

# The American Boot and Shoe Store

333 Water Street

## GREAT CLEARANCE SALE of BOOTS and SHOES

All our Ladies', Men's and Children's White Boots and Shoes to be cleared at 35 p.c. and 50 p.c. on the dollar. In order to make room for our fall stock we have decided to offer the people from St. John's and surroundings an exceptional opportunity to buy their family footwear at prices that cannot be ignored.

In connection with this sale we have also reduced our entire stock of spring and fall footwear from 25 p.c. to 40 p.c. on the dollar. These are only a few of the bargains that wait your inspection in our Store.

Read these over carefully as they are to your advantage.

No Exchanges or Refunds during the Sale

<p>LADIES' WHITE POPLIN OXFORDS Cuban Heels. Regular value \$3.00. On Sale for <b>1.45</b></p>	<p>LADIES' WHITE SPORT BOOTS with rubber heels and soles. Regular value \$3.00. On Sale for <b>1.48</b></p>	<p>125 Pairs. LADIES' WHITE CANVAS BOOTS Assorted styles and sizes with leather soles and heels. Regular value \$4.00 for <b>1.98</b></p>	<p>MEN'S COLORED CANVAS BOOTS In popular shades such as Brown and Cream with leather and rubber soles and heels. Regular value \$4.50 for <b>2.39</b></p>
<p><b>DON'T MISS THIS SALE WHICH WILL ONLY LAST FOR 10 DAYS--10 DAYS ONLY</b></p>		<p><b>DON'T MISS THIS SALE WHICH WILL ONLY LAST FOR 10 DAYS--10 DAYS ONLY</b></p>	
<p>CHILDREN'S WHITE CANVAS BOOTS &amp; PUMPS Sizes 5 to 8. Regular value \$1.90. On Sale for <b>1.10</b></p>	<p>INFANTS' FIRST STEP BOOTS In assorted colors, made in the finest Kid Leather. Regular value \$1.50. On Sale for <b>69c</b></p>	<p>200 Pairs of odds and ends in PUMPS and OXFORDS. Values up to \$3.00. On Sale for <b>1.79</b></p>	<p>MEN'S BOOTS &amp; SHOES. Regular Stock. <b>Reduced from 25 p.c. to 40 p.c.</b></p>

The American Boot and Shoe Store, 333 Water Street, St. John's.

### Men Again Wear Whiskers?

Now the British Press is discussing the probability of the beard more becoming popular. The sets of fashion fall, however, to just why we are to stow away razors and "let her grow." On the continent the fashion of growing and was at its height, or should be, at the time of the American Civil War. In the seventies covering began to disappear. In the late eighties the moustache began to be conspicuous again. The war "broke" in 1914 it was there and there that a moustache to be seen, and then suddenly of the paint brush variety became popular among military men. Just why that little patch of hair under the nose should have been worn it is impossible to say, for it was surely no mark.

Which brings up the interesting question of why a beard? In the time of Charles I. the days of Edward VII. beards were worn by the monarchs, who naturally set the fashion. King Edward followed his father's footsteps and wore a beard, but I miss my guess if he did cover up that charming mouth of his with a lot of hair. The days of Elizabeth the beard was very much the fashion. They cut into all sorts of shapes and the men of fashion of that day had them. In the days of the beard became a billy goat while at the beginning of the century men were again shaved. And so it has gone the earliest days to the present. Caesar was clean shaven, and Harold of England, while the Confessor wore a beard, Romans they tell us, were shaven when they landed in England, but said to have been a new fashion rummy.

It is that the beard has come and then come again, so any may happen.—Saturday Night.

### Kidding the Camera.

BY A PHOTOGRAPHER.

Very few people can get good photographs of themselves. They come away from the photographers with either a grim, "on the eve of his execution" picture, or a study in simpering that they know is unworthy of them.

When next you go to have your features handed down to immortality remember these tips, given by an expert. The camera does not tell the truth, so you've got to "kid" it.

Always bend your body slightly towards the camera. It does away with that stiff appearance.

Either smile openly or not at all. A faint smile only gives a suggestion of sadness in the finished picture.

The direction of the eyes is most important. It is advisable not to look directly at the lens, as it imparts a hardness to the face, but if you must stare into the camera's eye, smile freely, and the expression reproduced will be pleasantly animated.

Girls with beautiful eyes should remember that they can show them up to the best advantage by inclining the head forward a little, and keeping the eyes directed to a level somewhat above that of the camera.

An appearance of alertness is given by turning the head at a slightly different angle from the rest of the body.

### Keep your hands out of the picture

if possible, but if they have to be in, let them be seen from their narrowest point of view. Only people with perfectly regular features should be taken three-quarter face.

Finally, be taken in a dark dress, and never wear a hat. Apart from the fact that a hat tends to distort the shape of your face in a photo, nothing so quickly changes in fashion as headgear.

O. McPherson,  
Furniture Dealer, Undertaker,  
Armstrong, B.C.  
Minard's Liniment Co. Ltd.  
Yarmouth, N.S.

Dear Sirs—Since the start of baseball season we have been hindered with sore muscles, sprained ankles, etc., but just as soon as we started using Minard's Liniment our troubles ended. Every baseball player should keep a bottle of your liniment handy.

Yours truly,  
W. E. McPherson,  
Secretary of Armstrong High School  
Baseball Team.

Every man who owns a four cylinder car or is considering a four, will want the Jewett Six. The 50 h.p. Paige built motor, means that Jewett will out perform every car in its class.—1922.41

### Bananas!

Have we your order for BANANAS yet? Now ready as you like them: Ripe, Half Ripe or Green.

**Soper & Moore**  
Phone 450-302. P. O. B. 1345.

McGuire's Ice Cream—now ready for delivery. Wholesale only. Phone 794.—Jnes.12

### Trial By Pepper.

BANTULAND'S UNIQUE JUSTICE.

Here are some ingenious ways of trying a suspected person.

In one part of Africa a native who has fallen foul of the law can only prove himself innocent by swimming through a pool infested with crocodiles. If he gets through safely—almost an impossible feat—he is a free man.

Not so dangerous but exceedingly unpleasant, is the "ordeal by pepper." The accused is given a pipe—says Dugald Campbell, in "In the Heart of Bantuland"—and this is filled to the top of the bowl with a mixture of tobacco, red pepper, and one or two lesser ingredients. The offender then has to smoke this peppery mixture until all the tobacco is smoked. dust without once expectorating! Should he be forced to spit, he is considered guilty.

Mr. Campbell's book is full of interest. He tells us that dolls, in Bantuland, are made from corn-cobs. Clay is used for the heads, and beads for eyes and teeth.

The dolls are carried pick-a-back by the children, just as the children themselves were, as babies.

Should a child die, the doll is then handed to the sister, but if there is no sister, the doll is buried with all ceremony in a grave beside the dead child.

Jewett built by Paige means a car that will stand up—Simple in design, sturdy in construction, over size in every part. Price \$2,200—Jy26.41

## SUGAR

has had an advance & another is pending

IN STOCK:  
Barrels.  
Sacks of 10's, 50's and 100's.  
Cases 2's and 5's.  
Icing, in half barrels.  
Cases of Crystal Dominoes 2's.

### HARVEY & CO., Ltd.

Bantu, by the way, is a native word for men, but can mean the language also given to any of the tribes found spoken by the natives. The name is in Central and West Africa.

"Spects" He Couldn't  
A lecturer had been describing some of the sights he had seen abroad during his tour in many countries.

He described the Pyramids of Egypt, Niagara Falls in America, the Steppes of Russia, the boiling springs of Hawaii, and concluded generally:—"There are many specialties in the world that one never forgets."

**HEMORRHOIDS**  
Do not suffer another day with itching, bleeding, or protruding Piles or Hemorrhoids. No surgical operation required. Dr. Chase's Ointment will relieve you at once and afford lasting benefit. 60c a box, all dealers, or Edmanson, Bates & Co. Limited, Toronto. Sample box free.

... \$2.68 ... Cross ...

**MUTT AND JEFF**  
MUTT LAMPED AN ITEM IN THE PAPER YESTERDAY WHICH IMPARTED THE VERY BAD NEWS THAT THE AVERAGE MONEY IN CIRCULATION PER CAPITA IS SIXTY ONE BERRIES AND FORTY TWO CENTS. THE BOYS MADE AN INVENTORY AND GOT A VERY SEVERE SHOCK. SOME GUY HAS 61 BUCKS THAT BELONGS TO JEFF, AND MUTT IS SHY SIXTY ONE BUCKS AND FIVE CENTS. THEY INTEND TO GET WHAT THE LAW OF AVERAGES SAYS IS THEIRS.

### THE BOYS BECOME INTERESTED IN FINANCE.

LISTEN, JEFF, SLIP ME THE FORTY TWO CENTS YOU'VE GOT AND I'LL RUN IT UP TO SIXTY ONE BUCKS IN A DAY OR TWO FOR YOU!

I'LL DO NOTHING OF THE KIND, MUTT!

BUT I'VE GOT A FINANCIAL BRAIN! I'LL PUT YOUR FORTY TWO CENTS WITH MY THIRTY SEVEN CENTS AND CLEAN UP! I'M DOING YOU A BIG FAVOR!

OH, WELL! BUT SOMETHING TELLS ME I'M A NUT TO DO IT!

I'LL HAVE YOU RIDING IN YOUR OWN LIMOUSINE IN A WEEK!

TABLE D'HOTE DINNER - 75 CENTS.

CONTAINED TOMORROW