

WEATHER FORECAST. TORONTO, Noon.—Fresh to strong S. and S. W. winds, unsettled and showery to-day and on Tuesday. ROPER'S, Noon.—Bar. 29.60; ther. 70.

THE EVENING TELEGRAM.

READ BY OVER 40,000 PEOPLE EVERY DAY.

VOLUME XXXVI

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, MONDAY, AUGUST 3, 1914.

\$3.00 PER YEAR

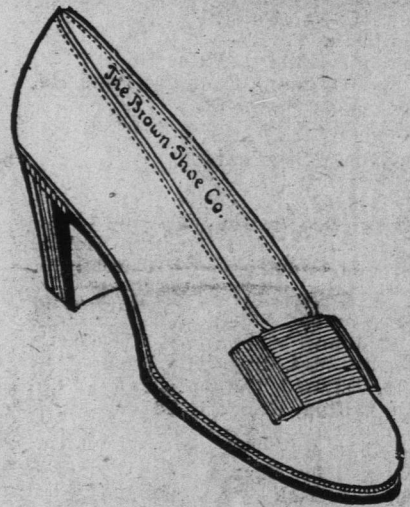
NUMBER 177.

REID-NEWFOUNDLAND CO. REGATTA DAY EXCURSION!

Excursion Return Tickets will be issued to points between St. John's, Carbonear, Placentia and Renew's, at **ONE WAY FIRST-CLASS FARE.** Good going on all Trains of Tuesday, 4th, and Wednesday, 5th. Return limit, Thursday, 6th.

Reid-Newfoundland Company.

Ladies' DEPARTMENT!



These styles are hard to beat. Ladies' Low Shoes, Button, Blucher, Laced.

Ladies' Low Shoes with one, two, three, four or even five straps; made in Tan, Patent Kid or Gun Metal Leathers, with Bows or Buckles. \$1.50, \$2.00, \$2.50, \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00.

N.B.—Is your size here? 600 Pairs Ladies' Low Shoes in the following sizes: 1, 1 1/2, 2, 2 1/2, 3, 3 1/2, 4, 4 1/2. Original price \$3.00 per pair, now \$1.50 to clear. Remember, \$3.00 Shoes for \$1.50

217 Pairs Ladies' Boots in sizes 1, 1 1/2, 2, 2 1/2, 3, 3 1/2, 4, 4 1/2. Original price \$3.50; to clear at \$2.00 per pair.

These Shoes are solid through and through and cannot be duplicated elsewhere for double the price we are asking.

F. SMALLWOOD The Home of Good Shoes.

From 3 p.m. Till 6 p.m.

On Thursday, 30th, Friday, 31st, and on Saturday, 1st, and Monday, August 3rd, during the same hours,

Mars & Co.

SMALLWOOD BUILDING (Entrance McMurdo's Lane), will sell

25 Ladies' White Embroidered Robes at... \$3.20
25 Ladies' White Embroidered Robes at... \$3.30
25 Ladies' White Embroidered Robes at... \$4.10

AND
50 Ladies' Navy Costumes, Silk Lined, at \$6.50
50 Ladies' Navy Costumes, Silk Lined, at \$7.50
SPECIAL—On Saturday, August 1, we will remain open till 10 p.m. jly27,m,w,f,m

FOR SALE.



1 BLACK HORSE. Sound, kind and gentle. Apply to

C. H. MILLER, U. S. P. & P. Co. aug3,tf

FOR SALE.

One 5-Horse Power Gas Engine, with fittings complete. Will be sold at a bargain. Apply to STEPHEN KNIGHT, Engineer, 15 New Gower St. jyl18,tf

FOR SALE.

Building Lots situate on the Sand Pits Road, south of the old Railway Track. These freehold Building Lots are for sale at a reasonable price.

For further information and particulars apply to MORISON & HUNT, Solicitors. jly17,eod,tf

MINARD'S LINIMENT CURES DIPHTHERIA.

BIG PROFITS ON PAINTS!

Are you going to miss your share of the profits that will come to the men who handle

"Matchless" Paint

this season? "Matchless" is going to have a bigger sale than ever this fall because the belief is now practically universal among all experienced painters that there is no other Paint which gives the same satisfactory results.

THE STANDARD MANUFACTURING CO., LTD.

Korff's Cocoa,

ESTABLISHED 1811.

When you are placing your family order for Groceries, we would like to have you include a tin of KORFF'S COCOA. Now this Cocoa cost you much less than Van Houten's, but if you are convinced after a trial of one tin that it is not as good then we will gladly refund you your money. We have been just 103 years making Cocoa and we think we know what we are talking about.

Korff Bros. Manufacturers.

Red Cross Line.

S. S. "Stephano" and S. S. "Florizel"

EXTENDED SAILINGS. From St. John's. From Halifax. From New York. Every Saturday. Every Tuesday (both ways). Every Saturday. Passenger Tickets—issued to New York, Halifax and Boston. FARES INCLUDING BERTHS & MEALS ON OUR STEAMERS: FIRST CLASS 2nd CLASS Single Return Single To New York... \$40 to \$60 \$60 to \$110 \$15.00 To Halifax... 20 to 30 35 to 65 9.00 To Boston (by Plant Line)... 29 to 39 51 to 71 18.00 To Boston (by D. A. R.)... 30 to 41 51 to 72 18.00 Boston connections from Halifax. Plant Line Thursdays and Saturdays at midnight or Dominion Atlantic Railway through the beautiful Annapolis Valley to Yarmouth, and thence by Boston and Yarmouth S. S. Co., Ltd., four times weekly. Luxurious accommodation and excellent cuisine by either route. Full particulars from HARVEY & COMPANY, LTD., Agents Red Cross Line.

Advertise in THE EVENING TELEGRAM

THE S.S. "PORTIA"

will leave the wharf of BOWRING BROS., LTD., on TUESDAY, 4th of August, at 10 a.m.,

calling at the following places: Cape Broyle, Ferryland, Renew's, Trepassey, St. Mary's, Salmonier, Placentia, Marystown, Burin, St. Lawrence, Lamaline, Fortune, Grand Bank, Belleoram, St. Jacques, Harbor Breton, Pass Island, Hermitage, Gaultois, Pushthrough, Richard's Harbor, Francois, Cape La Hune, Ramea, Burgeo, Rose Blanche, Channel, Bay of Islands, Bonne Bay.

Freight received until 6 p.m. on Monday. For freight or passage apply to the Coastal Office of BOWRING BROS., Limited, Telephone 306.

Improve Your Health by Eating

RENNIE'S Whole Wheat BREAD,

made from Flour of the entire Wheat and contains all the essential food elements. Easily digested and most nutritious. Not genuine unless in Printed Wax Paper Wrapper. jly4,m,eod

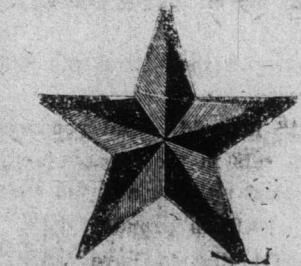
Dr. A. F. PERKINS, Dentist.

All branches of Dentistry carefully and skillfully performed. Special attention given to Crown and Bridge work and the construction of Artificial Plates. Office: 216 Water Street (over T. J. Duley & Co.) jun1,3m Telephone 88.

W. J. WHELAN,

182 Duckworth Street. Phone 65. Windows Cleaned and Polished in Hotels, Club Rooms, Schools and Factories. Private Residences a specialty, at short notice. Carpets Cleaned and all orders attended to. P. O. Box 1127. N.B.—Orders can be left to Janitor Board of Trade Bldg. apr27,4m,eod

Rossley



Theatre.

Laughable Burlesque, ROMEO AND JULIET. Past and Present.

CHARACTERS. The Gallant Romeo—Geo. Scully. The Fair Juliet—Marie Rossley. Juliet's Father—Geo. Scully. Period—Any old time. Place—Any old town. Scene—Juliet's Home.

Great 2 Reel Feature—2 Reels. UNDER SUSPICION—Cineo. An Indian Summer—Biograph. A Tender Heart—Biograph. Pathe Fashion Plates. And the Rossley Orchestra—Piano, Violin, Cornet, Drums.

CHOICE Fresh Butter

Send your order to 311 Water Street and secure cut prices for Regatta week. JAMES R. KNIGHT

Transfer of Business!

I have this day transferred my business, 194 Duckworth Street, to my son, WILLIAM HERBERT JESSOP, who will carry on the business as usual. Thanking my friends and the public for their past support, and trusting they will extend to him the same patronage and support they have to me in the past. My responsibility ceases from this date, August 1, 1914. WILLIAM HENRY JESSOP. aug3,11

BUILDER'S CARD!

Get your house built or repaired by one who has had 14 years' experience in the United States and Canada. Terms reasonable. Prompt work. Very latest American ideas. Also agent for the latest design of American doors. Call or write B. BOWERING, 81 Bond Street. jly31,31

HOUSE FOR SALE—Tenders are invited for the purchase of the House now occupied by Mrs. F. Parnell. All tenders will be opened on Saturday, August 8th. The owner does not bind herself to accept the highest or any tender. MRS. F. PARNELL, 94 Military Road. jly27,29,31,aug3,5,7

TO LET—Shop, 68 Gower Street. Immediate possession given. For particulars apply to No. 1 Colonial Street. jun23,tf

LOST—A Lamp Socket, July 15th, from Rostellan Farm, by way of Monkstown Road, Water Street and Pleasant Street. Finder will be rewarded upon returning same to CAMPBELL the Butcher, Water St. aug3,21

LOST—A Brooch, 3 Pearl Swallows set in gold. Finder will be rewarded on leaving same with MISS WALSH, 207 Gower Street. aug1,21

HELP WANTED.

WANTED—An Experienced Stenographer; apply to DICKS & CO., Ltd. aug3,m,th,s

WANTED—Immediately, an Experienced Barber, good wages given; also an Apprentice Barber, one with some experience preferred. Apply to W. F. DONNELLY, 132 Water Street East. aug3,tf

WANTED—At Clovelly Farm, a Working Housekeeper; apply to MRS. S. K. BELL. aug3,tf

WANTED—A General Servant. To Let, House 83 Pleasant St. Apply to MRS. F. C. WILLS, City Terrace, 328 Duckworth St. jly21,31

WANTED—A Salesman to travel the outports; one having a knowledge of the hardware business preferred. Apply stating age, salary expected, giving references, to SALESMAN, care this office. jly27,tf

WANTED—Immediately, a Good General Servant, where another is kept; reference required; apply to MRS. T. J. THORBURN, 4 Barnes Road. jly20,eod,tf

WANTED—An Experienced Man for general office work; apply to G. KNOWLING, stating age, where last employed, salary required; must be able to give good reference. jly17,tf