

## YOUR SHOPPING--Resultful of the Most Satisfying Returns

### Shopping Here

# FRIDAY, SATURDAY AND MONDAY.

### Come and Take Home Some Value Souvenirs

Any Piece you like for **32c.** in this **JOB LINE** of  
**Tea Cloths, Centres, Shams and Sideboard Cloths.**

This pile is worthy of a visit Friday, Saturday and Monday. Substantial savings are awaiting you in Fancy Linen Pieces; some all White, others with coloured embroiderings and hemstitched borders. Not a piece in the lot worth less than 40c. Friday, Saturday and Monday, your choice **32c.**



**Buy What You Need!**

**DON'T STINT--DON'T BE WASTEFUL.**

This Store has gone ahead as usual and restocked for the coming season with the necessities needful for its patrons.

Prices on various things have undoubtedly soared, on others we have by foresighted purchases been able to keep prices normal.

Assortments are better than ever and this year we know you will find that the Service of this Store has risen another notch--FORWARD.

**James Baird**  
LIMITED

**Girls' Crimson Felt Hats.**

A very desirable hat for fall wear, soft crushable crown and wide rim, extra good felt with broad corded band; becoming hats for young girls. Reg. 75c. Friday, Saturday **69c.** and Monday **69c.**

**Quality Hair Brushes.**

"Keep Clean" Hair Brushes, a pleasure to handle, strong bristles securely fastened in aluminum, ebony back and handle; a brush easy to keep clean. Reg. 85c. Friday, Saturday and Monday **79c.**

**Children's Hose.**

A clearing line of Cream Hose for the little children, say from 2 to 5 years, reinforced heel and toe, full length stockings, suitable for early fall wear. Special per pair Friday, Saturday and Monday **30c.**

**The "Boston" Garter.**

Is always dependable, fits securely, strong cable elastic webbing, sateen pad and nickel fastenings, trustworthy garters that fit without feel. Reg. 35c. pair. Friday, Saturday and Monday **30c.**

**Men's Boots.**

Trustworthy laced Boots in English Calf. Blucher shape; these are offered you at last year's prevailing prices; sturdy boots with heavy leather sole and heel; a clearing line. Reg. \$3.50. Friday, Saturday and Monday **\$3.60.**

**Housemaids' Gloves.**

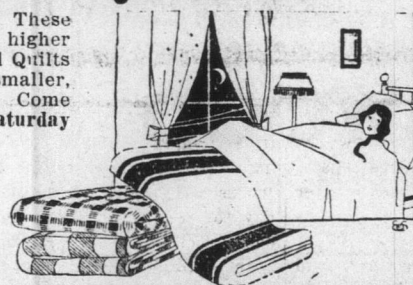
Something every housemaid needs; they afford the means of keeping your hands soft and clean; made of strong half-bleached twill with Jersey wrist; per pair Friday, Saturday and Monday **14c.**

### SALE OF SAMPLE QUILTS.

Values in White Quilts away above the ordinary. These Grecian Quilts wear and look just as well as much higher priced Marcella make, nicely patterned; and you'll find quilts here large enough for full size beds; others a trifle smaller, finished with a plain hem at ends; about 40 in the lot. Come early and pick the plums. Special Prices for Friday, Saturday and Monday from \$1.50 to \$3.50.

### BEDROOM SLIPPERS.

Cosy little Bedroom Slippers; complete size range for Ladies, Misses and Children. Made in nice soft shades of Art Swanette, ever so serviceable for cold weather wear. Friday, Saturday **15c.** and Monday, the pair **15c.**



USE

### HYPOZONE

**Germs Cause Disease--Hypozone Kills the Germs.**

Also food odors and renders the air healthful and pure, a powerful and effective germicide, antiseptic deodorant and disinfectant and most economical to use--at a little goes a long way, a few drops or about an ounce to the gallon of water. To introduce we offer Friday, Saturday and Monday.

4 oz. Bottles **15c.**  
16 oz. Bottles **25c.**  
32 oz. Bottles **45c.**

### NEW FALL DRESS FABRICS.

**The Newest in Skirt Plaids.**  
Skirts from Plaids such as these are all the rage in New York to-day; suit yourself to shades, of which there is a good display; these give everlasting service, strong very finish. This first showing has been much admired; suitable for Ladies, Misses' and Children's wear. Special, per yard, Friday, Saturday & Monday **49c.**

WE ARE SHOWING SOME NEW AND NOVEL EFFECTS IN

**Pretty Dress Plaids.**

THEY'RE UNDERPRICED TO-DAY.

A Handsome show of inexpensive Plaids for fall wear; equally serviceable for Ladies, Misses' and Children's make up. Ground of fine Shepherd's Check, relieved with a large coloured plaid pattern. Usually pretty, and the low price will clear these quickly. Good value at 60c. per yard. Friday, Saturday & Monday **42c.**



### Purse-Opening Inducements to Buy Home Comforts.

#### BOLSTER CASES.

Strong value in best quality Bolster Cases, full size made from extra good quality Bolster Cottons, double hemstitched border at both ends; made for service; top notch value at 75c. each. Friday, Saturday and Monday **65c.**

#### SIDEBOARD CLOTHS.

White Linen Cloths with a pretty lace edge and double row of lace insertion; the ends are neatly embroidered, ample size being 17 x 50 inches; Reg. 55c. at their regular price 55c. Friday, Saturday and Monday **49c.**

#### FAMILY TOWELS.

Large half-bleached Turkish, just to hand, bought job, offering extra good value, plain hem at ends. Special each **17c.** Friday, Saturday and Monday **17c.**

#### TABLE DAMASKS.

"Is a pleasure to show such worthy Damasks, pure White finish, 58 inches wide, exceptionally neat and pretty patterns; these Damasks have a finish all their own. Reg. 65c. yard. Friday, Saturday and Monday **58c.**

#### CURTAIN NETS.

In looking around we happened on a few pieces of rather good looking White Lace Curtain Nets, 48 inches wide, lacey looking patterns that we know you will like; they represent the very best value to be procured to-day. Reg. 24c. yard. Friday, Saturday and Monday **21c.**

#### LACEY LOOKING SHAMS.

Snow White Linen Pillow Shams with handsome lace edging and lace insertion to match; prettily embroidered and showing some openwork effect that make these uncommonly desirable. Reg. 80c. Friday, Saturday and Monday **74c.**

#### SASH RODS.

Telescopic Sash Rods in Brass, extending from 30 to 54 inches, with large plain brass knob at end easy to fit to any window and strong enough for light hangings. Reg. 25c. with fittings. Friday, Saturday and Monday **23c.**

#### HUCK TOWELING.

This is a beauty 18 inches wide, has quite a nice free from filling finish; Toweling able to stand constant wear, pure White finish. Reg. 23c. Friday, Saturday and Monday **20c.**

#### BALL FRINGES.

Artistic and decorative Ball Fringes for all kinds of draperies, plain shades of Sky, Crimson and White and mixed shades of Gold and White and Crimson and Green. Per yard Friday, Saturday and Monday **4c.**

#### TABLE CENTRES.

White Linen Table Centres, with scalloped and button hole edge, one mass of pretty embroidery, soft white linen finish that will launder well; these have the quality appearance. Reg. 40c. Friday, Saturday and Monday **35c.**

### NEW LACE CURTAINS, and CURTAIN SCRIMS, Underpriced!

#### LACE CURTAINS, 86c. pair.

New and pretty Lace Curtains await you here this week. These are 2 1/2 yards long, the style most used. The days of the long hanging Curtains are past; these look so well and will not soil so quickly; plain net centres and handsome borders; White only. Special, per pair, Friday, Saturday and Monday **86c.**

#### PRETTY CURTAIN SCRIMS.

Don't know that we have ever offered prettier Curtain goods; White and Cream grounds, with pretty coloured effects. These are fast and wash perfectly; 38 inches wide. These are something entirely new and show White with Green border, White with Yellow, White with Tan, and White with Blue; the Creamy Scrim has a sort of shadow effect; first showing. Friday, Saturday and Monday, Special, per yard **63c.**

### Keep an Eye on Our BOOT Values.



**LADIES' BOOTS.**

A well line of ladies' high-laced boots, plain toe style, plain toe, Paris heel; these are a special Fall boot coming in strong gun metal leather; sizes 4 1/2 to 6 1/2. Regular \$5.50 value. Friday, Saturday and Monday **\$4.95.**

**Misses' Boots.**

A sensible Boot for every-day wear; comes in fine Dogskin Kid, Buttoned style, medium heel; sizes 12 to 2 including half sizes; \$2.60 is the regular price. Friday, Saturday and Monday **\$2.35.**

**Boys' Boots.**

Sturdy Boots for the "hard-on-boots," in strong Gun Metal Calf make, particularly suitable for the fall days, broken sizes responsible for the low price; they run from 9 1/2 to 11. Reg. \$2.00. Friday, Saturday and Monday **\$1.75.**

### See the Money-saving Opportunities our Generously-Stocked Showroom Affords.



#### SLEEPING SUITS.

For the children, we have a good line of flannellette sleeping suits showing blue and white and pink and white striped patterns; these may be had with or without feet; more comfortable to sleep in than the ordinary night shirt and just as cheap. Reg. 40c. Friday, Saturday and Monday **34c.**

#### FEEDERS.

Infants feeders made of strong white Turkish Toweling, some with coloured border, others all white; an extra one or two is always handy. Reg. 17c. each. Friday, Saturday and Monday **14c.**

#### Black and Coloured Serge

### DRESSES.

A bunch of winsome little Serge Dresses in shades of Navy, Saxe, Brown, Green and Black, high shirring at waist, the trimmings are becoming and show plaids and harmonizing shades, buttons to match, high or low neck, with long sleeves. Some very pretty styles here suitable for Misses; sizes from misses 16 to 44 inch bust. Regular \$6.00. Friday, Saturday and Monday **\$5.28.**

#### MISSSES' UNDERWEAR.

Reg. 85c. garment for 48c.

Here is where mother can get the best possible value in Underwear for the girls, fine Knit Silk and Wool Vests and Pants in a medium weight that satisfies. This is a clearing line that we know will be picked up right away, avail of the opportunity. Reg. 85c. per garment. Friday, Saturday and Monday **48c.**

#### Dress Trimmings

'Tis surprising how cheaply you can pick dress trimmings here this week; plain shades in Braids and Insertions and some very pleasing Oriental trimmings; good value at 15c. yard. Friday, Saturday and Monday **8c.**

#### INFANTS' BONNETS.

A nice assortment to make choosing easy, White Cashmere Bonnets are here, others in Repp and Corduroy. Velvet trimmed with pink and pale blue ribbons, others fur trimmed. Reg. 45c. Friday, Saturday and Monday **37c.**

#### OVERALLS.

Hardly a day passes but you need one of these about the housework; these are strongly made of quality gingham in heat check patterns, large size, strap at back and pocket. Reg. 80c. Friday, Saturday and Monday **72c.**

#### KNICKERS.

A few dozen pairs of Ladies' fine White Lawn Knickers, lace and embroidery trimmed, open and closed, wide legs, the last of this line. Regular 90c. Friday, Saturday and Monday **78c.**

#### HAND BAGS.

A few dozen of black leather Hand Bags, fitted with small purse and mirror, strong steel clasps and rigid frame, leather straps, serviceable bags at a small price. Reg. 40c. Friday, Saturday and Monday **34c.**

#### NEW AMERICAN BLOUSES.

Every lady is interested in the new Blouses, these are beautiful, in fine White Muslin with handsome Embroidered fronts, large sailor collar, trimmed with fine Valenciennes Lace, others just as good looking in plain voile with coloured collar and others again in pretty stripe effects; they're the newest and consequently interesting. Reg. \$1.25. Friday, Saturday and Monday **\$1.08.**

#### FURNITURE COVERINGS.

Handsome patterns, delightful soft to the eye; new shade effects that will make very pleasing coverings; 36 inches wide; well covered patterns, something altogether different in quality than Chitz; much stronger, rather resembling Tapestry. Would like you to see these. Our Special Price, per yard, Friday, Saturday and Monday **62c.**

#### Crowds Throng Our SMALLWARE SECTION.

Pick up some of these VALUES in NEEDY THINGS on our SMALLWARE TABLES.

**TIE CLIPS.** Neat secure Spring Tie Clips, in fancy Gilt and Enamel; one would last for years. Special Friday, Saturday and Monday **8c.**

**BEANS.** Bottles of assorted coloured Beads for fancy workers; interesting pastime and effective work. Special **14c.**

**BAR PINS.** Neat, always wanted, Bar Pins in Gilt, Enamel and Pearl, with strong pin fastening. Special each Friday, Saturday and Monday **9c.**

**WAIST PIN SETS.** Pretty little sets showing Enamel, Gilt and all Black; 3 pieces to each set. Special Friday, Saturday and Monday **15c.**

**WAXEN SOAP.** Comes in ball form, a Soap hard as nails and highly perfumed; gives a generous lather. Special per ball Friday, Saturday and Monday **8c.**

**SOAP BOXES.** In strong Celluloid with cover, shades of Pink or Blue; put one on your washstand. Special Friday, Saturday and Monday **18c.**

### Huns Forced to Shoot Messages to Commanders.

With the French Armies, Aug. 29.--The French artillery barrage fire has now been perfected to such a degree of density and intensity that the Germans in order to keep in communication with their lines back of the barrage, have been forced to adopt the expedient of enclosing their messages in a grenade or a shell and firing it through the barrage.

In the early part of the war the Germans used the system of running back field telephones from the advancing troops. When these lines were constantly cut by shell fire, efforts were made to run the lines underground. But here again the French high explosive shells were developed to a degree where the lines could not be conveniently buried at a depth beyond their reach.

#### The German System.

Wireless telegraphy has since been tried by the Germans together with low flying airplanes, while the use of individual soldiers who endeavored to run back through a barrage with messages came likewise to prove both too costly from the point of view of human life and of uncertainty as to the eventual arrival of the message. Germany's new system of trying to shoot back her communications with trench mortars and trench cannon has only recently been hit upon. The grenades or shells in which the messages are enclosed are referred to in the German orders as "Nachrichtengeschoesse" or "projectiles for messages."

The "Melde-Wurfgrenaten" or "message carrying bombs" are fired from the 1916 model of mechanical trench grenade thrower. This has a range of about 600 yards and is counted upon for maintaining communication between the first line and the commanders of battalions and regiments, who, under the German system, always remain at the rear of the advancing and fighting troops.

The second class used, the "Leichte Nachrichtenmine" or "message carrying shells" are to be fired from the "Minenwerfer," or trench mortar for firing torpedoes. These have a range of about 1,300 yards and with them the Germans hope to keep up their communications through the French barrage fires between the battalion and regimental commanders in rear of the advancing troops and the artillery brigade and divisional headquarters still farther to the rear.

According to the German orders that have been found, the distribution of these messages carrying grenades and shells to the troops on the western front began about June 1.

### A Business Transaction

I heard a good story recently concerning Mr. R. T. Banks, K.C., London's latest magistrate.

In his young days he was playing at a seaside place, and wished to hire a horse and trap for a day's outing.

Not knowing the would-be customer, however, the livery-stable keeper declined to trust him with the outfit.

Whereupon Mr. Banks, who was bent upon having his drive, proposed that he should buy the horse and trap for the day at the owner's valuation, and sell them back to him at the same price in the evening, provided they were returned in proper condition.

To this the other could see no objection. The horse and trap were returned in good time, and after receiving back the sum paid for them in the morning Mr. Banks turned to go.

"Hold on," exclaimed the livery-stable keeper, "you have forgotten to pay for the hire."

"My dear sir," was the cool reply, "there is no hiring in the case. I have been driving my own horse and trap all day."

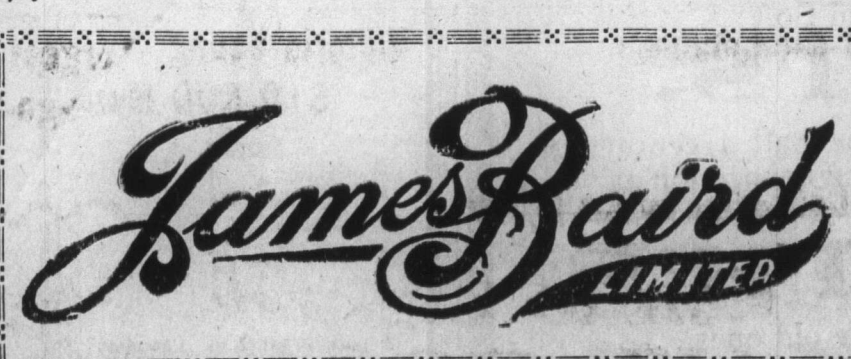
And the astonished dealer was left to think the matter over--Pearson's Weekly.

### The Value of the Cables

Christian Science Monitor: The unbroken cable communications between the Allies in all the continents is so taken for granted that the question of what would have happened without the cable service is hardly considered. Is it realized that but for the cables Australia might not have heard of the war until the middle of September, 1914? And that, again, but for the cables, the Government in London might not have known the attitude of the Dominions towards events in Europe. The public knows something of what happened at the cable stations at Cocos Island and Fanning Island at the time when the German squadron was cruising in the Indian and Pacific Oceans. But the half has not been told them of the great part which the deep-sea cables have played in the war. Those who feel curious on the subject should get hold of Zodiac, the paper which the cable companies issue for the benefit of their cablemen doing duty at the four corners of the world.

### JUVENILE JERSEYS.

Just now a little Coat-Sweater comes in very handy for evening wear on the cooler days when it is hardly cold enough for a heavy overcoat. This lot comes in a lot of mixed shades showing contrasting colour facings; assorted sizes for little girls or boys. Special, each, Friday, Saturday and Monday **69c.**



### Quality Hosiery Underpriced

#### LADIES' HOSE.

Extra good value in Tan and Grey Cashmere hose, plain or ribbed, best quality English make, in assorted sizes, about 8 dozen pairs altogether. Reg. 60c. value. Friday, Saturday and Monday **48c.**

#### LADIES' NAVY HOSE.

5 dozen pairs of Ladies' Navy Cashmere Hose, plain finish, our regular 50c. line; a popular shade of worthy Hose that we intend clearing at a special price. Friday, Saturday and Monday **39c.**

#### LADIES' GREY HOSE.

All Wool Cashmere Stockings in a pleasing Grey shade, spliced heels and toes, plain finish. Get some of these for later on wear. Values cannot be bettered for some time to come. Reg. 90c. Friday, Saturday and Monday **79c.**