

The Key to Victory.

A Remarkable Article Telling Where the Final Stages of the War Will be Fought Out.

(By Sidney A. Moseley, Author of "The Truth about the Dardanelles.")

Keep your eye on Salonika! Salonika is the key to the situation. And probably only one person in a hundred realises it, even yet. In the Balkans great things are to happen, and always the centre of the drama will be Salonika.

It seems a long time ago when, after the Dardanelles debacle, people were amazed and horror-struck at a report that a French army had landed at the Greek town.

"What! Another expedition?" was anxiously heard on all sides.

But the public has a short memory, even in a big war, and so quickly do the scenes of the various theatres of war change that the most momentous moves are quickly forgotten.

How long since it is when everybody was waiting anxiously for the next step in the Balkans? If you spoke to anybody about the war the reply was a doubtful shake of the head.

"Look at the Near East," they said. "Look how the Germans are scoring—overwhelming us. We are too late at Salonika." And so on.

Finesse Rather Than "Ginger."

I wrote at the time that these gloomy forebodings were not justified by a big factor in the future, and time has now shown that we were not so sleepy in our affairs. East, as some faint-hearted people would have us believe. Fortunately enough, another dramatic act wrested the attention of the people to another sphere of action. The scene was Verdun. Although it did not lessen the gloomy outlook of the same pessimistic student, it seemed to relieve the embarrassment of those who were conducting the war, and who were being continually asked by amateurish busy-bodies what we were going to do in the Near East.

The splendid battles of Verdun have given the world an opportunity of appreciating the fact that it sometimes pays to permit things to develop. Those who know the Near East must know that there, at least, engineering is much more fruitful than "gingering." The one requires the finesse of the diplomat, backed up by force, the other is simply a process of rush in close formation. Sometimes you get through—but only sometimes.

Our patience at Salonika will be rewarded, as I will show. Let me mention here first an interesting fact.

Wasted? Not a bit of it!

Few people—even those usually well informed—were aware that the scheme to checkmate German ambitions in the Balkans originated in the mind of M. Briand, the great French statesman. It was he who thought out and planned the Salonika expedition. His proposals, I know for a fact, met with considerable opposition from a powerful section.

In the end his persistence prevailed. With the permission of the Venetian Government, we occupied this very important strategic centre, sat down on our haunches, and waited.

Soon those who were opposed to the new venture cried aloud that the men were being wasted.

"What good are we doing there? We are wasting time!" And so on.

Well, what has happened? And what is going to happen?

There is no doubt now that the Salonika expedition was one of the most far-reaching schemes of the war. Its effects are bound to be seen before long. Had we not landed, the whole of the Near East would have been overrun by the Teuton hordes.

Roumania would never have come on our side—if, indeed, she had not been compelled to come in against us. Greece, by the strange political gymnastics of King Constantine, would have almost certainly played us false; Serbia's gallant little army would surely have been wiped out, and even Italy's position as regards Germany would have been altogether different.

To-day our prestige in the Balkans is at its height. And the meaning of this can be observed in the Far East possessions. By holding fast to Salonika we afforded a passage to, and later re-organised, the very valuable if sorely-tried Serbian Army; we protected Roumania from German frightfulness being put into execution; and gave the necessary support to the Greek patriots who wished Greece to join the Entente.

Now, if purely defensive operations have produced such excellent results politically—as apart from military results—what is likely to happen in the future?

Greece Will Be In It!

To make a big and concerted move forward while the intentions of Greece were unknown would have been un-sound tactics. Soon—very soon, perhaps even as I write—Greece will decide. Then a big advance, with Greek troops side by side with ours, perhaps, will follow.

Bulgaria, pressed on the one side

by Russia and Roumania, and by our Allied forces on the Salonika front, can scarcely make a prolonged resistance. Once she goes, the end of Turkey becomes a matter of weeks, perhaps days. It might sound far-fetched at this juncture, but if Bulgaria could be made to declare war against Turkey and a move towards Constantinople were made, the Ottomans' last defence at the Chatalja lines would be short-lived.

Possibly a simultaneous move from the Black Sea and—who knows?—the Dardanelles would be made! Such a move would crush Turkey like a matchbox.

"The Dardanelles again!" I hear someone exclaim. Well, if public opinion rather than military advice precludes another landing here, there are other parts suitable for a landing in the neighbourhood. More I cannot say.

These theories may not be held by the man in the street, but I have reason to believe they are not outside the bounds of possibility, according to the French Headquarters Staff.

The Doom of Francis Joseph.

The war will be decided in the Balkans!

With the breaking-up of Bulgaria

ment of the half-million or so men who form the French, British, Serbian, Italian, and Russian armies.

Then The End Will Come.

Let me add another prophecy. When we move forward from Salonika, Italy—most unexpected of all—will make a supreme move. It will open a chapter with a prospect of so many developments that it may well augur the beginning of the end.

Italy's declaration of war against Germany has simplified matters greatly. With her and Greece with our efforts on those parts are united. Valona, the Italian seaport, is bound to appear in the picture.

Probably when the great movement is made an offensive will be directed against this fortress, which is credited with being almost as strongly held as Salonika. Great guns have been placed on the heights, around the city, and should a venturesome foe endeavour to take it he will find he will encounter a second Verdun.

It is not probable, however, that Austria will hazard such an attack. What is more on the cards is that the Italians, acting with the reorganised armies of Serbia and Montenegro, will begin an offensive first, simultaneously with a forward movement by the Allies in Salonika. For the purpose of Italy's campaign Valona would make an excellent base.

There would have been none of these possibilities had we not strongly entrenched ourselves at Salonika. Hence the vital importance of the Greek seaport.

Watch Salonika!

Acids in Stomach Sour the Food and Cause Indigestion

"Pape's Diapepsin" fixes sour, zesty, upset stomachs in five minutes.

If what you just ate is souring on your stomach or lies like a lump of lead, refusing to digest, or you belch gas and eructate sour, undigested food, or have a feeling of dizziness, heartburn, fullness, nausea, bad taste in mouth and stomach, headache, you can surely get relief in five minutes.

Ask your pharmacist to show you the formula, plainly printed on these fifty-cent cases of Pape's Diapepsin, then you will understand why dyspeptic troubles of all kinds must go, and why it relieves sour, out-of-order stomachs or indigestion in five minutes. "Pape's Diapepsin" is harmless; tastes like candy, though each dose will digest and prepare for assimilation into the blood all the food you eat; besides, it makes you go to the table with a healthy appetite; but what will please you most, is that you will feel that your stomach and intestines are clean and fresh, and you will not need to resort to laxatives or liver pills for biliousness or constipation.

This city will have many "Pape's Diapepsin" cranks as some people will call them, but you will be enthusiastic about this splendid stomach preparation, too, if you ever take it for indigestion, gases, heartburn, sourness, dyspepsia, or any stomach misery. Get some now, this minute, and rid yourself of stomach misery and indigestion in five minutes.

Train Notes.

Wednesday's mail and freight reached Port aux Basques at noon to-day.

The incoming express left Port aux Basques on time this morning.

The local from Carboneau arrived in the city at noon to-day.

The Trepassy train reached town at 11:40 a.m. to-day.

Here and There.

St. Ivel Cheese, small tins, at ELLIS.

THE SUSU.—The s.s. Susu left Horwood at 8:55 a.m. to-day.

Fresh Irish Hams and Bacon at ELLIS.

HERE FROM VANCOUVER.—Mrs. A. E. Wood and daughter of Vancouver, B.C., arrived by last night's express on a visit to relatives.

MORE DIPHTHERIA.—A new case of diphtheria was reported to the health authorities this morning from Buchanan Street. The patient, a 25-year-old woman, has been removed to the fever hospital.

BORN.—On October 25th, a daughter to Private William and Mrs. Johnstone, of the 185th Cape Breton Highlanders, Halifax and Sydney papers please copy.

On Oct. 26th, a daughter (premature) to Mr. and Mrs. A. Carter.

DIED.—Passed peacefully away last midnight, Heber, youngest son of the late W. F. Crocker, leaving a wife, four children, one sister and a large circle of relatives to mourn their great loss; funeral on Sunday, at 2:30 p.m., from his late residence, 38 Barter's Hill; friends and acquaintances accept this, the only intimation.—Montreal papers please copy.

It's the Quality of the Goods that creates the demand. We have just received a large shipment of Condensed Milk, the best on the market.



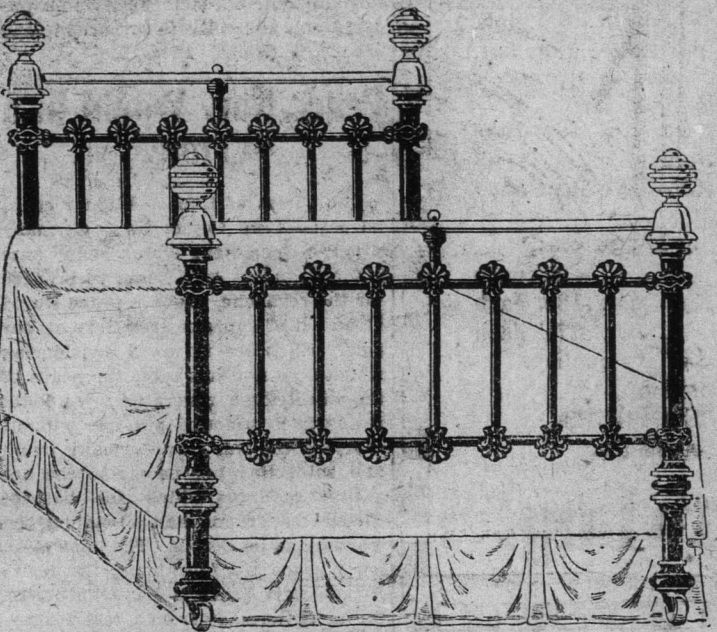
When using this Milk you can feel assured that you are using the best as they are guaranteed absolutely pure.



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White Enamel BEDSTEADS,



Complete, with Cuban Spring 4 ft. \$10 50 and \$12.50 each.

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FOR LADIES.

Made in all Wool Blanket Cloth, in large check effects with Belts.

\$6.50 each.

The smaller sizes would make excellent School Coats for big Girls—taking the place of a sweater and street coat.

SEE THEM IN OUR WINDOW.

S. MILLEY.

Evening Telegram Fashion Plates.

The Home Dressmaker should keep a Catalogue Scrap Book of our Fashion Plates. These will be found very useful to refer to from time to time.

A VERY ATTRACTIVE DRESS.



Waist 1849—Skirt 1871—Comprising Ladies' Waist Pattern 1849 and Ladies' Skirt 1871.

The waist is a popular model, with its full revers, and the skirt is new and novel with its jaunty pocket trimming. Serge, gabardine, voile, corduroy and broadcloth are nice for the skirt; lawn, madras, crepe, voile, taffeta and habutae could be used for the waist. The Skirt Pattern is cut in 6 sizes: 20, 22, 24, 26, 28 and 30 inches waist measure. The Waist is cut in 6 sizes: 32, 34, 36, 38, 40 and 42 inches bust measure. It will require 3 1/4 yards of 36-inch material for the waist, and 4 1/4 yards of 44-inch material for the skirt for a medium size. The skirt measures 3 yards at the foot.

This illustration calls for TWO separate patterns, which will be mailed to any address on receipt of 10 cents FOR EACH pattern, in silver or stamps.

A PRACTICAL MODEL FOR UTILITY OR GENERAL WEAR.



1870—Ladies' Coat.

Pish and velvet fabrics, velour, zibeline, corduroy, cheviot, tweed, novelty suitings and broadcloth are all appropriate for this style. The fronts are lapped in double-breasted style and meet a wide collar at low neck outline. The sleeve is finished with a deep cuff, and the fronts are trimmed with smart, comfortable pockets. The coat is cut in 6 sizes: 34, 36, 38, 40, 42 and 44 inches bust measure. It requires 6 yards of 54-inch material for a 36-inch size.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

No.

Size

Address in full:—

Name

Street

City

State

Stafford's Liniment cures Rheumatism, Lumbago, Neuralgia and all Aches and Pains. For sale everywhere.—July 22, 14

MILNE'S LINIMENT CURES DIPHTHERIA

Home Under

Pure White

Table Damask high class finish. We have been busy over and over here it is 50c for Friday, Saturday, Monday, per yard.

Cre

3 pieces of cream and yellow plain, with yellow and green plaid; they are warm, cozy looking, light, comforting regulations in keeping with 42c per yard. & Monday these only, per yard.

Heart

Just the sea looking for odden up and me room's particular offer a line of Rugs, size 26 x 36 ed patterns at 42c per yard. & Monday these only, per yard.

Straw

Japanese plain with braided green border, for bed room use. Reg. 80c. Friday, Saturday, Monday, per yard.

Mante

3 1/4 inches ground, cozy braid design. Reg. 80c. Friday, Saturday, Monday, per yard.

Matrass

Excellent value. Strass coverings, striped and blue and of 25c value. Friday and Monday, per yard.

Curtain

Very neat. M. Drapes and cream grounds, pretty wave. Pink and White Green and White per yard. Friday and Monday, per yard.

Curtain

Best quality. White, nice looking, newest, having last summer. Friday, Saturday, Monday, per yard.

Quilt

A very pleasant pattern, showing and conventional piece a new pattern, they come on a Special, Friday, Saturday and Monday, per yard.

Laund

Just a dozen cotton, size 20 designs and string; value 80c. Friday, Saturday, Monday, per yard.

Pick-up Value

Tow

Pure White Turbans of them bath size, will give extraordinary worth 35c each in slight imperfections, per get the pick. Friday, Saturday, Monday, per yard.

Infants

Assorted sizes in Sky, Pink, Crimson little mittens for Special, Friday, Saturday, Monday, per yard.

2 Spec

L

A new line, a Gunmetal C making a comfort in this weight; \$2.90. Friday, Saturday, Monday, per yard.

Me

60 pairs in he you need for the about during fall inside rubbers. Friday, Saturday, Monday, per yard.