

REID-NEWFOUNDLAND CO.

EASTER EXCURSIONS.

Excursion Return Tickets at **ONE WAY FIRST CLASS FARE** will be issued to and from all stations between **St. John's, Carbonear and Placentia.**

GOING: Good on all trains of Thursday, Friday, Saturday, Sunday and Monday, March 20th, 21th, 22rd, 23rd, and 24th.

RETURNING: Good on all trains up to and including March 25th, 1913.

Reid-Newfoundland Company



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FOR THE FAMILY.

- MEN'S STORM RUBBERS . . . 85c. to \$1.35
- MEN'S LOW RUBBERS80c. to \$1.20
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- WOMEN'S LOW RUBBERS . . .55c. to 85c.
- WOMEN'S STORM HIGH HEEL RUBBERS, 85c.
- CHILD'S & MISSES' RUBBERS, selling cheap.
- CHILD'S RED TOP LONG RUBBERS, sizes 6 to 10½; \$2.00 per pair.
- MISSES' LONG RUBBERS, sizes 11 to 2; \$2.10 to \$2.50.
- WOMEN'S LONG RUBBERS. . \$2.65 per pair
- MEN'S LONG RUBBERS, best quality, bright and dull, \$4.50 per pair.

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Can win the approbation of those accustomed to the luxuries of life. Their approval is not lightly given. The unstinted praise accorded **OLD HOME TEA** by tea-drinkers of this class clearly proves its vast superiority.

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COOLIE BRAND COCOA.
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Use GRITZ for breakfast. It is pure and wholesome.

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Genuine Portland

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HEINZ'S MUSTARD KETCHUP is an especially nice condiment.

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Be sure to get a copy of "The Unaccounted Cost," by Mary Gaunt. It is an amazing novel; only 30c.