future in order to have it suitable for the Spanish market, the Portuguese, the Italian and Greek markets.

Under existing conditions there is very little encouragement given to the fishermen to cure good fish. When his neighbor, whom he knows to have taken no care in getting the top figure for inferior cure he naturally says to himself, why should I go to all this extra trouble when I if I make better fish, I only get the same price?

There is a good deal of truth in this and here is where the merchants' responsibility comes in. He sends out a buyer to the outports and the order goes to get fish all you can, and give a shilling or ten cents more than competitors to get it. All qualities are bought at the high price and in order to get it no distinction in quality is made.

There never will be any considerable quantity of well-cured fish while this practice is going on and it is quite evident that the buyer is the man who is responsible. If the exhibition will result in nothing else but killing this bad system it will have justified its existence.

Everyone realizes that the statements made here are correct, and the chief reasons why fish of an inferior quality are sent abroad are frankly stated. If an exhibition did nothing more than to bring us to a proper sense of the evil, it would accomplish much. It would at least be an indication on the part of everyone of a desire to co-operate, and it is certain that until there is co-operation the system practised will remain.

We would suggest that the scope of the exhibition, if it is decided upon, should be broadened, so as to include all branches of the industry. It would be an incentive to the producers and would not fail to attract outside attention. The fisheries are and will remain our chief source of wealth, but for some reason we have not made any attempt to develop them to anything like their full extent but have been satisfied to follow the old methods of catching and curing, regardless of the fact that our competitors are sparing no efforts to turn the products of the sea to the fullest account.

enable the people from the outlying towns and settlements to pay a visit, and we feel certain that the business community could easily devise ways and means to attract customers, to their mutual advantage. In addition an attractive programme of sports and concerts might be arranged, and if one may judge from the results of the Haig celebrations and the large numbers of people who visited the city, a Shopping Week conducted on similar lines could not be otherwise than a success.

Legislative Council

OFFICIAL SYNOPSIS.

Monday, July 14th, 1924.
 House met at 4.30 p.m. pursuant to adjournment.
 Hon. Mr. Milley presented report of Select Committee appointed to draft Address in Reply to Speech delivered by H. E. the Governor at the opening of the Session, which on motion was read a first and second time and passed.

House then adjourned until Monday next at 4.30 p.m.

BAND CONCERT — M. G. Band, Bannerman Park, to-night at 8 o'clock, weather permitting.—July 15.

New Enterprise

Mr. H. B. Chafe is in the very near future hoping to place before the investing public a proposition from a foreign corporation regarding the establishment of a large modern Buttery Factory in St. John's.

Fishery Reports

Brake Hart to Pigeon Island, Bay de Verde District.—Twenty-five traps in water. Total qts. landed to July 15th amount to 785 qts. Codfishery prospects in this section are very poor.

Channel to Port aux Basques.—Fishermen are much hampered by dogfish which are numerous on the fishing grounds.

Sergeants' Memorial

Amount acknowledged ... \$959.50
 Elsie M. Tait ... 1.00
 960.50

Susu Sails

S.S. Susu, Capt. Jacob Keen, left the wharf of Croble & Co., at 2 p.m. for points as far as Change Islands. The ship took a three part cargo of freight, besides the following passengers:—Stephen Hall, J. H. Mouland, Jas. Moakler, R. Bowring, W. G. Bradley, Harold Bradley, J. F. Abbott, Miss White, K. Edgar, Mrs. John Mullett, Mrs. H. Rowe, Mrs. Jennings, Mrs. A. Woolley, Mrs. Horwood and Miss M. Mullett.

McMurdo's Store News

OUR PRESCRIPTION DEPT.
 Our Dispensing Department is fitted up to give you the best services in prescription work. Our Drugs and Chemicals are as pure as can be had, as we buy only from first class houses. Only qualified Druggists dispense and strict adherence to the Doctor's order is our motto. We have connection with this department and our messengers are at your services. Give us a trial. Our prices are reasonable and we guarantee prompt service.

LEAGUE FOOTBALL — St. George's Field, this evening at 7.30, Star vs. Saints. Admission 10c. Ladies free. Grandstands 10c. extra. Boys 5c.—July 15.

Shipping

Schr. Saladin has cleared from Pilley's Island for North Sydney, taking as cargo 1,410 bris. split herring.

S.S. Withington has arrived at Heart's Content with a part cargo pulpwood loaded at Chapel Arm. The ship cleared for Bay d'Espoir.

Schr. Vivian Ruth has arrived from Halifax to Grand Bank with a cargo kerosene oil and gasoline.

S.S. Ballerby cleared from Banquet's Cove Saturday for Gaston, Eng., with 1,085 fathoms pit props as cargo. N.B.—In the English and Scandinavian markets pit prop measurement is reckoned in fathoms. A fathom contains 215 feet. A cord is reckoned as 128 feet.

S.S. Kingshorn sailed from Bell Island yesterday for Rotterdam with 8,000 tons ore.

S.S. Olga Seimars sailed yesterday from Valleyfield, B.B., taking 1,361 fathoms pit props by the British North American Trading Co.

S.S. Digby is now on the passage to this port, having left Liverpool at 8 p.m. on the 12th inst.

S.S. Rosalind leaves Halifax tomorrow for this port.

Labrador Fishery Report

The following reports of the fishery on Labrador have been received by the Minister of Marine and Fisheries from Capt. Edgar Hann, who is reporting officer on S.S. Regional:

Dominion to India Harbour.—Trap net doing much but hooking very good.

Emily Harbour to Horse Harbour.—Plenty of fish for traps and hooks.

Cape Harrison.—Plenty of fish.

Jigger Tackle.—Good fishing.

Ragged Islands.—Good fishing.

Iron Sound Island.—Plenty of fish.

Black, Turnarbit, Hopedale Island.—Natives report plenty of fish.

The report further states that there are forty schooners fishing north of Grady.

Motor Association Given an Address

A general meeting of the Motor Association was held to-day at the Stirling Restaurant. Mr. R. G. Silverlock gave an interesting talk on running repairs, which included a large number of tips of great advantage to the owner-driver. A detailed report will appear to-morrow.

Bathing at Long Pond

On Sunday at Long Pond there was a wonderful class of swimmers. Being a hot day no doubt everyone enjoyed a dip in the cool waters of this magnificent lake. By a strange coincidence I had the pleasure of being in the water with Newfoundland's ex-long distance runner, Jack Bell, who was taking a dip with an uncle of his, a Mr. Hennessey, whom I crossed Long Pond with thirty years ago when I was twelve years old. However, Long Pond is well looked after just now, and the young people, both boys and girls, no doubt thoroughly enjoy themselves.—A.W.

Special To-Night

To-night patrons of the Nickel Theatre will receive a complimentary package of Life Savers. This delightful confection is now looked upon as the ideal sweet when attending the theatre. As you enter the hall to-night don't fail to receive your complimentary package which you will be sure to enjoy while looking at the picture.

Personal

Mr. A. L. Moore, of the A.N.D. Co. staff, Millertown, who came to the city about three weeks ago for an operation, is now much improved and will likely be returning home at the end of the week. He is now staying with his brother at 55 Colonial St.

Mrs. Horace F. Parker (nee Miss Lillian Southgreen) of Boston, niece of Inspector General Hutchinson, arrived by yesterday's express to spend the summer.

Mr. John P. Dunne, a special representative of the Supreme Council Knights of Columbus, arrived yesterday on an official visit to Terra Nova Council. To-night the members of the Council will meet to extend him an official welcome.

A Slight Blaze

Yesterday evening an alarm from box 226 brought the Central Firemen to the residence of Mrs. Wm. Duke, Cabot Street, where a blaze, caused by the lighting of a match near a bed spring that had been saturated with gasoline, was in progress. The fire was subdued by the application of a few buckets of water and no damage was done the premises.

Discharging Pit Props

The work of discharging a part of the pit-props cargo of the S. S. Kellhaven was begun yesterday afternoon at the Furness Wharf premises. When this is completed a survey of the damages will be held, after which it will be decided whether or not the ship will go on dock for repairs.

Motorist Collides With Watering Trough

Mr. Charles Ryall proceeding down Prescott Street in his motor car last night lost control of his car owing to one of the wheels striking a stone, with the result that the machine hit the watering trough situated near the junction of Flavin Lane with Prescott Street. The car was shifted several feet from its base. Water flooded the street until the services of one of the Council's men was obtained. The rear base of the trough was smashed but the motor car escaped without damage. The costs of repairs, which were slight, were defrayed by the driver.

PARK CONCERT.—The Mt. Cashel Band Concert in Victoria Park last night was largely attended and the excellent programme of music was much enjoyed. The Guards Band will hold a concert at Bannerman Park to-night.

WISARD'S LINIMENT RELIEVES NEURALGIA.

TO-DAY'S MESSAGES.

THE LEVEL CROSSING PERIL.

MONTREAL, July 14.
 The engineer of the train which struck an automobile carrying five persons at a level crossing near St. Jerome, this morning, killing three of them outright and seriously injuring two others, reports his train was travelling at the rate of 25 miles an hour when he saw two automobiles approaching. The first just cleared the tracks by inches, but the second was hit squarely in the centre and thrown into a ditch. Moses Tab, aged 44, who had been picked up by the railway platform by the automobile a few minutes earlier, S. Schaitman, 37, and Jennie Shearer, 23, were killed, while Herman Grever and Louis Goldner were taken to the Royal Victoria Hospital suffering from serious but not critical head and body injuries. Since it was reported to the Coroner there was no criminal negligence in the case, the inquest will be held without a jury.

50 P.C. SHORTAGE IN CANADIAN WHEAT CROP PREDICTED.

CHICAGO, July 14.
 Predictions that the wheat crop this season in Canada would be less than half of the yield in 1923, had much to do with the sensational advance of prices to-day. On the Chicago Board of Trade maximum gains of five cents a bushel were registered with values shaded only a trifle at the finish. Excitement among traders in the Chicago wheat pit attained a high pitch after word leaked out that fifty per cent. damage from the Canadian drought had been the forecast by a recognized expert on crop conditions. A. O. Gromwell, representing one of the largest grain houses here, made the statement. A report from him at Saskatoon in the heart of the Canadian wheat country said, "neither Winnipeg nor Chicago realizes the situation in Canada. It is the worst in seventy years. Even feed grain is nearly a failure here. Superintendents of the grain departments of the railroads and other such people agree that the wheat crop will be only half of last year on the three provinces. This is in line with my idea."

CLAIMS BILL WAS RAILROADED.

OTTAWA, July 14.
 With a protest from Hon. Dr. Reid that the measure had been railroaded through the Senate to-night gave a third reading to the Bill to unite the Presbyterian, Methodist and Congregational churches. There were three divisions but they were all in committee stage and were therefore not recorded. There was little discussion.

SUPERANNUATION BILL PASSED THIRD READING.

OTTAWA, July 14.
 The Bill providing for superannuation of civil servants received its third reading to-day. Hon. Dr. Reid moved an amendment that the four percentage interest clause added on temporary employees who would join the Superannuation Fund, be dropped. He was supported by Sir George Foster an Hon. Senator Robertson. This was lost 41 to 20.

INTER-ALLIED CONFERENCE TO-MORROW.

LONDON, July 15.
 Preparations were virtually completed to-day for meeting here at the Foreign Office to-morrow morning of the Inter-Allied Conference declared by many to be one of the most important international events in several years. The purpose of the conference in brief is discussion of the methods for putting the expert's report of reparations into effect. More than 150 delegates experts and advisers will be present when Premier MacDonald opens the Conference and hears the responses of the leading plenipotentiaries, Great Britain, France, Italy and Japan will each be represented by several delegates.

52 PERSONS SUPPOSED TO HAVE PERISHED.

SAN FRANCISCO, July 15.
 Fifty-two persons are unaccounted for and are believed to have perished within the past twenty four hours in forest fires which are sweeping all sections of the Pacific coast.

SALE OF HISTORIC PAPERS.

LONDON, July 15.
 A collection of papers relating to the Quebec campaign of 1759 and forming a part of the townsend collection was sold at Sotheby's yesterday for £1,500 to Messrs. Quaritch. The feature of the collection was a letter by General Wolfe to General Monkton.

SITUATION SERIOUS IN SANTOS.

BUENOS AIRES, July 15.
 A wireless despatch received here last evening from the German steamer General Dietrichs relaying wireless message from the captain of the British liner Andes which left Santos yesterday says the situation is serious. Rebels are eight miles from city.

TERMINAL FACILITIES FOR VANCOUVER.

OTTAWA, July 15.
 The House of Commons last night

passed a resolution introduced by Hon. P. J. A. Gardin, Minister of Marine and Fisheries preliminary to a bill empowering the Governor to advance to the Vancouver Harbor Commissioners an amount not to exceed \$5,000,000 to enable that corporation to complete the construction of terminal facilities in Vancouver Harbor. The bill based on the resolution was subsequently given first reading.

Prices

Editor Evening Telegram.
 Dear Sir.—Your Editorial reference a few days since to the unwarranted maintenance of exorbitant prices for many commodities was timely and conceived in the interest of the public, but it is regrettable that the public appear unappreciative thereof.

We are prone to grumble but slow to take concerted action toward the removal or remedying of evils. There is a promising field for well directed effort in your suggestions.

So far as the writer can see there is nothing to justify the price charged St. John's consumers for MILK. In the large American cities where MILK is brought by express trains a distance as great as 150 miles it sells for 10c. a quart and this milk will average 4 per cent. fat.

The trouble with us would appear to be that there are too many suppliers bringing in but a very limited quantity each. The time of a man and horse for half a day amounting to from two and a half to three dollars must thus be added to the cost of the 4 to 6 gallons of milk, and this is held to justify the prohibitive present charges.

The same principle governs in the keeping of Meats at their high level. We have too many butchers. The volume of trade done by each is consequently small, and does not justify the upkeep of the disproportionately costly outfit a butcher must maintain, viz., business place and residence in town, a slaughtering place, barn and in many cases a small farm in the country, a horse and equipment and a man. Small wonder prices are so high.

The same cause would appear to be operative in the case of the other articles selling here at abnormal figures except in the prices charged for laundry work. The city's laundry work is almost exclusively in the hands of the Chinese, and they have more work than they can do and consequently they keep the prices up. The Government would be acting wisely in allowing fifty Chinese to come in exempt from the head tax. Were this done the probability is that at least in laundry work we should soon have a return to a more equitable scale of charges.

ECONOMIST.

July 12, 1924.
 (The latter suggestion might be deserving of consideration were the system of segregation which is in force elsewhere, adopted here, but to allow laundries to be scattered indiscriminately throughout the residential parts of the city is not a policy that deserves anything but the strongest condemnation.—Ed.)

SYMPATHY.

Ease the family's sorrow, send

FLOWERS.

Wreaths delivered promptly. Prices reasonable. Phone 1513. Night Phone 2111M. Valley Nurseries, Ltd. mar2,ad

BORN.

On July 11th, to Mr. and Mrs. Allan Newberry, 95 Bead's Square, a son. On July 11th, at the Grace Maternity Hospital, a daughter to Mr. and Mrs. T. M. Hussey, Merrymeeting Road.

IN LOVING MEMORY

Of our darling little son, Allen Brushett, died July 16th 1923. In our hearts we mourn the loss of him we loved so dear. What would we give to clasp his hands, his gentle voice to hear? His loving smile and welcome voice that were so dear to us. He's resting now in Heaven above in God alone we trust.

And we think of your dear Allen While teardrops dim our eyes; You could not say good-bye to us Before you closed your eyes. Dearest Allen you have left us Never will your memory fade; Loving hearts will always linger Around the grave where you are laid. —Inserted by his Mother, Father, Sister and Brothers.

NOTE OF THANKS.—Miss Annie Brown wishes to express her sincere thanks to Dr. Rendell, the Matron, Miss Moore and all the Nurses of the Sanatorium and staff; also all friends that visited her and the Rev. Canon Field for his kindly visits while undergoing treatment there.—adv.

NOTE OF THANKS.—Mrs. William Pearce and family wish to thank the Doctors, Sisters and Nurses of the General Hospital for their kindness to her daughter, Lucy while at that institution; also those who sent wreaths and flowers to adorn the casket of their dear one; also those who sent notes of sympathy or in any way sympathized with them in their bereavement.—adv.

MONEY SAVING SPECIALS IN SUMMER WEAR



Boys' Cricket Belts

Assorted College colours. Exceptional value.

20 and 35 cts.



Boys' Bathing Suits

Trimmed with White and Red.

98c.

MEN'S BALBRIGGAN UNDERWEAR

Always Cool.

Comfortable fitting style in that shade of Fawn that keeps its good colour. Garment

75c

Ladies' Summer Vests

with Strap. 20c. Garment.

BOYS' KNICKER HOSE 50c. pair

LADIES' WHITE HOSE 35c. pair

BOYS' SUMMER BLOUSES from 85c. to \$1.60

LADIES' JOB SWEATERS

Wonderful assortment to select from. Only \$1.69

MILLEY'S

Labrador Report

Flat Islands—Light S.W. wind, clear; poor fishing.
 Grady and Domino—Light S. E. winds, dense fog; poor fishing.
 Venston Islands to Battle Harbour—Fresh N.W. winds, cloudy; good hookings.

Government Boats

Kyle left Port aux Basques at 10 o'clock last night after arrival Sunday's express, and is now at North Sydney.

Home in port.
 Gloucele left Rencontre west, 8.30 a.m.

Wren left Bay d'Argent 10.15 this morning.

Portia left Ramea 6 p.m. yesterday.

Argyle left Argentina 3.45 p.m. yesterday and St. Kyran's 8 o'clock this morning.

Malakoff left Flat Islands 8 a.m.

Clyde left Little Bay 7.55 a.m.

Prospero sails north 10 a.m. to-morrow.

Sagora arrived Assises Hr. 6.30 p.m. yesterday.

Earl Haig at Bemersyde

The following cable was received to-day by Colonel Nangle from Earl Haig:

"Arrived at Bemersyde Saturday night. The journey was most comfortable, thanks to the excellent arrangements made by your people in London."

Acknowledgments

The following additional amounts in aid of the Flat Island hall storm sufferers have been received by Mr. C. Lake—
 Rev. L. Curtis \$5.00
 Geo. Grimes 1.50
 F. E. Outerbridge 500

Ladies of refinement entrust their beauty to Ivory Soap with perfect confidence in its pure, mild, gently cleansing lather.—adv.,tf

CLEAN DOCKET.—There was nothing of a criminal nature to be disposed off before the Magistrate's Court this morning.

Cleanliness is one of the chief secrets of charm, and perfect cleanliness results from the use of Ivory Soap.—adv.,tf

THE TRAINS.—The express with the Kyle's mail and passengers reached the city at 6.40 p.m. yesterday. The regular cross country express went out at 1 p.m.

BAND CONCERT — M. G. Band, Bannerman Park, to-night at 8 o'clock, weather permitting.—July 15.

C. OF E. ORPHANAGE GARDEN PARTY.—All Members of the different Men's Committees are reminded of the meeting in the Board of Trade at 8.30 this evening. All members of the Men's Committees are earnestly requested to attend. R. B. JOE, Hon. Chairman, P. E. OUTERBRIDGE, Hon. Sec.-Treas.

Given a Farewell Dinner

High Commissioner Capt. Victor Gordon was tendered a farewell dinner at Bally Haly Club last night jointly by Messrs. H. D. Reid and R. Warren. Thirty-six guests were present, amongst whom were Sir Edgar Bowring, Prime Minister Hon. W. S. Monroe, Sir P. T. McGrath, Hon. Bennett, Higgins, Sullivan and Milley, Sir John Crosbie, R. G. Reid, L. C. Outerbridge, R. B. Joe, G. Goelling, R. G. Reid, J. A. Padden, B. C. Gardiner, Col. W. F. Rendell, Dr. Paterson, Dr. Roberts, W. A. Reid, Arthur Donnelly H. C. Thompson, David Baird, T. A. McNab, Mr. S. Foote, K.C., B. L. Mitchell and C. Peel. High Commissioner Gordon leaves by train to-day. He will probably sail for England from Montreal.

From Cape Race

CAPE RACE, to-day.
 Wind west, light, with dense fog. A steamer was heard passing west 10 a.m. Bar. 29.70; Ther. 62.

Is Seeing Believing?

Mr. Fischler Checked up on His Eyes and Was Satisfied.

Most Edgeworth is sold by word of mouth—one happy smoker will pass the good word along to some less fortunate brother, and a new Edgeworth is born.

Sometimes, however, the human voice plays no part in the spread of Edgeworth popularity.

Witness Mr. Fischler's letter:

Larus & Bro. Co.,
 Richmond, Va.

Dear Sirs:—
 Last summer while on my vacation, which was spent on Pine Creek, one of the best fishing streams in Northern Pennsylvania, I noticed a lot of discarded Edgeworth tobacco cans. Especially were they noticeable near the good fishing holes.

When I returned home I bought Edgeworth and learned the reason for all those empty packages.

Yours,
 Peter Fischler.

We're much too busy filling the holes here in Richmond to be able to follow them to the four corners of the earth.

It's a curious fact, by the way, that sportsmen everywhere show a marked preference for Edgeworth. There's something in the blend that strikes a responsive chord among fishermen and hunters, campers and hikers.

Perhaps some reader, himself a sportsman, can tell us why Mr. Fischler found so many Edgeworth tins "near the good fishing holes."

Be that as it may, "seeing is believing" with us just as it was with Mr. Fischler. Thousands of letters from pipe smokers are visual proof to us that in Edgeworth we are producing a tobacco that most men like.

July 15, 1924.

Tenders were undersigned of August. The chase of the certain pulp the Government land as it places in the George, St. Bonavista a. A general wood should tained by a ace, but the prepared to any partici ity of wood. Tenders s per cord of of the wood. Terms of delivery of purchaser. The high not necessa. W Minister of Dept. of Ag St. John July 14, 1924.

NEW NOTICE

Gull Island Lat. 5 Long. 5 Change in Notice after Sept INTERMEDIATE LIGHT—C Island—C ed to a F Minister Dept. of St. John July

NE

S Neyle's Neyle's Grapnell Grapnell S S S Just rec and HAN Large C Ex Flatten

New st

5

Best

Spring Com T HA MINA